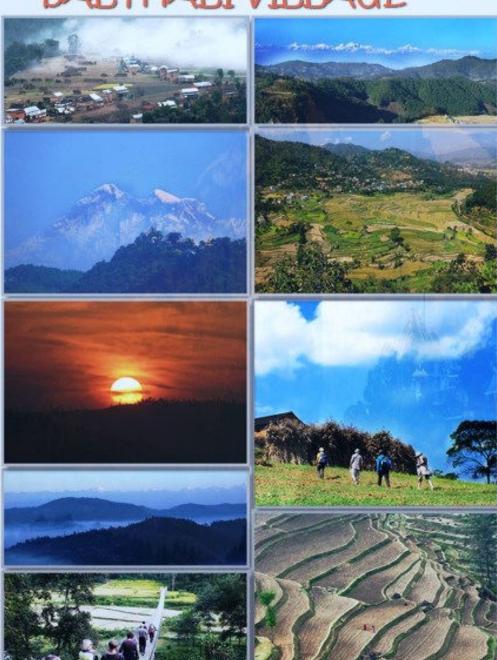


NATTA WEEKLY NEWSLETTER

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BEAUTY OF BALTHALI VILLAGE



Balthali village is 40kms south-east of kathmandu valley beyond Panauti. It offers a sunrise in the east, speculating Himalayan range of Manaslu, Langtang & Everest in the north. innumerable rice terraces in the west & huge bodied green forest of Mahabharata range in the South. This place is perfect for nature lovers and bird watchers and relaxation of mind. One of the most important factors of this spot is that it is warm in the winter & cool in the summer. The area of Balthali is cover of various flora, colorful rhododendron forest. and magnolia & Sal trees.

NATIONAL TOURISM STRATEGIC PLAN

Representing NATTA, Secretary General Ms. Mihika Dhakhwa attended the Working Committee meeting of National Tourism Strategic Plan 2015-2024 held at the Ministry of Culture, Tourism & Civil Aviation on 25th February 2015. The purpose of the meeting was to discuss with regard to the implementation of the strategic plan.

Similarly, on the same day, Ms. Dhakhwa also attended a web-based TIS form sharing & finalization meeting of Policy Planning & Evaluation Division of MoCTCA. During the meeting, a presentation was made on web-based tourism information system and feedback was taken on the possible national monitoring and evaluation guideline.



HEADLINES

- National Tourism
 Strategic Plan
- Meet with the Ambassador of Kazakasthan
- Meeting with BARN



President D.B Limbu and Secretary General Ms. Mihika Dhakhwa had a special meet with H.E. Bulat Sarsenbayev, Ambassador, The Republic of Kazakhstan, based in New Delhi.

The delegation meet was with regard to the possibility in promotion of tourism of both the countries.

MEETING WITH BARN

NATTA delegates had a meeting today, on 27th February 2015 with the Chairman of BARN, Mr. Saroj Kasaju, along with the representatives of various airlines in Nepal. The meeting was to discuss on finding an amicable solution to

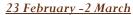
the deportee problem that the travel agencies are facing. On behalf of NATTA, President Mr. D. B. Limbu, Secretary General, Ms. Mihika Dhakhwa and Treasurer Mr. Narayan Pd. Gurung Koney were present in the meeting.



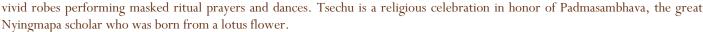
Festivals/Major Events

Exotic World Festivals

2015 Calendar March



BHUTAN, Punakha, <u>Tsechu and Drubchen Festival</u> - a magnificent and kaleidoscopic festival held in a spectacular location in the Himalayas, with hundreds of locals gathering to see the monks dressed in





JAPAN, <u>Omizutori (Water-Drawing Festival)</u> - at the Todai-ji temple in Nara - 1,200 year old Buddhist ceremonies that the priests draw up the divine water which is believed to have healing powers. It is especially spectacular on the last night (13th), full of huge, blazing torches and noise-making monks.

5 March (15th day of the Chinese New Year)

CHINA, Spring Lantern Festival, nationwide, celebrating the last day of the Chinese New Year Holiday. Also known as *Yuanxiao* or *Shangyuan* Festival.

Lanterns - many of strange design and colour - are lit and carried all over China. People all ages enjoy not just watching lanterns but fireworks, folk dancing, eating *yuanxiao*, rice dumpling balls stuffed with varied fillings and also the opportunity of young boys and girls to have a fun together as it regarded as Chinese Valentine's day!

5 March-7 March 2015

NEPAL & INDIA, <u>Holi</u>, <u>Festival of Colour</u>. The ultimate in psychedelic festivals without the drugs, everyone throwing coloured water, powder or paint over everyone else, including you. It's an iridescent madhouse. Especially spectacular Holi are held in Jaipur, Mathura, Braj Bhoomi and Sri Krishna in India and Kathmandu in Nepal.

6 March TBC First Friday

MEXICO, *Noche de Brujas* (Night of the Witches), Cerro Mono Blanco, Catemaco - a mob of shamans, healers and witches from all over the country gather for a extensive ceremony based on witchcraft tradition.

20 or 21 March, 22 or 23 Sept. (same date every year) TBC

MEXICO, *Kukulcan* Snake God in <u>Chichen Itza</u> (Yucatan) - see the snake shadow appear during the first equinox in this spectacular Mayan pyramid complex, plus varied entertainments. A couple of days before and after too.

20 - 24 March 2014 TBA for 2015

MEXICO, Cumbre Tajin (Tajin Summit) in Veracruz. A unique mind, body and soul celebration in the spiritually correct Tajin park. A mass of alternative therapies as well as art, music, dance and adventure sports.

22 - 28 March

ARGENTINA, Buenos Aires, <u>CITA</u>, <u>International Tango conference</u> - the world's most important tango event and the longest running tango meeting in the country. The sexiest dance on earth, live, where it belongs as Tango was declared as Intangible Cultural Heritage of Humanity by UNESCO.

Late March to early April (Dates are depending on weather and location)

JAPAN, *Sakura Matsuri* or *Hanami* <u>Cherry Blossom</u> time especially in <u>Tokyo</u>'s Ueno park or Aoyama cemetery as all over Japan pink and white cherry trees herald springtime and just about every Japanese person, especially office workers, gets totally blotto on beer and saké under the trees.

21 March-9 March 2016

INDONESIA, Bali, *Nyepi Day* (Day of Silence). During the Balinese New Year a lively celebration occurs, with traditional music, dance and a grand procession, followed by 24 hours of total silence. *Everything* is closed, even the international airport.

31 March - 5 April

INDONESIA, <u>Bali Spirit Festival</u>, <u>Ubud</u>, Bali - an annual celebration of yoga, healing arts, live music and dance with workshops in the peaceful island of Bali. One of world's leading yoga/lifestyle events.



MEDIA PICK OF THE WEEK



A 238 meter long golden dragon led a parade in Macau



Youths participate in a protest rally demanding the authority book the culprit involved in acid attack at Kathmandu.



A view at the time of sunset from Langtang, Nepal



People walk with umbrella at Patan Durbar Square.

सेवाको १ वर्ष सफलतामा ल्याण्डमार्क फरेष्टपार्क चितवन

ल्याण्डमार्क फरेष्टपार्क चितवनले आज सेवाको एक बर्ष पुरा गरेको छ। पोखरालाई जस्तै चितवनलाई पिन एक उत्कृष्ट पर्यटकीय नगरीको रुपमा स्थापित गराउने हेतुको साथ सम्राट ग्रुप अफ कम्पिनले चितवनमा आज भन्दा १ बर्ष अघि सेवा सुरु गरि हजारैको सस्यामा आन्तरिक र बाह्रय पर्यटकहरु भित्र्याउन सफल ल्याण्डमार्क फरेष्टपार्क चितवनले आज आपनो पहिलो बार्षिकत्सब बिबिध कार्यक्रमहरुको साथ मनाउदै छ।

स्थापना काल देखि नै ल्याण्डमार्क फरेष्टपार्क चितवनले आफ्ना पर्यटकहरुलाई उच्च स्तिरय सेवा प्रदान गरी आजको यो समय सम्म हजारै सस्यामा आन्तिरक र बाह्य पर्यटकहरुलाई चितवन भित्र्याई त्यस ठाउको कला सँस्कृतिलाई जर्गेना गर्दे राष्ट्रिय र अर्न्तराष्ट्रिय रुपमा समे त प्रचार प्रसार गरी त्यहाँका स्थानीय मिनसहरुको आर्थिक बृद्धि समेत भएको बिश्वास सम्राट ग्रुप अफ कम्पनिले लिएको छ । अभै धेरै भन्दा धेरै पर्यटकहरुलाई भित्र्याई चितवनलाई एक उत्कृट पर्यटक गन्तव्यको रुपमा स्थापित गराउने हेतुले होटल ल्याण्डमार्क पोखरा सञ्चालन भएको ७ वर्ष पछि ल्याण्डमार्क फरेष्टपार्क चितवनको स्थापना भएको थियो । बेला बेलामा पर्यटकहरुलाई बिबिध थारु सँस्कृतिको बारेमा समेत जानकारी दिई उनीहरुलाई नै त्यस सँस्कृतिको बारेमा बुभने अवसर समेत दिई आईरहेको छ ।

चितवनको बागमारामा डेढ बिगामा फैलिएको ल्याण्डमार्क फरेष्टपार्क चितवनको जम्मा ४१ ओटा कोठाहरुमा ३ ओटा सुईट कोठाहरु र ४९ कोठा डिलक्स कोठाहरु रहेको छ । त्यसै गरी पााचतारे होटलको जस्तै सेवा सुबिधाहरु रहेको यस रिसोर्टमा २०० भन्दा बढी अट्ने हल, फौडी पोखरी र अन्य आधुनिक सुबिधाहरु समेत रहेको छ ।

आज पिहलो बार्षिकउत्सब मनाउदै गर्दा सम्राट ग्रुप अफ कम्पिनको कार्यकारी प्रमुख सी. एन. पाण्डे ज्यु भन्नुहुन्छ "यो रिसोर्ट स्थापना गरी आन्तिरक र बाह्य पर्यटकहरुलाई उच्च स्तिरय सेवा प्रदान गर्दे स्थानीय रुपमा रोजगारीको सृजना र बाताबरणीय पर्यावरणमा समेत योगदान दिने लक्ष्य छ र ल्याडमार्ककै चेन को रुपमा लुम्बिनी र काठमाडौमा समेत स्तरीय होटल स्थापना गर्ने सोचको साथ गृहकार्य गरिरहेका छै।"





Sun 1st Mar, 2015 WorldCompliment Day



Mon 2nd Mar, 2015
Fun Fads About Names
Day



Tue 3rd Mar, 2015 <u>Unique Names Da</u>y



Wed 4th Mar, 2015 Gammar Day



Thu 5th Mar, 2015 Name Tag Day



Fri 6th Mar, 2015 Employee Appreciation Day



Sat 7th Mar, 2015 Be Heard Day



Sun 8th Mar, 2015 Women's Day



Mon 9th Mar, 2015 False Teeth Day



Tue 10th Mar, 2015
Pack Your Lunch Day



Wed 11th Mar, 2015
No Smoking Day



Thu 12th Mar, 2015 <u>World Kidney Da</u>y



Fri 13th Mar, 2015 Eamufis Day



Sat 14th Mar, 2015 International Ask a Question Day



Sun 15th Mar, 2015 True Confessions Day



Mon 16th Mar, 2015
Freedom Of Information Day



Tue 17th Mar, 2015 Submaine Day



Wed 18th Mar, 2015
Awkward Moments Day



Thu 19th Mar, 2015 Clent's Day



Fri 20th Mar, 2015 International Day of Happiness



Sat 21st Mar, 2015 Memory Day



Sun 22nd Mar, 2015 Goof Of Day



Mon 23rd Mar, 2015 Meba Toast Day



Tue 24th Mar, 2015 Chocolate Covered Raisins Day



Wed 25th Mar, 2015 Waffles Day



Thu 26th Mar, 2015 Spirach Day



Fri 27th Mar, 2015 Quiky Country Music Song Titles Day



Sat 28th Mar, 2015 Black Forest Cake Day



Sun 29th Mar, 2015 Nagara Fals Runs Dry Day



Mon 30th Mar, 2015 Take A Wak In The Park Day





Nepal Association of Tour and Travel Agents

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