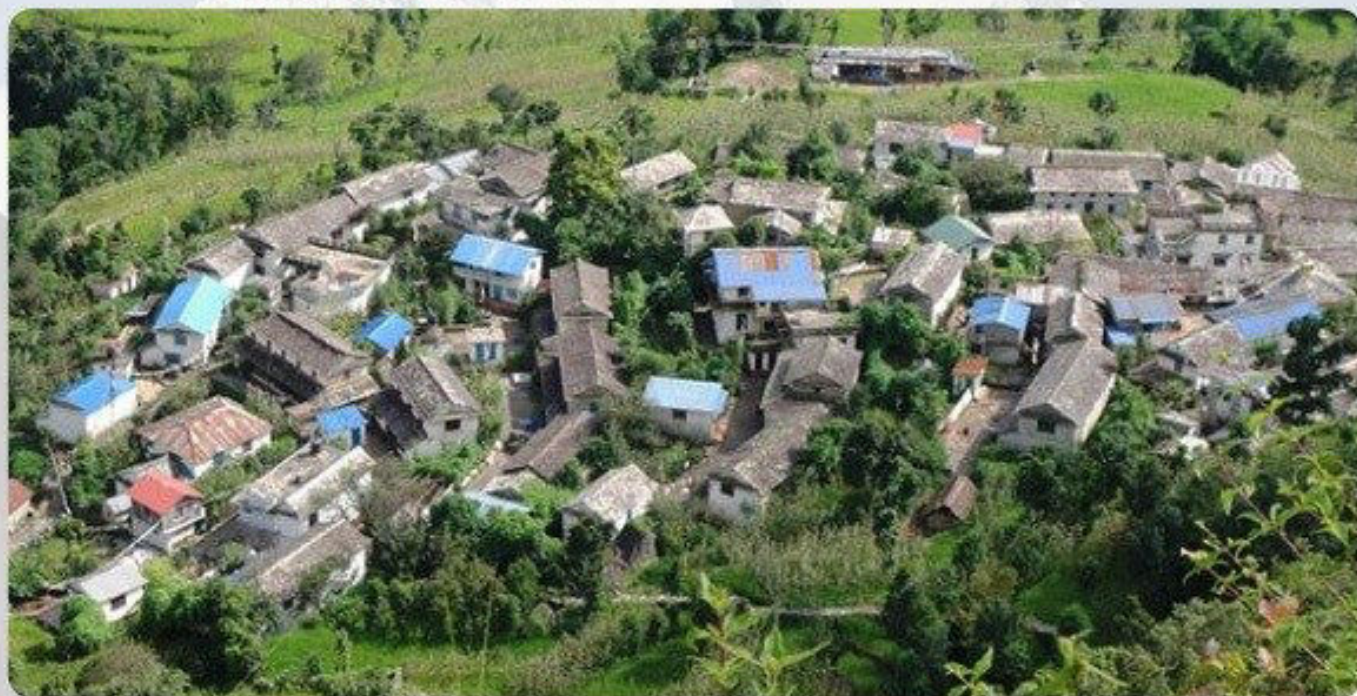




NATTA WEEKLY NEWSLETTER

Issue no 53, Date : 27th March, 2015

BEAUTY OF SIRUBARI



Sirubari is the first model village designed to experience village based tourism in Nepal. It is a nature gifted place and one of the richest Gurung village in terms of culture. A village in Syangja district southwest of Pokhara, is a short drive from Pokhara followed by a comfortable walk. The village is on a south-facing slope at 1,700 m above sea level. Here, climate is ideal at all times of the year. The overwhelming impression of the village for the visitors has always been the people and the culture.

Entire & Thomas Cook organize Discourse on Importance of Outbound Tours

NATTA member agency Entire Travels & Tours, Durbarmarg, Kathmandu organized a travel fair in collaboration with Thomas Cook at the premises of Hotel Annapurna on 21st March 2015. Various Guest speakers envisaged on the importance of Outbound in their deliberations at the venue. The Hon'ble Minister for Information and Communication Mr. Minendra Rijal graced the occasion as Chief Guest. NATTA President and JTCC Coordinator Mr. D.B. Limbu was welcomed as a Special Guest.



Meeting on Deportee Cases



A meeting in regard to deportee cases was held at NATTA Secretariat on 25th March 2015. The meeting was held in the presence of heads of LCC, Mr. Namit Mediratta, Country Manager of Air Arabia, Ms. Sangita Rauniyar, National Sales Manager of Air Arabia, Mr. Navaraj

Shahi, General Manager of Fly Dubai and Mr. Sachin Pradhan, Head Sales, Marketing and Distribution of Air Asia.

The LCC heads expressed their unanimous view that they have understood NATTA's problem centering the inadmissible passengers and have requested NATTA to come up with a proposal to the effect of the problem of inadmissible passengers.

President Mr. D.B Limbu, Secretary General Ms. Mihika Dhakhwa, Treasurer Mr. Narayan P. Gurung Koney, CEO Prof. Dr. Hari Sarmah were present in the meeting.

NOTICE TO ALL IATA ACCREDITED AGENTS

Pay your IATA BSP Link Fees through NATTA

As the payment deadline for BSP Link fees (Jan - Jun 2015) is coming soon, we request all our valued IATA accredited members to pay the fees through NATTA by sending the payment in NPR to NATTA Secretariat by 15th April 2015.

If you require any further information, kindly contact NATTA Secretariat.

Participate in WTF with NATTA

NATTA in coordination with NTB is organizing World Travel Fair 2015, Shanghai, China to be held from 7th May till 10th May.



Please contact NATTA Secretariat for Registration and further information.

NATTA participated in the Brain-Storming Session

On invitation of Ministry of Culture, Tourism & Civil Aviation, NATTA participated in a Brain Storming Session dedicated to Operationalisation of the Tourism Strategy & Action Plan with special emphasis on the 5-year Detailed Action Plan on 26th March, 2015 at Hotel Yak & Yeti.

Chandra Mani Adhikari, Member, National Planning Commission. President of NATTA Mr. D.B. Limbu and CEO Prof. Dr. Hari Sarmah participated in the program aimed to identify the interventions and activities – roles and responsibilities on priority basis. NATTA was placed in the Group

to focus on the Tourism Infrastructure part along with TAAN & NARA and representative from MOCTCA.

The half-day long program was summed up by Jt. Secretary, MOCTCA Mr. Mohan Krishna Sapkota thanking the Chief Guest

Hon'ble Dr. Adhikari, SA-MARTH- NMDP and all the delegates from the private sector and the ministry.

Tourism Secretary Mr. Suresh Man Shrestha chaired the program graced by Chief Guest Hon'ble Dr.



CAPTURED SNAP



Students taking the final examinations in the open due to lack of furniture and infrastructure in the school at Duli VDC in Rukum.



Two foreigners pose for a photograph in front of a temple at Patan Durbar Square.

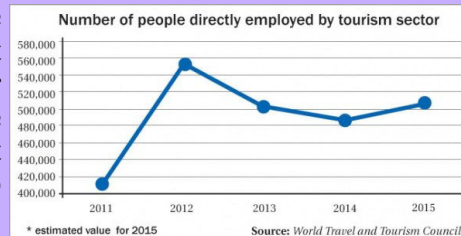


Kathmandu has been one of the pick of 25 top destinations in the world by TripAdvisor.

In the picture: Kathmandu, where revelers recently celebrated the Holi festival of colors, is ranked 19th on the global list.

TOURISM SECTOR GENERATED 487,000 JOBS IN 2014: REPORT

Nepal's tourism sector is providing 3.5 percent of the total employment in the country, directly providing 487,000 jobs in 2014, according to an research report published by World Travel and Tourism Council (WTTC) and research partner Oxford Economics. The report, however, shows that direct job from travel trade sector is decreasing. In 2012, tourism sector had employed 553,500 people. It went down to 504,000 in 2013. However, WTTC expects that number of jobs to increase by 4 percent to 507,000 in 2015.



The report has included jobs provided by hotels and restaurants, travel agents, airlines, passenger transportation services and leisure industries. Nepal is ranked 33rd among 184 countries in terms of absolute employment creation.

It is estimated that more than 800,000 tourists visited Nepal in 2014 and the country mobilized Rs 53.7 billion in revenue from the tourism sector. The revenue is estimated to grow by 1.1 percent to Rs 54.3 billion in 2015. Number of tourists is also expected to climb to 997,000 this year. According to the report, the tourism industry attracted investments worth Rs 15.7 billion in 2014. It expects investment to increase by 12 percent in 2015. The sector contributed Rs 171.6 billion, or 8.9 percent, to Gross Domestic Product in 2014. The report expect tourism sector's contribution to GDP to grow by 5.8 percent to Rs 181.6 billion, or 9 percent, in 2015. Nepal is ranked 122nd in terms of total contribution to Gross Domestic Product (GDP). Likewise, direct contribution of tourism to GDP, mainly from jobs in 2014 was, Rs 83.7 billion, or 4.3 percent of GDP. The report forecast this to rise by 5.4 percent to Rs 88.2 billion this year.

Leisure travel spending, both inbound and domestic, generated Rs 111.9 billion, which is 85.5 percent of travel and tourism GDP, compared to Rs 19.1 billion, which is 14.5 percent of total GDP from business travels. The report has forecast leisure travel spending to grow by 4.7 percent in 2015 to Rs 117.1 billion and business travel spending to grow by 10 percent to Rs 21 billion.

According to the report, domestic travel spending generated 59 percent of direct travel and tourism GDP in 2014 compared to 41 percent of GDP by the international tourists. Domestic travel spending which was Rs 77.3 billion in 2014 is expected to grow by 8.5 percent in 2015 to Rs 83.8 billion this year.

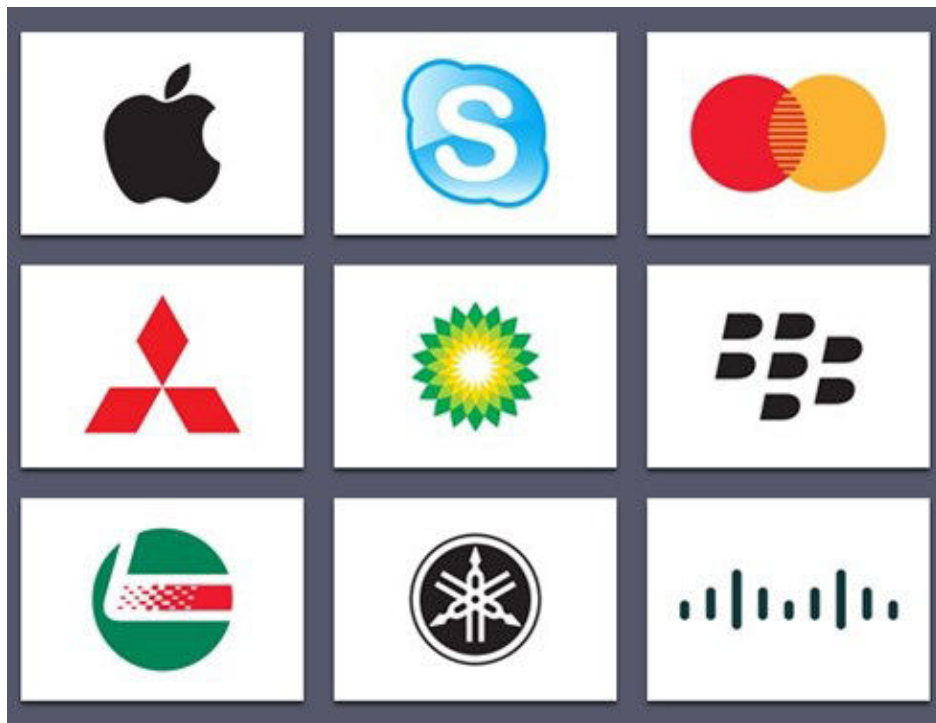
For the month of April 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 April Fool's Day National Day : <u>San Marino</u> . Republic Day: <u>Iran</u> .	2 Malvinas Day: <u>Argentina</u> .	3	4 Memorial Day of Chiang Kaishek: <u>Taiwan</u> . National Day: <u>Senegal</u>
5 Arbor Day: <u>South Korea</u> .	6 Chakri Day: <u>Thailand</u> Uprising Day: <u>Sudan</u> .	7 Women's Day: <u>Mozambique</u> .	8	9 Martyr's Day: <u>Tunisia</u> .	10	11 Heroes' Day: <u>Costa Rica</u> . Liberation Day: <u>Uganda</u> .
12	13 Songkran: <u>Thailand</u> . National Day: <u>Chad</u> .	14 Fast and Prayer Day: <u>Liberia</u> . Pan American Day: <u>Honduras</u>	15 National Day: <u>Niger</u> .	16 Independence Day: <u>Cyprus</u> . New Year's Day: <u>Myanmar</u> .	17 Independence Day: <u>Cambodia</u> . National Day: <u>Syria</u> .	18 Independence Day: <u>Zimbabwe</u> .
19 Independence Day: <u>Venezuela</u> . Patriots' Day: <u>Uruguay</u> .	20	21	22 <u>Earth Day</u> .	23 National Sovereignty: <u>Turkey</u> . St. George's Day: <u>England</u> .	24	25 Liberation Day: <u>Italy</u> , <u>Portugal</u> . Sinai Liberation Day: <u>Egypt</u> .
26 Union Day: <u>Tanzania</u> .	27 Independence Day: <u>Afghanistan</u> <u>Sierra Leone</u> <u>To go</u> .	28	29	30 Fall of Saigon <u>United States of America</u> . Queen's Birthday: <u>Netherland</u>		

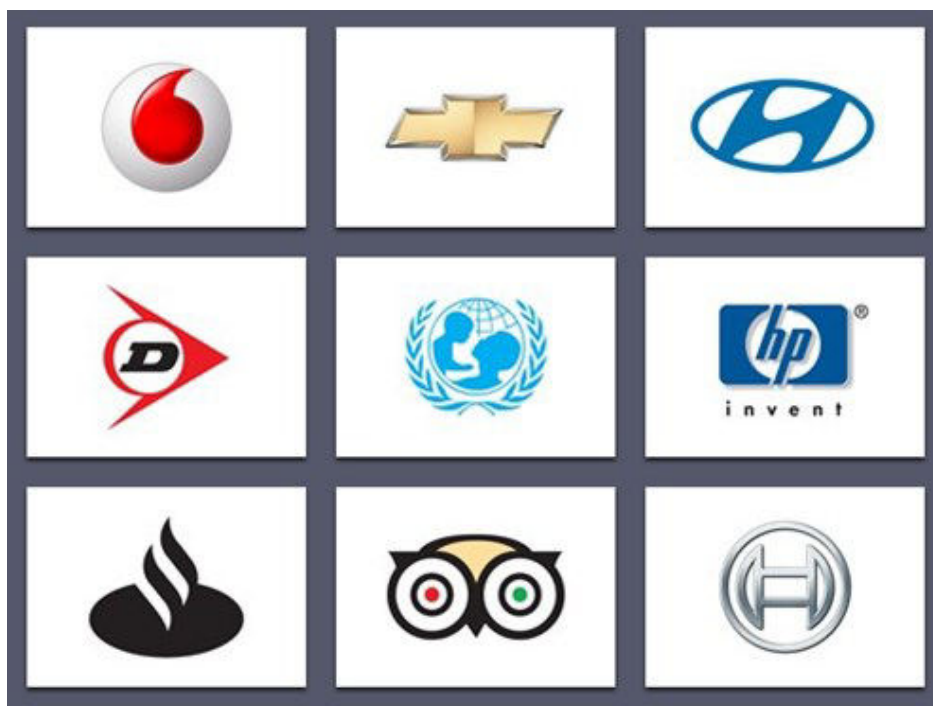
Corporate logos Quiz

You see these brand names on a regular basis, so this Corporate Logos Picture Quiz should be really easy. We say 'should' because our close up pictures make it a lot harder than you might think, but we reckon you're up to the challenge!

Level: Easy



GUESS THE LOGO
GUESS THE LOGO



Answers:

apple	Vodafone
skype1	chevrolet
mastercard	hyundai
mitsubishi	dunlop
BP	unicef
blackberry	hewlett Packard
castrol	Santander
yamaha	tripadvisor
Cisco	bosch

Nepal Association of Tour and Travel Agents

नेपाल एशोसियेशन अफ टुर एण्ड ट्रान्जल एजेन्ट्स
Goma Ganesh, Gairidhara, Naxal

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