



NATTA WEEKLY NEWSLETTER

Issue no 24, Date : 15th August, 2014

BEAUTY OF CHITWAN



INSIDE THIS ISSUE

- IATA INTERACTIVE DISCUSSION PROGRAM HELD
- NATTA SPORTS & DONATION EVENTS

AND MORE.....





IATA INTERACTIVE DISCUSSION PROGRAM HELD



NATTA organized an Interactive Discussion Program on various IATA Issues including the proposed Remittance Cycle on last Friday, the 08th August, 2014 in the auditorium Hall of Russian Centre of Science and Culture, Kamalpokhari from 2-4 p.m. Almost all the IATA Accredited members of NATTA attended the discussion program. President Mr. D.B. Limbu welcoming the audience informed that the purpose of this program is to give an opportunity to our members to interact directly with IATA and to put forth any problems or issues which requires attention. The President also informed that the program will discuss about the remittance cycle but at the same time em-

phasized that this program is not to make any decision on the same.

Mr. Amitabh Khosla, Country Director of IATA and Mr. Vinod Malholtra, Branch Manager IATA N. India were invited on the dias. Mr. Amitabh Khosla made an hour-long deliberation on IATA's current operational system and informed the audience regarding the latest proposition of going into a changed remittance cycle citing the example of Sri Lanka and India where the current cycle is seven days with 15 days credit period. Bearing in mind the difficulties faced by Nepal market, IATA proposed 10 days remittance cycle wherein agents will have to pay 3 times in a month and with 20 days credit period. IATA agents very enthusiastically raised many queries which were answered by IATA officials at the meeting.



NATTA will soon be organizing a close session with the IATA agents to get their opinion of the remittance cycle to be proposed in the upcoming APJC meeting.



NATTA SPORTS & BLOOD DONATION EVENTS

NATTA Sports and Entertainment Sub-Committee's proposal to organize two Inter-Agency Competitive Sports events and Blood Donation program to mark the upcoming World Tourism Day this year has been approved by the 32nd NATTA Executive Board Meeting held last August 11th. The proposed Sports events are the 2nd NATTA Inter-Agency Futsal Tournament and the 3rd NATTA Inter-Agency Table Tennis Open Championship. The Futsal event has been slated for 20th September whereas the Table Tennis Championship will be held on 13th September. The Blood Donation program will be organized on 24th September. The details of each event will be sent to all member agencies in due course of time. Any queries regarding the above events may be forwarded to Coordinator, NATTA Executive Mr. Binay Basnet (Cell No. 9851030493).

'NATTA EXPRESSES DEEP SYMPATHY AND SOLICITUDE TO THE INJURED PEOPLE AND MEMBERS OF THE BEREAVED FAMILIES TRIGGERED BY THE MASSIVE LANDSLIDE IN SINDHUPALCHOWK DISTRICT. LET US SUPPORT THE VICTIMS OF SINDHUPALCHOWK.'

RELIEF FUND

HUMBLE REMINDER:

Let us support the victims of Jure of Sindhupalchowk who have been suffering unimaginably due to the most devastating flood and landslide. The executive board of NATTA and the staff of the Secretariat have set up a Relief Fund in Sunrise Bank under the title Nepal Assoc. Tour & T.A (Relief F) bearing the account number 00210250772011 to receive the generous contribution to the fund either by sending the cash/cheque directly to NATTA Secretariat or

by depositing the same in the above account. You can send us your support in form of clothes, food, medicine and other human necessities by 21st August'14.



MEETING WITH GOVERNOR ON 4TH AUGUST'14

FROM LEFT: GENERAL SECRETARY MRS. MIHIKA DHAKHWA, 1ST VICE PRESIDENT MR.SHAMBHU RAJ PATHAK, PRESIDENT MR. D.B LIMBU, GOVERNOR DR. YUBRAJ KHATIWADA AND DIRECTOR FOREIGN EXCHANGE DEPARTMENT, NRB MR. BHISMA DHUNGANNA



Together We Can Achieve





YOUNG ASIAN TRAVELLERS' DREAM DESTINATIONS REVEALED : PATA

The rapid emergence of Asian economies and the accompanying boom in travel has attracted the attention of the global travel and tourism community, as well as countless others. In recent years the sheer number of outbound travellers from Asian countries combined with their well-documented spending power has made an impact beyond Asia and the Pacific region, as destinations in all other regions race to understand the Asian traveller and adapt their products and services accordingly.

The Rise of the Young Asian Traveller, released by the Pacific Asia Travel Association (PATA), explains how and why it is predominantly young people that are fuelling this growth, looking to explore the world beyond their country's borders. In line with PATA's 'Next Gen' strategy, the report is intended to help tourism industry professionals around the world to understand the importance of engaging with young people, both as consumers and employees in the travel and tourism industry, and to give them an understanding of the power of the young Asian traveller to shape global travel and tourism in the years to come.



Nearly 3,000 travellers between the ages of 15-34 participated in an online survey distributed across 13 countries in Northeast and Southeast Asia including China, Korea (ROK), Japan, the Philippines, Thailand, Vietnam, Indonesia and Malaysia. Among the findings readers can discover:

- Why youth travel does not always mean 'budget travel' in Asia ?
- What the leap to mobile technology will mean for travel providers across the region ?
- How low cost carriers have capitalised so successfully on the youth market across the region ?
- Why the most sophisticated tourism boards look to attract students as well as leisure travellers ?
- Who exerts the biggest influence on young Asians' travel decisions ?
- Why it is important to start reaching the next generation of your brand's consumers today ?

The Rise of the Young Asian Traveller draws upon primary and secondary research to present the market profile of consumers aged 15-29 years (in accordance with the World Tourism Organization (UNWTO) definition of 'youth travel') from thirteen countries across Northeast and Southeast Asia ('ASEAN+3'), primarily: Brunei Darussalam, Cambodia, China (including Hong Kong SAR, Macau SAR and Chinese Taipei), Indonesia, Japan, Korea (ROK), Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. It was authored by Peter Jordan, a specialist on the global youth travel industry and Millennial traveller trends.

NEWS CAPTURED FROM TRAVELBIZNEWS.COM



4

WEEKLY NEWSLETTER 24

SNAPS TAKEN FROM EKANTIPUR.COM



• An excavator at work on Thursday to widen the outlet of a lake that was created on the Sunkoshi river by a massive landslide in Tinjure, Sindhupalchok.

PHOTO: WEM PUN



Applicants for SouthKorea Jobs.

Number of applications estimated to cross 55,000 this year

Upcoming Events TRAVEL EVENTS

2ND SEPTEMBER
2nd International Hospitality & Tourism Conference 2014 Penang, Malaysia

4TH SEPTEMBER
International Conference: Taking responsibility for the visitor economy Leeds, United Kingdom

5TH SEPTEMBER
International Conference, Pro-Mountains: Tourism, Environment, Sustainable Development Drobeta Turnu Severin, Romania

15TH SEPTEMBER
1st International Academic Conference on Tourism - INTACT 2014 Yogyakarta, Indonesia

26TH SEPTEMBER
5th Encuentros: Dialoguing Tourism Portoroz, Slovenia

29TH SEPTEMBER
National Society for Experiential Education 43rd Annual Conference Baltimore, United States of America

TRAVEL EVENTS FOR THE MONTH OF SEPTEMBER



WORLD'S EXPENSIVE FOOD AND DRINKS



FUN AND ENTERTAINMENT



1. [Berco's Billion Dollar Popcorn \(\\$250/gallon\)](#): There is real gold in this popcorn. REAL GOLD.

2. [The Golden Phoenix \(\\$1000\)](#): This dessert was made for the opening of Bloomsbury in the Dubai mall. It includes sheets of gold and gold dust.



3. [Kopi Luwak \(\\$600/lb or \\$50/cup\)](#) : This coffee is made from beans collected from the droppings of a civet.

4. [230 FIFTH Dog \(\\$2,300\)](#): This cognac infused hotdog is topped with caviar and lobster and is about as long as a baseball bat.



5. [Antarctic Nail Ale \(\\$800 to \\$1,815 per bottle 500ml\)](#): This beer is made with Antarctic ice. Only 30 bottles were made.

6. [Acqua di Cristallo Tributo a Modigliani \(\\$60,000 per 750 ml\)](#): This water is super special, apparently, because it contains spring water from all over the world. The bottle itself is covered in gold, obviously.



Nepal Association of Tour and Travel Agents

नेपाल एशोसियशन अफ टुर एण्ड ट्राभल एजेन्ट्स

Goma Ganesh, Gairidhara, Naxal

Tel: 977-4419409/ 4418661

Email:

mediacentre@natta.org.np

Website: www.natta.org.np

LIKE US ON Facebook:

Nepal Association of Tour and Travel Agents (NATTA)
(Official Page)



7. [Almas Caviar \(\\$34,000\)](#): According to the Guinness World Records, not only is Almas the most expensive caviar in the world, it's also the most expensive food. The caviar comes from a rare albino fish that swims in the Caspian sea.

8. [Zillion Dollar Lobster Frittata \(\\$1,000\)](#): This gorgeous thing contains lots of caviar and lobster.



9. [Westin Hotel Bagel \(\\$1000\)](#): This bagel is smeared with white truffle cream cheese and gold leaves.

10. [Ice Cream Sundae \(\\$1000\)](#): The "Golden Oppulence" sundae at Serendipity 3 in New York contains edible leaf gold and top quality ice cream, chocolate, and candied fruit.

