



# NATTA WEEKLY NEWSLETTER

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## BEAUTY OF

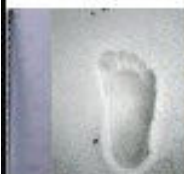
## ROLWALING VALLEY

Rolwaling is an inner Himalayan valley, considered to be a Beyal or holy sanctuary by the local Buddhist Sherpa inhabitants. The name Rolwaling means, 'valley carved by a plough' and its steep cliffs do indeed give the impression of a plough-carved furrow. It is a little trekked area lying just west of Everest, and its forests & views are some of the best in Nepal. It was here in 1951 that the first yeti footprints were discovered & photographed by Eric Shipton."

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AND MORE.....





## FAM TRIP OF NATTA WESTERN REGIONAL ASSOCIATION



Thirty-member team comprising of the Executive Committee and the members of NATTA Western Regional Association, Pokhara set out for a five-day long Fam Trip to the Eastern Region of Nepal and visited the major touristic destinations on 31st August, 2014. NATTA Pokhara has been visiting various places in Nepal in view of the development of Domestic Tourism every year since 2004. The NATTA group visited the places like Sauraha, Biratnagar, Chandragarhi, Pashupatinagar, Fikkal, Kanyam and Janakpur etc. NATTA Pokhara team had interactive meetings with local tourism stakeholders and other concerned bodies during their Fam Trip.



## FOLLOW-UP VISIT TO NRB



Last Wednesday, on 10th September, Secretary General Ms. Mihika Dhakhwa, Treasurer Mr. Narayan Gung Koney and Prof. Hari Sarmah called on the Office of Executive Director, Foreign Exchange Department, Nepal Rastra Bank Mr. Bhisma Raj Dhungana and enquired about the NRB decisions regarding the letter of grievances put up by NATTA almost a month ago. In regard to NATTA proposal of collecting the BSP link Fee and IATA Annual Fee centrally at NATTA and then depositing the same to local bank for transfer of the same to IATA Office in Singapore, the NRB Executive Director Mr. Dhungana said NRB was positive in considering this proposal but NATTA and IATA will have to produce a joint agreement to the above effect. NATTA is now focusing on giving vent to the idea of collecting the IATA Annual fees and BSP Link Fees payable by the IATA accredited NATTA members and designing a proper modus operandi for the same.

## NATTA PARTICIPATED IN THE WTD PREPARATORY MEETING

NATTA Treasurer Mr. Narayan P. Gurung Koney participated in the WTD Preparatory Meeting organized by the Ministry of Culture, Tourism & Civil Aviation at Nepal Tourism Board Lecture Hall on Friday, the 12th September. The meeting was convened by MOCTCA to compile the WTD programs of various tourism related organizations in the valley. The meeting was graced by Hon'ble Minister for Tourism Mr. Bhim Acharya. A main Celebration Committee was formed on the occasion under the convenorship of Tourism Secretary, Mr. Suresh Man Shrestha. NATTA has also been included in the Main Celebration Committee.





eNEWS OF NATTA

**NATTA PREPARATION TO MARK 35TH W.T.D**

NATTA Executive Committee is now fully absorbed in making preparations to celebrate and mark the World Tourism Day. The program starts from Saturday, the 13th Sept. with Third NATTA Inter-Agency Table-Tennis Championship in Kathmandu followed by Second NATTA 5 A Side Futsal Tournament on 20th September and on 24th Sept. NATTA will host its Third Blood Donation Program at the premises of Goma Ganesh temple, Gairidhara. The 26th September will be the day of NATTA Carnival being organized as 5th NATTA Special Program at Hotel Annapurna. NATTA members and Invitees from the travel fraternity are expected to participate in the Carnival.

Any queries regarding the events as Table Tennis, Futsal and Blood Donation Program, may be forwarded to Coordinator, NATTA Executive Mr. Binay Basnet (Cell No. 9851030493).

35TH WORLD TOURISM DAY



**5th**  
**NATTA SPECIAL PROGRAM 2014**  
**"CARNIVAL"**

Date : 26th September 2014  
Time : 4:00 PM onwards  
Venue : Hotel Annapurna, Poolside Garden



**SPONSORS:**





## NEPAL MAY SEE 10% GDP LOSS FROM GLACIER MELTS, CLIMATE EXTREMES— ADB

KATHMANDU, NEPAL – Climate change-driven events like melting glaciers pose a grave risk to Nepal's economy, and could cause losses equal to almost 10% of the country's annual gross domestic product (GDP) by 2100, says a new Asian Development Bank (ADB) climate and economics report for South Asia.



"The population is extremely vulnerable, not only to the immediate threats of increasingly frequent glacial lake overflows, landslides, flash floods, and droughts, but also to longer-term climate change, which will ultimately reduce water availability and limit crop productivity," said Bindu Lohani, ADB Vice-President for Knowledge Management and Sustainable Development.

The report, titled *Assessing the Costs of Climate Change and Adaptation in South Asia*, predicts the six countries—Bangladesh, Bhutan, India, Maldives, Nepal, and Sri Lanka—will see an average economic loss of 1.8% of their collective GDP every year by 2050, rising sharply to 8.8% in 2100.

Without changes to current global behavior, Nepal would see economic losses equivalent to up to 2.2% of annual GDP by 2050, widening to 9.9% by the end of the century. But if mitigation and adaptation steps are taken, the damage could be limited to around 2.4% of GDP by 2100.

Nepal's agriculture sector, which employs two thirds of the labor force, will reap some short-term gains from warmer temperatures and melting snow and ice, which boosts water supplies. But over time, glacial retreat and uncertainty about the summer monsoon's start and end dates will reduce crop yields and cause food insecurity. Melting glaciers, which form high-altitude lakes that can suddenly breach and cause catastrophic flooding downstream, also pose a risk to both human settlements and hydropower systems. In mountainous areas, landslides are likely to increase, threatening lives and infrastructure.

Deteriorating and dwindling forests will result in habitat losses for some of the country's rich flora and fauna, including snow leopards, undermining the country's appeal for ecotourists.

The report details adaptive measures that countries should consider in responding to climate threats, including the use of drought-, flood- and saline-resistant crop varieties, more integrated coastal zone management, increased efficiencies in the energy sector, improved disease and vector surveillance, more protection of groundwater resources and greater use of recycled water.

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People watching the chariot of Living Goddess Kumari in Basantapur (left) and local youths playing traditional musical instruments to celebrate the chariot-pulling ceremony near Kumari Ghar, on the second day of *Indra Jatra* festival, in Kathmandu, on Tuesday.

# Upcoming Events

# TRAVEL EVENTS



T R A V E L  
E V E N T S

**1ST OCTOBER**  
2014 Global Business  
Conference Dubrovnik,  
Croatia (Hrvatska)

**5TH OCTOBER**  
5th CENTRAL EUROPEAN  
CONFERENCE IN  
REGIONAL SCIENCE-CERS  
Košice, Slovakia

**7TH OCTOBER**  
2nd International  
Conference on Hospitality & Tourism  
Management - 2014  
Colombo, Sri Lanka

**16TH OCTOBER**  
Second Conference of the  
Economic Development  
Network. Public Policy for  
Innovation and Development  
Mexico City, Mexico

**23RD OCTOBER**  
TuriTec: TOURISM  
and ICT Conference  
Málaga, Spain

**24TH OCTOBER**  
7th International Scientific  
Conference on Economic  
and Social Development  
New York, United States of  
America

**28TH OCTOBER**  
International Conference for  
Academic Disciplines (Rome  
2014) Rome, Italy



# PLAY QUIZ

## AND

## WIN GIFTS



Take the Quiz

# FUN AND ENTERTAINMENT



**Name the Landmark.**

**Final week of NATTA Quiz!!!**

Win a chance to get

**One Mountain Flight Ticket**

from NATTA Media Centre as an gift hamper on 5th NATTA Special Program-2014.

Send us the correct answers to the given questions at [mediacentre@natta.org.np](mailto:mediacentre@natta.org.np) before next issue i.e by Thursday, 18th September'14.

**You may be the lucky winner!**

**Which of the following has a bird on its flag?**

- |           |            |
|-----------|------------|
| 1. Mexico | 2. England |
| 3. Canada | 4. USA     |

**Laatnirkaopn Identify this travel Word**

**Which country are you in if you've just reached the joining of the Wang and Ping rivers at Tak?**

- |              |             |
|--------------|-------------|
| 1. Sri Lanka | 2. Thailand |
| 3. China     | 4. Japan    |

**In what Asian country can be found the world's coldest capital city in January?**

- |            |             |
|------------|-------------|
| 1. Bermuda | 2. France   |
| 3. USA     | 4. Mongolia |

**Name the Most Popular Application**



**Which is one of the official airways of Singapore?**

- |                  |                    |
|------------------|--------------------|
| 1. Tiger Airways | 2. Virgin Atlantic |
| 3. JAL           | 4. Cathay Pacific  |

**How many stars twinkle on the New Zealand flag?**

- |           |         |
|-----------|---------|
| 1. Three  | 2. Four |
| 3. Eleven | 4. Five |

**Name the Airline**



**True or false?**

The Yangtze is the longest river in the world. \_\_\_\_\_



**Nepal Association of Tour and Travel Agents**

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