



# BEAUTY OF NEWSLETTER

Date : 18th March 2016



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## 100TH ISSUE





# NATTA WEEKLY NEWSLETTER

*100TH ISSUE*

*18TH MARCH 2016*

Special Edition

*The Newsletter  
clocks up 100  
issues!*

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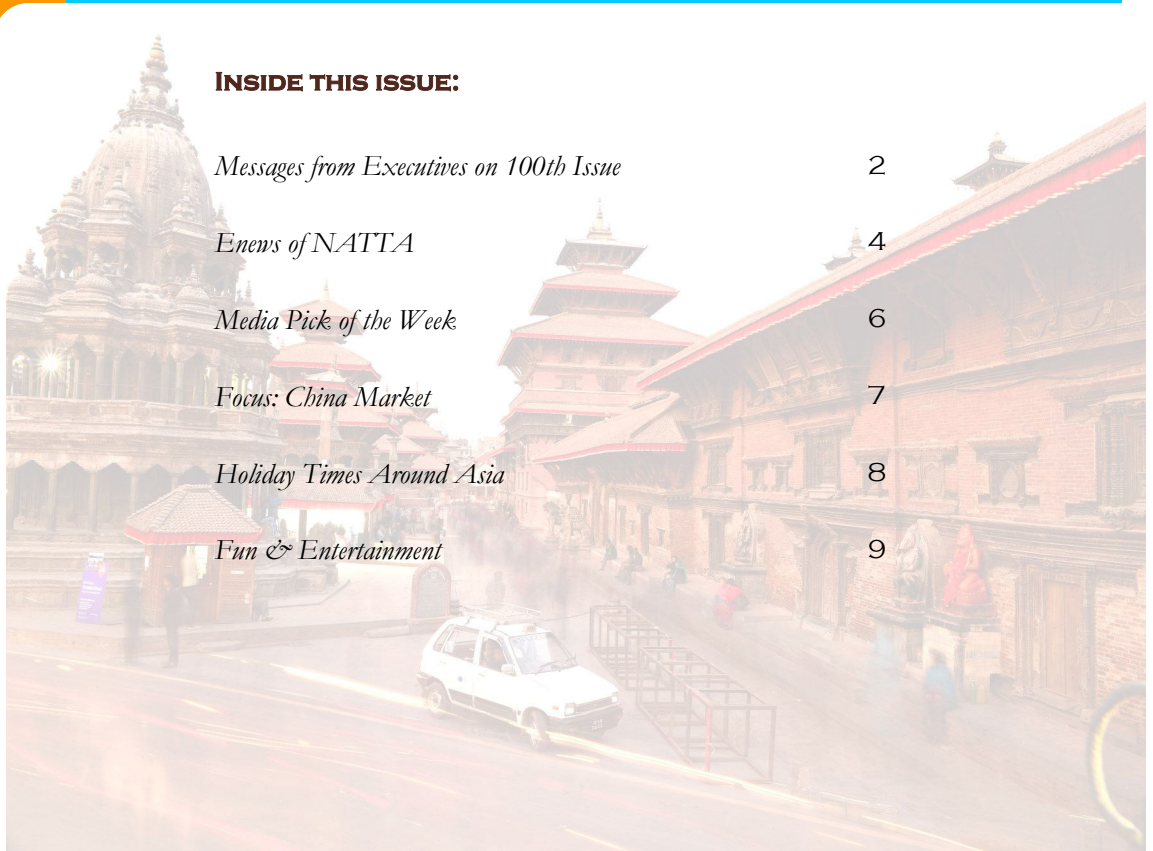
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**Message from the President**

Nepal Association of Tour & Travel Agents (NATTA) had established NATTA Media Centre half a decade ago with an objective of disseminating NATTA news and gradually updating the centre as a tourism databank. For quite some time, the centre remained inactive but for the last more than two years, we've been trying to consolidate the activities of the centre. One of the major tasks, the media centre accomplished during this time was bringing out of the In-house e-news bulletin which is now marking the Hundredth Issue today.

My congratulations are due to all those in NATTA who have contributed, in whatever way, to give continuation to this weekly in-house publication. Our members too are kept abreast of the events and happenings in the association taking place ever and anon.

I believe the forthcoming issues of NATTA e-news bulletin will wear ever more novel get up and informative contents.

**-Madhu Sudan Acharya  
President**

“On behalf of NATTA BOARD MEMBERS and on my own behalf I would like to express my sincere thanks and gratitude to all members of NATTA who have always supported this association now and then. My heartfelt thanks go to all past president and executive members who have devoted their valuable time for the betterment of this association. My thanks are due to NATTA CEO and entire staff who have contributed their most of the life-time in NATTA.”

**Thanking you.  
-D.B Limbu  
IPP**

“I'm happy that the NATTA e-news bulletin is getting more and more innovative and informative for our members. And their feedback in regard to each issue will be greatly appreciated.”

**-C.N Pandey  
1st Vice President**

“This hundredth issue of NATTA e-news bulletin published from the NATTA Secretariat on weekly basis is a testimony of good efforts of all involved in its publication. We're looking forward to see it more exhilarating and informative. I especially Congratulate Shradha for doing the job so relentlessly!”

**-Bhim Prasad Panta  
Secretary General**

“I'd like to congratulate NATTA (Nepal Association of Tour and Travels Agents) for the publication of its weekly e-news's 100<sup>th</sup> edition. We shouldwork together and equally contribute our time to achieve tremendous growth and build eminent goodwill in NATTA. ”

Thanks and regards,  
**-Chitra B. Gurung  
Treasurer**

“We are much enthusiastic to publish 100<sup>th</sup> issue of NATTA Newsletter.”

**-Binay Basnet  
Executive Member**

“I congratulate Shradha for this illustrious accomplishment. Keep it up!”

**-Shital Kumari Sharma Poudel  
Executive Member**

“No one Grants an achievement, its the pain and devotion that makes it possible, don't take this success as granted, happy 100th issue of our NATTA weekly newsletter, may your special edition becomes especial.”

**-Laxman Lamsal  
Executive Member**

“Dear Trade partner, Senior and Friends,

The Tourist trade has been very critical after Earthquake and India's blockade, we all are fighting for every drop of fuel to full-fill need of our valued Guest. Even though we all stand together in every difficulty and support each other in every necessary.

NATTA should work on behalf of our member and I think we all should make NATTA Action Fund for our members' benefits which we may use in need of emergency. I really appreciate for my few words on this very special occasion in connection of reaching NATTA 100 newsletter.

We all should work together to achieve our Goal. I again hope for betterment of the NATTA all family.”

Sincerely yours  
-Hari B. Shrestha  
Executive Member

“It is my pleasure to share that NATTA Weekly Newsletter is coming out with its 100<sup>th</sup> issue on 18<sup>th</sup> March 2016. This is not a small achievement at all, as loads of hard work has been done to reach to this level. On this occasion, I would like to thank well wishers of NATTA and also truly thankful to everyone who has contributed, helped and supported us over the years, NATTA Media Centre in particular.

I hope that NATTA Weekly Newsletter is of great value to everyone, tourism sector in particular. We are always open to new ideas for newsletter and look forward to your suggestions so that we can perform much better.

Once again I would like to extend my appreciation to all NATTA colleagues who have helped NATTA Newsletter's publishing to sustain and expand NATTA *success* as it is today.”

-Varun Mehta  
Executive Member

“We are delighted to reach the 100<sup>th</sup> issue of NATTA Newsletter and hope it will be written with much more achievements in the coming days.”

-Ram Barakoti  
Executive Member

“It's indeed a momentous moment that the 100<sup>th</sup> issue is just out.

But let's not be complacent about this achievement of being able to climb up the 100<sup>th</sup> step. Let's make sure of doing better!”

-Prof. Hari Sarmah  
CEO

## WELCOME TO NEW NATTA MEMBERS

New Members were welcomed at the 6th Board Meeting of NATTA. Chairperson of Membership Committee Mrs. Sabita Bhattarai K.C introduced new members to the Executive Board.

Members were honored and welcomed by President Mr. Madhu Sudan Acharya by handing over Membership Certificate and *Khada* of NATTA. Also, President Mr. Acharya briefed on NATTA and its activities.

Executive Board shared their introduction as well with the members in the welcome session at the Board Meeting.

New Members are:

1. Highway Star Tours & Travel Pvt. Ltd.
2. Great Nepal Tours & Travel Pvt. Ltd.
3. Trip to Nepal Tours & Travel Pvt. Ltd.

This is the first welcome of members after the formation of new Executive body.



## NATTA WESTERN'S FAM TRIP TO FAR WESTERN



NATTA Western Regional Association, Pokhara hosted a week long FAM Trip to the Western part of the country. The trip had started from Pokhara and it passed through Nepalgunj—Bardia— Mahendranagar-Nainital-Nepalgunj and then back to Pokhara. The FAM Trip was organized to support and promote development of domestic tourism.

The mission was very important as the Pokhara tourism stakeholders met and interacted on various tourism issues with the local entrepreneurs and NATTA Far Western Regional Association.

The trip was flagged on by Mr. Dolraj Dhakal, Chief of Pokhara Tourism Office.

## JOINT MEETING WITH PALPA CHAPTER, NATTA

A joint meeting of NATTA Central and Palpa Chapter of NATTA on last Friday, 11th March 2016 to focus on the promotion of tourism in the Palpa Region especially in view of the introduction of Paragliding in Palpa. Also, the meeting addressed on the issue, for the smooth immigration of Indian travelers willing to visit Nepal.

1st Vice President of NATTA Central Mr. C.N Pandey attended the meeting.

The meeting was well attended by the executive committee and advisors of NATTA Palpa Chapter.



## NEPAL CHINA SALES MISSION –2016



As in the previous years, in conjunction with NTB, NATTA is organizing B2B and Sales Mission in China's four main cities: Beijing, Hangzhou, Shanghai and Chengdu starting from 10 - 19th April 2016.

Sales Mission has been organized in its bid to promote Nepal in the booming Chinese market.

Coordinator for Nepal China Sales Mission 2016 is Mrs. Shital Kumari Sharma Poudel, Chairperson for NATTA Regional Tourism Development Committee.

Participation Fee has been fixed at Rs. 1,42,000/- per person that comprises of to and fro Airfare, accommodation in 4 star hotel on BB basis, rail tickets, charges of guide and other government tax.

Tourism stakeholders interested to participate in this mission are requested to register their names at NATTA Secretariat asap.

*(Priority to Participants is on the basis of  
"First Come First Serve")*

*For further details, Itinerary has been linked below.*

[Click Here to View Itinerary for Nepal China Sales Mission- 2016](#)



# MEDIA PICK OF THE WEEK

## सुधैँ पर्यटन

भूकम्प र नाकाबन्दीका कारण हात बाँधेर बसेका नेपाली पर्यटन व्यवसायी मंगलबार भने निकै खुसी भए । ११ महिनादेखि शिथिल नेपाली पर्यटन बजारमा मंगलबार अपराह्न १ सय ५० पर्यटक छेन्दुबाट एयर चाइनाको विमानमार्फत काठमाडौं आइपुगे । 'अहिलेको अवस्थामा एउटै जहाजमा यत्रो संख्यामा पर्यटक आएको पहिलोपटक हो,' नेपाल पर्यटन बोर्डकी वरिष्ठ प्रबन्धक उज्जला दलीले भनिन् । उनले नेपाली पर्यटन क्षेत्रका लागि धेरै लामो समयपछिको खुसियाली बताउँदै व्यवसायीहरूमा उत्साह जगाएको बताइन् ।

छेन्दुका सिनियर सिटिजन क्लबबाट आएका यी पर्यटक ६० देखि ७० वर्ष उमेरका बुढाबुढी हुन् । यो समूहलाई नेपाल घुमाउने जिम्मा पाएको कोसी इन्टरनेसनलका प्रमुख गोविन्द थपलियाका अनुसार सात दिनको बसाइमा यी पर्यटकले चितवन, पोखरा, नगरकोट र काठमाडौं घुम्ने कार्यक्रम छ ।

'यो भ्रमणमा एक पर्यटकले कम्तीमा २ सय



डलर खर्च गर्नेछन्,' थपलियाले भने । उनीहरूले हात्ती चढ्ने, राफटिङ गर्ने, नगरकोट घुम्ने पोखराबाट सूर्य उदाएको र हिमाल हेर्ने कार्यक्रम छ । यसबाहेक भूकम्पले ध्वस्त भएको भक्तपुर दरबार क्षेत्र पनि घुमाइनेछ ।

यसैबीच मध्य चैतदेखि नेपाल आउने विदेशी विमानहरूमा टिकट खरिद गर्ने क्रम पनि बढ्न थालेको छ । ठमेलस्थित ओशो वल्ड ट्राभल नेपालका अनुसार भारतबाहेक अन्य मुलुकबाट नेपाल आउने विमानहरूमा मध्य चैतपछि आउन टिकट बुक गर्नेहरू हवातै बढेका छन् ।

ओशोका प्रबन्ध निर्देशक श्यामराज थपलियाले अधिकांश मुलुकका विमानबाट नेपाल आउने टिकट बुकिङ दर ७० प्रतिशतसम्म पुगेको बताए । 'कोरियाबाट नेपाल आउने विमानको टिकट बिक्री दर बढ्दो छ । कतारको पेरिस हुँदै काठमाडौंको बुकिङ अप्रिल पहिलो सातादेखि नै फुल छ,' प्रबन्ध निर्देशक थपलियाले भने, 'फ्रायंकफर्टबाट दोहा हुँदै काठमाडौं प्याक छ । लन्डनदेखि दोहा हुँदै काठमाडौं आउनका लागि टिकट बुकिङ ट्रेन्ड बढेको छ ।' उनले गल्फ मुलुकबाट आउने

विमानहरूले पनि ४० देखि ६० प्रतिशतसम्म टिकट बुक गरिसकेको बताए ।

मालिन्दो एयरका एयरपोर्ट म्यानेजर सान्तनु सेनका अनुसार मलेसियाबाट काठमाडौं आउने उडानमा सिट खाली छैन । 'मलेसिया-काठमाडौं नेपाल वायुसेवा निगमसहित चार विमानले उडान भरिरहेका छन्, प्रायः सबै प्याक छन्,' म्यानेजर सेनले भने ।

उनका अनुसार नाकाबन्दी खुलेपछि उताबाट नेपाल आउनेको संख्या बढेको छ । तर यी रुटबाट आउनेमा पर्यटकको दाँजोमा नेपाली यात्रुको संख्या बढेको छ ।

यसैबीच चर्चित फोर्ब्स पत्रिकाले भूकम्प र पुनर्निर्माणलाई सन्दर्भ जोड्दै 'किन अहिले नेपाल घुम्ने बेला हो ?' भनी सकारात्मक फिचर प्रकाशन गरेको छ । पर्यटनमार्फत भूकम्पबाट भत्केका विद्यालय र बस्ती पुनर्निर्माण गर्ने अभियान थालेको इन्ट्रेपिड ट्राभलबारेको लेखमा फोर्ब्स ले पर्यटकहरूलाई नेपाल घुम्न सुझाएको हो । त्यसमा पर्यटकहरूलाई काठमाडौं, बन्दीपुर पोखरा, एभरेस्ट बेसक्याम्पको पदयात्राबारे जानकारी दिइएको छ । नेपाल भ्रमण गर्नेहरूको बसाइ बिसन नसकिने बताउँदै फोर्ब्सले यी स्थानमा लाग्ने खर्चसमेत लेखिदिएको छ ।

Source: Ekanipur



(SHAN)



## INVITATION

To mark the 2560<sup>th</sup> Buddha Jayanti

You are cordially invited to visit the GRAND PHOTO EXHIBITION of Lumbini and Buddhist sites

Date: 19 March, 2016 (Chaitra 6) Saturday  
Time: 10 AM Onwards  
Venue: Nepal Art Council, Babar Mahal

Organized by:  
Hotel Association of Nepal (HAN)  
Lumbini World Peace Forum (LWPF)  
Siddhartha Hotel Association Nepal (SHAN)

Note: Photo exhibition will be open 10:00 AM to 5:00 PM all day  
Contact: 9851022391



Prime Minister KP Sharma Oli with foreign ministers of Saarc member states during the inaugural session of Saarc Council of Ministers meeting in Pokhara on Thursday. The 37th session of Saarc Council of Ministers concluded on Thursday.



China Sales Mission preparation is on full swing. In conjunction with NTB, NATTA is organizing B2B Sales Mission in China's main cities: Beijing, Hangzhou, Shanghai and Chengdu starting from 10 - 19th April 2016. Here are some brief description on China's main cities:

## Beijing

Capital of China

Beijing, China's massive capital, has history stretching back 3 millennia. Yet it's known as much for its modern architecture as its ancient sites such as the grand Forbidden City complex, the imperial palace during the Ming and Qing dynasties. Nearby, the massive Tiananmen Square pedestrian plaza is site of Mao Zedong's mausoleum and the National Museum of China, displaying a vast collection of cultural relics.

**Area:** 16,801 km<sup>2</sup>

**Population:** 11.51 million (2000)



## Hangzhou

City in China

Hangzhou, the capital of China's Zhejiang province, is known as the southern terminus of the ancient Grand Canal waterway, originating in Beijing. Its West Lake, celebrated by poets and artists since the 9th century, encompasses islands (reachable by boat), temples, pavilions, gardens and arched bridges. On its south bank is 5-story Leifeng Pagoda, a modern reconstruction of a structure built in 975 C.E.

**Area:** 16,847 km<sup>2</sup>

**Population:** 2.451 million (2000)

**Province:** Zhejiang

## Shanghai

City in China

Enormous Shanghai, on China's central coast, is the country's biggest city and a global financial hub. Its heart is the Bund, a famed waterfront promenade lined with colonial-era buildings. Across the Huangpu River rises Pudong's futuristic skyline, including 632m Shanghai Tower and the Oriental Pearl TV Tower, with distinctive pink spheres. Sprawling Yuyuan Garden has traditional pavilions, towers and ponds.

**Area:** 7,037 km<sup>2</sup>

**Population:** 14.35 million (2000)



## Chengdu

City in China

Chengdu is the capital of southwestern China's Sichuan province. The city is famed for its cuisine, defined by the spicy Sichuan peppercorn, which flavors hot-pot dishes and other regional specialties. The city is also home to the famous Chengdu Research Base of Giant Panda Breeding, a conservation center where visitors can view endangered giant pandas in a natural habitat.

**Population:** 4.334 million (2000)

**Province:** Sichuan





**PUBLIC HOLIDAYS FOR THE MONTH OF APRIL:**

**Bangladesh**

Bengali New Year's Day is on Thursday, 14 April 2016

**Bhutan**

Shabdrung Kuchoe is on Saturday, 16 April 2016

**Cambodia**

Khmer New Year start date is on Thursday, 14 April 2016

Khmer New Year end date is on Saturday, 16 April 2016

**China**

Qingming Festival (Tomb Sweeping Day) starts on Saturday, 02 April 2016

May Day starts on Saturday, 30 April 2016

**Hongkong**

Ching Ming Festival is on Monday, 04 April 2016

**India**

Mahavir Jayanti is on Wednesday, 20 April 2016

Buddha Purnima (Birth of the Buddha) is on Thursday, 21 April 2016

**Japan**

Shōwa Day is on Friday, 29 April 2016

**Laos**

Lao New Year (Pi Mai) start date is on Wednesday, 13 April 2016

Lao New Year (Pi Mai) end date is on Friday, 15 April 2016

**Myanmar (Burma)**

Maha Thingyan (Water Festival) long holidays is on Tuesday, 12 April 2016

Thingyan (Water Festival) long holidays starts on Wednesday, 13 April 2016

**Nepal**

Navavarsha (New Year's Day) is on Wednesday, 13 April, 2016

Ram Navami (Birthday of Lord Rama) is on Friday, 15 April, 2016

Buddha Jayanti (Buddha's Birthday) is on Thursday, 21 April, 2016

**Philippines**

Bataan Day (Araw ng Kagitingan) is on Friday, 08 April 2016

**Vietnam**

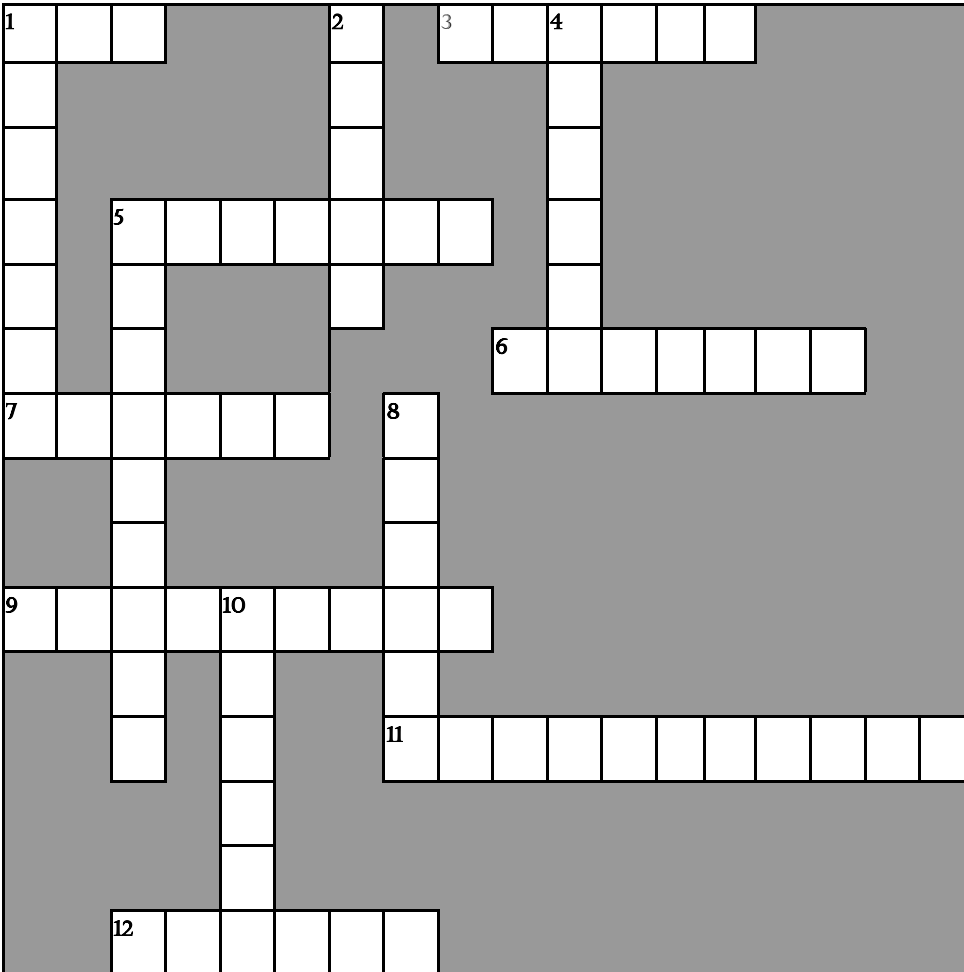
King's Commemoration Day is on Saturday, 16 April 2016

Liberation Day Vietnam is on Saturday, 30 April 2016



# CROSSWORD PUZZLE OF NATTA

# FUN AND ENTERTAINMENT



## ACROSS

1. A general meeting of members that occurs yearly
3. The most important factor that constitutes an association
5. NATTA work to consolidate this industry
6. Where you get to see all the details of organization in a web page
7. NATTA facilitates
9. Membership Inventory
11. Department, NATTA sends the circular from
12. NATTA's competitive annual sport

## DOWN

1. Where the exchange of transactions in the organization occurs
2. Modern day Communications
4. Record of the proceedings of each meeting
5. Executive who looks after the Finance
8. Without it meetings cannot be held
10. Business depends on



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Publishing Since 2014

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