

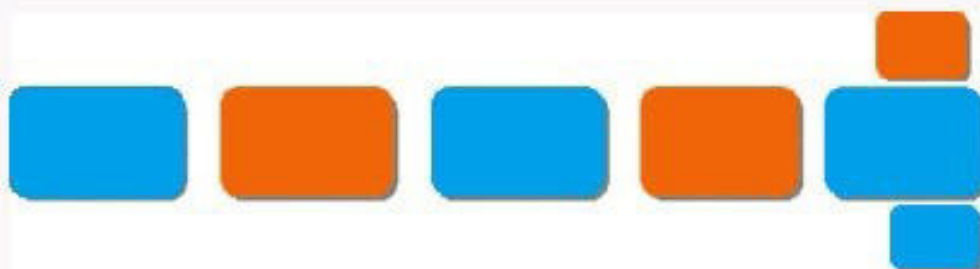


NATTA WEEKLY NEWSLETTER

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BEAUTY OF KALINCHOWK, DOLAKHA

Kalinchok is a village development committee in Dolakha District in the Janakpur Zone of north-eastern Nepal. One of the famous temple, Kalinchowk Bhagwati Temple is a Hindu shrine in Dolkha District of Nepal at the altitude of 3800m from sea-level. Its a part of Gaurishankar Conservation Area from where two rivers Sun Kosi and Tama Kosi river are originated. From the highest altitude of Kalinchowk one can get excellent view of Annapurna, Lamjung, Manaslu, Ganesh Himal, Shisha Panga , Langtang, Dorjee Lakpa, Jugal Himal, Amabamori, Gauri Shanker and Namburi Himal.





JTCC HONOR PROGRAM—2015

JTCC organized a Honor program for the three newly appointed NTB board members Mr. Rajendra Sapkota, Mr. Ghanendra Bahadur Shrestha and Mr. Phurba Gyaljen Sherpa on 23rd January 2015 at Nepal Tourism Board Auditorium Hall. In the presence of members of JTCC, various tourism dignitaries and media persons, the program started with the welcome speech by JTCC Coordinator and President

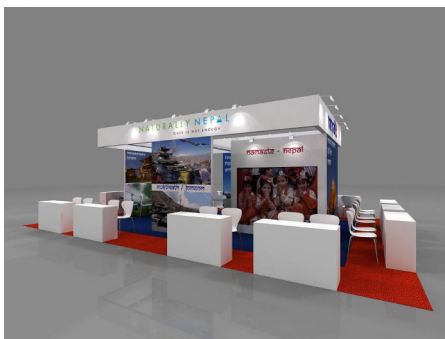
of NATTA Mr. D. B Limbu. Newly appointed members were honored and presented the Plaque of Honor by Chief Guest for the program, Mr. Suresh Man Shrestha, Secretary for Culture, Tourism and Civil Aviation and Guest of Honor Mr. Tulsi Prasad Gautam, Director General of Department of Tourism. Various delegates from tourism sector delivered felicitation speeches on the occasion.

Also the program honored the seven summiteers, a team of Nepalese women who climbed the world's seven summits.

The program concluded with the vote of thanks by Sub Coordinator of JTCC and President of NARA Mr. Chandra Dahal.



Proposed Layouts of TTF Mumbai—2015



NATIONAL TOURISM STRATEGY PLAN

A meeting of Implementation Committee of National Tourism Strategic Plan (2015-2024) was held at the Ministry of Culture, Tourism & Civil Aviation on 26th January 2015. Representing NAT-

TA, Secretary General Ms. Mihika Dhakhwa attended the meeting. Similarly, representatives from HAN, NMA & TAAN were also present in the meeting which was chaired by Joint Secretary

Mr. Mohan Krishna Sapkota. Also present in the meeting was the DG of Tourism Department, Mr. Tulsi Prasad Gautam and representatives from Samarth - NMDP an INGO involved in the

Under the coordination of NATTA, there are eleven Nepalese travel companies participating as exhibitors in TTF Mumbai 2015, the participants are :

1. Ojha Holidays Tours & Trek Pvt. Ltd.
2. Scenic Mountain Travels & Tours
3. Shakti Travels & Tours Pvt. Ltd.
4. Explore Kailash Treks Pvt. Ltd.
5. Ananya Holidays
6. Shivam Group Holiday
7. Hotel Yak & Yeti
8. Gorkha Treks Pvt. Ltd.
9. Muktinath Yatra Pvt. Ltd.
10. Fish Tail Travel & Tours Pvt. Ltd.
11. Adventure Himalaya Travels Pvt. Ltd

BRIEFING ON TTF MUMBAI—2015

A Briefing Program on TTF- Mumbai 2015 was held on 27th January 2015 at NATTA Secretariat with the participation of the companies registered as exhibitors in the event.

Senior Marketing Director of NTB, Ms. Ujjwala Dali briefed on the aspects of the Fair and on the promotional materials to be displayed. With the presentation of the graphics design of the Nepal Pavilion, layouts were discussed with the participants. Like in FITUR 2015, Nepal Tourism Board will be contributing 25% on

the cost of stall design at TTF which in return will make Nepal Pavilion more attractive & prominent. Also, Nepal destination advertisement will be placed on the walkways to the exhibition hall to attract more attention on Nepal.

Present in the meeting were 1st Vice President & TTF Coordinator, Mr. Shambhu Raj Pathak and Secretary General Ms. Mihika Dhakhwa. TTF Mumbai—2015 will be held from 4th February till 6th February



EXPANSION OF BILATERAL COOPERATION ON TOURISM

NATTA received an invitation to an interaction program on the Expansion of Bilateral Cooperation on Tourism: Nepal & India which was held on January 29, 2015 at the Hotel Annapurna.

The program was organized by Nepal India Chamber of Commerce & Industry in association with the Embassy of India.

The program was addressed by His Excellency Shri Ranjit Rae, Ambassador of India, Mr. Suresh Man

Shrestha, Secretary, Ministry of Culture, Tourism & Civil Aviation.

In the program, later the floor was opened for questions from the participants.

NATTA President Mr. D.B Limbu and Secretary General Ms. Mihika Dhakhwa participated in the program.

**Individuals can Now Carry Indian Currency in 500 and 1,000 Denominations to Nepal and Bhutan**

Reserve Bank of India has announced vide their statement (2014-2015/1550) dated 22nd January 2015 that an individual can now carry to Nepal and Bhutan Indian currency notes in denominations of IRs 500 and/or IRs 1,000, subject to a limit of IRs 25,000.












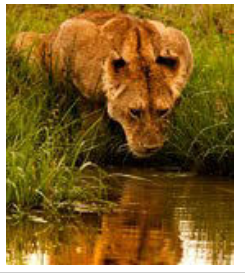
Earlier, individuals travelling to

Nepal and Bhutan were allowed to carry Indian currency without any limit in denomination of only up to IRs 100. This has been relaxed to mitigate the hardship faced by individuals travelling to Nepal and Bhutan from India.

The Reserve Bank of India has suitably amended the regulations to incorporate the relaxation.

This was one of the initiative taken by NICCI under the MoU on tourism between Nepal and India in the last year.

FOR THE MONTH OF FEBRUARY

	<p>Season's Best</p> <p>Brazil Dubai Goa Kumarakom Morocco New Zealand Udaipur</p>	<p>Cruises</p> <p>Asia Caribbean Galapagos Islands South America Australia & New Zealand</p>		<p>05</p>
	<p>Special Events</p> <p>Khajuraho Dance Festival Samba Carnival Germany Valentine's Day Bath Literary Fest Rio Carnival Sapporo Snow Festival</p>		<p>Off Season's Best</p> <p>Cappadocia Florence, Italy Grand Canyon, USA Kodaikanal Shimla Sikkim Vienna, Austria</p>	<p>Festivals</p> <p>Jaisalmer Desert Festival Quebec Winter Carnival Berlin Film Festival Losar Festival, Tibet Chiang Mai Flower Fest Venice Carnival</p>
<p>Adventure</p> <p>Aspen, USA Bheemeshwari Kalimpong Kuranda, Australia Nepal Phuket, Thailand Phillip Island, NZ</p>		<p>Pilgrimage</p> <p>Basilica Bom Jesus, Goa Golden Temple, Amritsar Lotus Temple, Delhi Mahabodhi Temple Meenakshi Temple, Uluru Australia Wat Pho, Bangkok</p>	<p>Beach</p> <p>Alibag Bahamas Pondicherry Hikkaduwa, Sri Lanka Koh Samui Bakkhali Miami</p>	
<p>Honeymoon</p> <p>Caribbean Cruise Huahine Gold Coast, Australia Langkawi South Africa South Island, NZ Jodhpur</p>	<p>17</p>	<p>Hill Stations</p> <p>Araku Valley Coorg, Karnataka Genting Highlands, Malaysia Innsbruck, Austria Mahabaleshwar Palampur Ramgarh</p>		<p>Luxury</p> <p>Samode Palace Devigarh, Udaipur Oberoi Amarvilas, Agra Taj Exotica, Goa La Mamounia, Marrakech Bulgari Resort, Bali</p>
	<p>Heritage</p> <p>Agra Belur & Halebid Cu Chi Tunnels, Vietnam Marrakech Hampi Kandy, Sri Lanka Santa Fe, Argentina Bhopal</p>		<p>Wildlife</p> <p>Bandipur Kaikoura, NZ Keoladeo, Bharatpur Kruger National Park Manas NP, Guwahati Augrabies Falls Ranthambore Sundarbans</p>	
<p>Spa & Health</p> <p>Taj Gateway Hotel, Varkala Ananda in the Himalayas Renaissance, Koh Samui Golden Palms, Bangalore Taj Malabar, Cochin Anantara Dhigu, Maldives</p>		<p>Offbeat</p> <p>Devbagh, Karnataka Digha Murud Janjira Ghana Kashipur French Polynesia Zanzibar, Tanzania</p>		<p>31</p>

FITUR 2015

The Fitur international tourism fair, one of the largest of its type in the world, opens its doors to professionals in the tourism sector on Wednesday after a year in which record numbers of tourists were reported not only in 2015 Fitur international tourism fair opens in Madrid, Spain but also throughout the planet.

According to the UN’s World Tourism Organization there were 1,138 million international tourists in the world in 2014, of whom almost 65 million chose Spain as their destination (an increase of 7.1% on the year before), and the 686 stands at this year’s Fitur fair represent a total of 165 nations. Over 9,000 companies are present, and it is expected that between this period around 200,000 people will visit the event, where various more light-hearted entertainments and attractions will be present alongside the stands themselves when the fair is opened to the public during the weekend.



At this year’s event special sections have been set up to cater for health tourism and shopping tourism, reflecting the growing demand for these kinds of international trip. Health tourism is expected to generate a turnover of 277 million euros in Spain this year, a figure which is set to double by 2019, and across the globe the amount of revenue in the field is estimated at 7,000 million euros. This especially lucrative sector – health tourists spend between six and ten times more than “normal” tourists - is dealt with in the Fitur Salud event.

Shopping has been identified by the WTO as one of the main motivating factors behind the choice of destination for international travelers, being an important factor for half of all tourists. Spain has become the fourth most popular country in the world for shopping tourism, attracting spending from outside the EU of 1,100 million euros every year, again according to the WTO, and the Fitur Shopping section of the fair is devoted specifically to this kind of visitor.

CAPTURED PHOTOS



During the Official opening day of the International Fair of Tourism (FITUR) at IFEMA in Madrid. Their Royal Highness Felipe VI and Do-a Leticia walk with Mr. Jose Manuel Soria (Left), Spanish Minister of Industry, Energy and Tourism

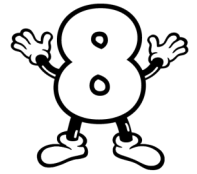


Nepal Stall at FITUR (International Tourism Trade Fair)

Taken from *breakingtravelnews / travelbiznews*

Facts On The Number 8

Evolution of the figure 8 4 5 6 8



- * The number '8' is the atomic number of oxygen.
- * A polygon with eight sides is an octagon and a polyhedron with eight faces is an octahedron.
- * October was the eighth month in the Roman calendar; currently August is the eighth month.
- * There are eight known B vitamins that play important roles in cell metabolism.
- * There are eight bits in a byte.
- * 8 is the base of the octal number system, which is mostly used with computers.
- * 8 babies delivered in one birth are called octuplets. The first set of eight surviving babies, the Louis-Chukwu Octuplets, were born in 1998.
- * 8 of the bodies orbiting the Sun in our solar system are considered to be planets.
- * Scorpio is the 8th astrological sign of the Zodiac.
- * In chess, each side has eight pawns.
- * Pool is played with 15 balls; the most important ball is the black ball, numbered 8.
- * On most phones, the 8 key is associated with the letters T, U, and V, but on the BlackBerry it is the key for B and N.
- * In cooking recipes, there are approximately 8 pinches to a teaspoon.
- * Referring to the shape, 8 is represented in bingo, as "One Fat Lady". 88 is "Two Fat Ladies."
- * In China, '8' is used in chat speak as a term for parting. This is due to the closeness in pronunciation of '8' and the English word 'bye'.
- * The symbol 8 means eternity or infinity as it has no start and no end.
- * '88' is the abbreviated terminology used for the Nazi salute, "Heil Hitler"—"H" being the eighth letter of the alphabet, repeated twice.
- * 8 is a lucky number in Chinese culture because it sounds like the word "prosper". When Chinese businessmen stay in a hotel, they would rather choose rooms with numbers such as: 8, 38, 78, 88, 108 and so on.

Nepal Association of Tour and Travel Agents

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