



NATTA WEEKLY NEWSLETTER

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BEAUTY OF NAMCHE BAZAAR

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NATTA-HAN JOINT MEETING

At the behest of NATTA Executive Committee, Hotel Association Nepal (HAN) called a joint meeting of the office bearing executives of both the associations on Tuesday, the 19th August, 2014. HAN Executives were led by President Mr. B.K. Shrestha and NATTA Executives were led by President Mr. D.B. Limbu. The agenda discussed were (a) provision of special room rates for the local tour operators (b) joint promotional campaigns (c) Consolidating NTB and (d) regular joint meetings with NATTA and HAN Executives. NATTA was represented by Secretary Mr. Ramesh Thapa, NATTA Hotel Coordinator Mr. Sudhir Kumar Upadhyaya, Executive Member Mr. Chitra Bahadur Gurung and CEO Prof. Hari Sarmah.



JAPANESE ENVOY AT NATTA SECRETARIAT

Mr. Tomohiro Koyama, Researcher/Advisor at the Embassy of Japan in Nepal called on NATTA Secretariat on Wednesday, the 20th August last and held discussions with President Mr. D.B. Limbu regarding the current tourism scenario of Nepal including the products preferred by the visitors. He said that he was going to produce an article on Nepal's Tourism to be published in Japanese language. Also present in the meeting were NATTA Secretary Mr. Ramesh Thapa and CEO Prof. Hari Sarmah.

NATTA ORGANISES CLOSE SESSION OF IATA

NATTA has convened a Close Door Session on IATA Remittance Cycle on Tuesday, the 2nd September, corresponding to 17th Bhadra, 2071 at 1.30 p.m. at Hotel Radisson. All IATA accredited NATTA members have been sent email message to the above effect with humble request to kindly attend the session.

NATTA QUIZ

We are organizing Quiz Competition on the occasion of World Tourism Day 2014. Please turn to Page No. 6 to compete. Send us the correct answers at our email address mediacentre@natta.org.np. The quiz will start from today i.e 22nd August and will last till 12th September. The name of the winner will be published on the 19th September Issue of this newsletter. Prize will be given at the 5th NATTA Special Program-2014 i.e on 26th September at Hotel Annapurna. You may be a lucky winner to win an attractive gift hamper.

NATTA DELEGATES MEET AOAN

A delegation of NATTA comprising of Secretary Mr. Ramesh Thapa, President NATTA Eastern Regional Association Mr. Hem Raj Bastola (Tara), NATTA Executive Members Mr. Binay Basnet, Mr. Chitra Bahadur Gurung visited the Secretariat of Airlines Owner's Association Nepal (AOAN) on 21st August last and discussed various issues pertaining to problems faced by agents. Some of the major issues discussed were granting ticket stock only to government registered ticketing agents, sale of air-tickets only through travel agents, no discrimination in commission, the provision of full refund in case of cancellation, at least six months prior information to agents regarding any hike in the ticket rates etc. AOAN has signaled affirmatively on the agendas discussed and has agreed to have joint meetings on regular basis. AOAN officials present in the meeting were General Secretary Mr. Suman Pandey, Executive Director Mr. K.K. Barma and Treasurer Mr. Rupesh Joshi.



EVERY SIX FOREIGN TOURISTS GENERATE ONE JOB: SURVEY

Nepal—Every six foreign tourists create one job in Nepal, a new survey carried out by the Tourism Ministry on Thursday revealed, thanks to the whooping number of tourist's arrival in the Himalayan nation.

Tourism Employment Survey 2014, the first ever survey of the tourism industry carried out in the country showed that 797,616 tourist arrivals in Nepal led to jobs for 138,148 persons.

“The proportion of tourist visits and job opportunity created suggests that one job was generated from every six foreign tourist visits over a year's period,” the survey reads.

The trekking sector was the largest employer in the tourism industry followed by tourist standard hotels, travel agencies, star hotels and international airlines. The survey has it that 1,636 trekking agencies provided 50,004 jobs, 625 tourist standard hotels provided jobs to 26,808 people, 2,112 travel agencies offered job opportunity to 25,238 people and 105 star-rated hotels employed 13,459 persons.

The survey conducted between May and June, was based on 192 tourism establishments in 10 districts.

However, it is lower than the estimate of the UN World Tourism Organization (UNWTO) which states that the entry of one tourist into a particular country provides employment to 12 people. The figure revealed by the survey is also lower than the employment figure estimated by the Economic Survey 2013 which states that the tourism industry has generated 178,000 direct jobs.

According to the survey, women's engagement in the tourism industry was nominal. Around 20 percent of the employees were female while 78 percent had secondary or a higher level of education. Almost 47 percent had completed intermediate level of education.

The survey also found 24 percent employees as seasonal worker while 76 percent regular ones and most of the employees in the industry were young.

Regarding salary, 37 percent of the workers earned Rs 10,000 to Rs 20,000 per month while another 37 percent made Rs 20,000 per month. Similarly, 226 home-stay establishments employed 2,738 people, 49 rafting companies employed 735 people and 60 paragliding and ultra-light companies employed 440 persons.

Data was collected from 192 tourism establishments located in various districts.

NEWS CAPTURED FROM MOUNTAINNEWS.COM



The ACC U-16 Premier League champion Nepali cricket team upon their arrival at the Tribhuvan International Airport in Kathmandu on Thursday.



Workers renovating the roof of a temple at Basantapur in Kathmandu on Wednesday.



PLACES TO TRAVEL FOR THE MONTH OF SEPTEMBER



MONTH of SEPTEMBER



Season's Best

Bali
Cooor
[Shimlag](#)
Shillong
Spain
New York
Italy
Scotland

Cruises

Asia
Alaska
Mediterranean
Caribbean



05

Special Events

Mooncake Festival
Labor Day, USA
Grape Throwing Festival
Onam Harvest Festival
Stuttgart Beer Festival
Balboa Music Festival
King's Cup Elephant Polo



Off Season's Best

Vietnam
Cuba
Cambodia
Dubai
Dharamshala
Kerala
Sweden
New Zealand
Ooty

Festivals

Ladakh Festival
Old Town Autumn Festival
Ganesh Chaturthi
Oktoberfest, Munich
Fiesta San Miguel
Johannesburg Arts Alive Festival

Adventure

Mashobra
Coonoor, Tamil Nadu
Shivgiri
Jasper, Canada
Black Forest, Germany
Kuranda, Australia
Peru
Yellowstone, USA
Parwanoo



Pilgrimage

Amritsar
Dwarkadish
Borobudur
Wat Arun, Bangkok
Shirdi
Samarkand, Uzbekistan
Temple of Heaven, China
Chidambaram

Beach

Ibiza
Hikkaduwa
Langkawi, Malaysia
Mamallapuram
San Diego, USA
Krabi, Thailand
Gopalpur On Sea
Vishakhapatnam
Tranquebar

Honeymoon

Bhutan
Santorini, Greece
Kalimpong, West Bengal
Coonoor
Shimla
Paris, France
Switzerland
Turkey
Darjeeling



17

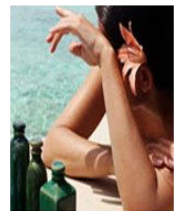
Hill Stations

Salzburg, Austria
Dalhousie, Himachal
Genting Highlands
Kurseong, West Bengal
Lima, Peru
Panchgani
Pithoragarh
Palampur
Yelagiri



Luxury

Ananda in the Himalayas, Rishikesh
Schloss Fuschl, Salzburg
Lake Palace, Udaipur
Leela Kempinski, Goa
W Retreat Koh Samui
Oberoi Rajvilas, Jaipur
Orange County, Coorg



Heritage

Ajanta Caves
Bhopal
Chichen Itza, Mexico
Great Wall China
Machu Pichu, Peru
Petra, Jordan
Prague, Czech Republic
Istanbul
Sofia



Wildlife

Augrabies Falls, SA
Smoky Mountains
Kruger, SA
Mudumalai
Serengeti, Tanzania
Wayanad, Kerala
Shenandoah, USA
Bandipur



Spa & Wellness

Amar Vilas, Agra
Ritz Carlton, Sanya
Angasana Resort, Bangalore
Banyan Tree, Phuket
Leela Kempinski, Kovalam
Park Hyatt Resort, Goa

Offbeat

Chiang Mai, Thailand
Croatia
Mashobra, Himachal
Iceland
Mirik, Bengal
The Outback, Australia
Valley of Flowers
Yelagiri
Theog



Getaways from

[Chennai](#)
[Yercaud](#)
[Chandigarh](#)
[Lansdowne](#)
[Kasauli](#)

[Kolkata](#)
[Bakkhali](#)
[Digha](#)
[Bangalore](#)
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[Panchgani](#)
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PLAY QUIZ

AND

WIN GIFTS



FUN AND ENTERTAINMENT

Take the Quiz

Be a part of Quiz and win a chance to win a gift hamper on 5th NATTA Special Program-2014.

Send us the answers to the given questions at mediacentre@natta.org.np before next issue i.e by Thursday, 28th August'14. You may be the lucky winner!



Name the Landmark.



Nepal Association of Tour and Travel Agents

नेपाल एशोसियशन अफ टुर एण्ड ट्राभल एजेन्ट्स

Goma Ganesh, Gairidhara,
Naxal

Tel: 977-4419409/ 4418661

Email:

mediacentre@natta.org.np

Website: www.natta.org.np

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Nepal Association of Tour and Travel Agents (NATTA)
(Official Page)

Name the Airline.



Lufthansa is the official airways of which country?

1 UK

3 Germany

2 Ukraine

4 France

Where is the headquarters of Oman Air?

1 Jabrin

2 saiq

3 Jalan Bani Bu Hassan

4 Muscat

John F Kennedy lies in which International Airport?

1 Dublin, Eire

3 Montreal, Canada

2 New York, USA

4 Washington, USA

Name the Landmark.



What leaf appears on the Canadian flag?

1 Maple leaf

3 Oak Leaf

2 Hawthorn leaf

4 Holly Leaf

How many stars appear on the flag of Australia?

1 Ten

3 Four

2 Six

4 Two

What is the main religion in Bangladesh?

1 Buddhist

3 Muslim

2 Hindu

4 Christian

The Andaman Islands lie east of India in which great bay?

1 Carpentaria

3 Arabian Gulf

2 Bay of Bengal

4 Persian Gulf