



# BEAUTY OF NEPAL



## NATTA WEEKLY NEWSLETTER

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## PAST PRESIDENTS MEET

A joint meeting of NATTA Executive Board and the Past Presidents of NATTA was held on Friday, the 8th April 2016 at Hotel Annapurna. The major agenda of the meeting was the formation of the Council of Past Presidents of NATTA. The meeting had the participation of almost all the Past Presidents including the Founder

President Mr. P.R Joshi.

President Mr. Madhusudan Acharya welcomed the Past Presidents and briefed on the relevance of the formation of the Council. All the Presidents showed quite positive response towards their proposition of NATTA and pledged to work for the betterment of the association as Council members.

Mr. R.R Pandey was unanimously chosen as the Convenor of Council.

It was agreed that the council meeting will be called once in every 2 months by the Convenor. The Council will

report their decisions to NATTA Executive Committee for needful action.

The President of the Association, will however be in the Council as an ex-officio and the CEO will also be in the council to support the council to support the council in Secretarial tasks.

For More photos, [Click Here](#)



## PRESS MEET ON CHINA SALES MISSION 2016

A Press Meet was held at NATTA Secretariat on 8th April 2016, Friday to brief the update on Nepal Destination Presentation and Sales Mission.

President Mr. Madhusudan Acharya and 1st Vice President Mr. C.N Pandey briefed on the Presentation Program and China Sales Mission –2016.

The Program is starting from 11th-18th April 2016 in four cities: Beijing, Hangzhou, Chengdu and Shanghai. The team will promote Nepal by organizing B2B, Press-Meet and power presentation on Nepal,

This mission is being organized by NATTA in conjunction with Embassy of Nepal, Beijing and Nepal Tourism Board. This is going to be NATTA's second event of the year 2016 after FITUR that was held in Madrid on January 2016.

To read the Press Release, [Click Here](#)



President Madhusudan Acharya and 1st Vice President C.N Pandey seeing off the team of NATTA China Sales Mission 2016 before their departure to China at Tribhuvan International Airport., today, 10th April 2016.



## TOMOHIRO LEAVING KATHMANDU

Mr. Tomohiro Koyama, a researcher and Economic Adviser at Embassy of Japan in Nepal called on NATTA Secretariat, Gairidhara on Wednesday, the 06<sup>th</sup> April '16 just to bid adieu to NATTA

Executive Committee. He is leaving Kathmandu after completing three years of his tenure in the Embassy of Japan in Nepal. He thanked NATTA for all its support and cooperation extended to him in the course of his stay in Kathmandu.



Earlier, President of NATTA Mr. Madhu Sudan Acharya welcomed him at the Secretariat and wished all the best in his f u t u r e

friendly and a very strong bilateral

relationship that have been sustaining so happily between Nepal-Japan, Mr. Acharya said, would live longer. Mr. Acharya recalled the support of the people and Govt. of Japan extended to Nepal during the hours of crisis caused by the great earthquake last year. And thanked the friendly people and the Govt. of Japan for their meaningful assistance.

Also present in the meeting were 1<sup>st</sup> VP Mr. CN Pandey, Secretary Mr. Sudhir Kumar Upadhyay, CEO Prof. Hari Sarmah and Mr. Rahish Shrestha, Economic Researcher from the Embassy of Japan.

## MEET WITH DG, TOURISM DEPARTMENT

Secretary General Mr. Bhim Prasad Panta and Executive Member Mr. Ram Barakoti called on the DG of Tourism Department on 6th April 2016. The agenda of the meeting was to apprise the DG about the hassle being faced by our transporters with their vehicles having green-plated number plates. The traffic police doesn't allow Nepalese tourists to use the tourist vehicles (green-plated) and are unnecessarily fined.

NATTA delegates have strongly urged the DG to expedite the solution by calling an urgent meeting where the DG of traffic should also be invited.

## BRIEFING ON CHINA SALES MISSION 2016

Briefing on China Sales Mission 2016 was organized at NATTA Secretariat on 6th April 2016, Wednesday with all the registered participants. Coordinator for Nepal to China Sales Mission 2016, NATTA Executive Ms. Shital Kumari Sharma Poudel briefed on the details and aspects to the participants of Sales Mission. On the briefing session, Mr. Sunil Sharma, Officiating Director, PR & Publicity also informed that NTB is moving towards digitization of promotion of Nepal.

Also, in the briefing session, it was agreed that details about this mission is to be informed and disseminate to all the Media.

A Code of Conduct was signed by all the participants which included all the rules and regulations to be followed by participants.



# चीनमा हुने नेपाल प्रदर्शनीको तयारी पूरा

राजधानी समाचारवाता/काठमाडौं

नेपाल एसोसिएसन अफ टुर एन्ड ट्राभल एजेन्ट्स (नाट्टा) को संयोजकत्वमा आगामी आइतवारदेखि चीनका विभिन्न सहरमा हुने नेपाल प्रदर्शनीको तयारी पूरा भएको छ। मुलुकको पर्यटन प्रवर्द्धन गर्ने उद्देश्यका साथ सञ्चालन हुने सो प्रदर्शनीमा नेपाल पर्यटन बोर्ड र चीनका लागि नेपाली राजदूतावास वेइजिङको संयुक्त सहयोगमा रहनेछ।

आगामी आइतवारदेखि १० दिनसम्म छिमेकी मुलुक चीनको राजधानी वेइजिङ, अन्य तीन सहर हाइजाउ, सांघाई र चेङ्दुमा नेपाली व्यावसायीबीच बिटुवी एवं पत्रकार सम्मेलन तथा नेपालबारेको विविध जानकारीमूलक प्रस्तुतीकरणका साथ बृहत् प्रवर्द्धन कार्यक्रम हुने नाट्टाले जनाएको छ। सो जानकारी दिन शुक्रबार राजधानीमा आयोजित पत्रकार सम्मेलनमा नाट्टाका महासचिव भीमप्रसाद पन्तले यसको सबै तयारी पूरा भएको बताएका हुन्।

उनले गत वैशाखमा गएको विनाशकारी भूकम्पपछि मुलुकको पर्यटन उद्योगमा देखापरेको शिथिलतालाई निराकरण गर्न नाट्टाले यस नेपाल प्रदर्शनीसम्बन्धी प्रवर्द्धनात्मक कार्यक्रम आयोजना गर्न लागेको बताए। जसलाई नेपाली पर्यटन व्यवसायीले बडो उत्साहपूर्वक लिएको र नेपाल पर्यटन बोर्डले समेत सो चारठोटा सहरमा हुने प्रवर्द्धन कार्यक्रमका लागि चीनमा प्रारम्भिक तयारी गर्न होटल बुकिङको व्यवस्था मिलाइदिने सहमति भएको जानकारी दिए।

यस कार्यक्रमलाई संयोजन गर्न नाट्टा कार्यकारी सदस्य शीतलकुमारी शर्मा पौडेललाई संयोजक मनोनयन गरिएको छ।

भने नेपाल पर्यटन बोर्डका काम निर्देशक सुनील शर्मा पनि सहभागी हुने नाट्टाले जनाएको छ। चीनमा हुने यस नेपाल प्रवर्द्धन अभियानमा २८ जना नेपाली पर्यटन व्यवसायी आफ्नै खर्चमा सहभागी हुनेछन् भने सो कार्यक्रमका लागि एयर चाइनाले सहूलियत दरमा हवाई टिकटको व्यवस्था गरेको पनि नाट्टाले जानकारी दिएको छ।

नेपाल प्रदर्शनीसम्बन्धी सो कार्यक्रमको समय तालिकाअनुसार आगामी सोमवार वेइजिङको होलिडे इनमा बेलुकी ४ बजे देखि ६.३० बजेसम्म नेपाल प्रवर्द्धन कार्यक्रम गरिनेछ। सो कार्यक्रममा चीनका लागि नेपाली राजदूत डा. महेश मास्के सहभागी हुनेछन्। त्यहाँ मास्केले नेपालबारे विशेष प्रस्तुतीकरण हुने कार्यक्रम रहेको छ।

यसैगरी, यहाँको पर्यटन प्रवर्द्धनका लागि नाट्टाका सदभावना दूत चिनियाँ रंगकर्मी जिआन मिङ याङको पनि महत्त्वपूर्ण उपस्थिति रहनेछ। त्यसरी, नै आगामी १४ अप्रिलको बेलुकी हाइजाउको वेस्ट वेस्टर्न होटलमा पनि नेपाली राजदूतावासबाट प्रतिनिधित्व रहनेछ।

यसैगरी, आगामी १५ अप्रिलका दिन हाम्रो प्रवर्द्धन कार्यक्रम चीनको औद्योगिक एवं व्यावसायिक सहर सांघाईको ग्राउन्ड होटलमा हुनेछ। यस कार्यक्रममा नेपाल राजदूतावासका उच्चस्तरीय प्रतिनिधि एवं नेपालका लागि सांघाई (चीन) का अवैतनिक महावाणिज्यदूतको महत्त्वपूर्ण उपस्थिति रहने पनि बताइएको छ। आफ्नो अन्तिम कार्यक्रम आगामी १८ अप्रिलका दिन चेङ्दुमा यस कार्यक्रम सम्पन्न हुने नाट्टाले जनाएको छ। नाट्टाले यसले नेपाल आउने चिनियाँ पर्यटकको संख्या बढ्ने अपेक्षा गरिएको बताएको छ।

## MEDIA PICK OF THE WEEK



Members of Nepal Army cavalry display a horse wagon during the 'Ghode Jatra Festival 2017' at the Army Pavilion, on Thursday, April 7, 2016.



### Air passenger movement falls for 4th straight year

Nepal's domestic air passenger movement continued to shrink for four straight years, dropping 5.96 percent in 2015, as a series of disasters struck the country denting travel demand.

According to the data of Tribhuvan International Airport (TIA), domestic carriers received 86,510 less flyers last year. These airlines carried 1.36 million passengers in 2015 against 1.45 million the year before. The figure includes the 72,394 passengers flown by seven domestic helicopter and single-engine companies.

Airline officials said that although the April 25 earthquake last year had briefly boosted air travel demand, the subsequent aviation fuel shortage hit airlines hard.

Besides, high fares, bad weather conditions and a slowed economy led to a slump in air travel demand, they said.

Passenger movement has been on a constant decline since 2012 marking a departure from the robust growth rates seen since 2008 when airlines were flying high due to competitive airfares, constant protests and road blockades forcing travelers to take to the year, increased NGO/INGO staff movement after the peace process and a real estate boom.

Airlines saw a heady growth of 13 percent in 2008 which jumped to 33 percent in 2009 as they cut fares amid stiff competition.

Although passenger movement increased 12.83 percent in 2010, the growth rate started dropping in 2011 and has shown a negative growth since 2012.

The Nepali skies saw 65,865 flights during the review period, a drop of 3.89 percent. According to the stats, Nepali skies recorded an average of 180 domestic flight movements daily.

To read more, [Click Here](#)

#### FLYER NUMBERS - 2015

Airline	No of flyers	Change (in %)
Buddha Air	734,870	-8.13
Yeti Airlines	332,713	-18.66
Saurya Airlines	86,935	-
Tara Air	48,469	-37.06
Simrik Airlines	46,132	-43.83
Nepal Airlines	42,535	21.60
Sita Air	11,760	3.58
Goma Air	31,029	-

(Source: TIA)

**Season's Best**

- Amsterdam
- Switzerland
- Finland
- Hong Kong
- Jammu & Kashmir



**Cruises**

- Alaska
- Caribbean
- Mediterranean
- Bahamas
- Singapore



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**Special Events**

- Tulip Mania, Ottawa
- Moatsu Mong, Nagaland
- Festa dei Serpari, Italy
- Keukenhof, Netherlands
- Sikkim Summer Carnival



**Off Season's Best**

- Kerala
- Hobart, Australia
- New Zealand
- Sao Paulo, Brazil
- Argentina
- Dubai

**Festivals**

- Buddha Purnima Festival
- Vivid Sydney Festival
- Rhine in Flames, Germany
- Jazz Fest, New Orleans
- Beliye Nochi, Russia

**Adventure**

- Banff, Canada
- Lake Tahoe, USA
- Augrabies, South Africa
- Trekking Trails in Ooty
- Narkanda



**Pilgrimage**

- Chardham, Rishikesh
- Rome
- Borobudur Temple
- St. Paul's Cathedral
- Cologne Cathedral

**Beach**

- Krabi
- Chandipur
- Bali
- Bahamas
- Devbagh



**Honeymoon**

- Mount Abu
- Malaysia
- Hawaii
- Scotland
- Gangtok
- Paris



**Hill Stations**

- Munsiyari
- Stockholm
- Salzburg, Austria
- Kausani
- Luxembourg
- Copenhagen



**Luxury**

- Four Season's Bali
- Coorg Orange County
- Azamara Cruises
- Oberoi, Shimla
- Beau Rivage, Geneva
- Maradiva Villas, Mauritius



**Heritage**

- Mysore Palace, Mysore
- Stonehenge, England
- Machu Pichu, Peru
- Moscow
- Cappadocia, Turkey



**Wildlife**

- Glacier National Park
- Masai Mara, Kenya
- Tsitsikamma, SA
- Pench National Park
- Olympic Park, USA



**Spa & Wellness**

- JW Marriott, Mumbai
- Soneva Fushi, Maldives
- Taj Malabar Jiva Spa, Cochin
- Banyan Tree, Macau



**Offbeat**

- Palampur
- Yelagiri
- Slovenia
- Shetland Islands
- Kurseong



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# Psychology Says...

# FUN AND ENTERTAINMENT

## Psychology Says,

The cells in your body react to everything that your mind says.

Negativity brings down your immune system.

## Psychology Says,

Travel.  
As much as you can.  
As far as you can.  
As long as you can.  
Life's not meant to be lived in one place.

## Psychology Says,

You find relief in sleeping.  
When you're sleeping, you're not sad, angry or lonely, you feel nothing.

## Psychology Says,

Dogs can see sadness in humans and often attempt to make their owners happy by initiating cuddling.

## Psychology Says,

The key to happiness is spending your money on experiences rather than possessions.

## Psychology Says,

Life's not about the people who act true to your face.  
It's about the people who remain true behind your back.

## Psychology Says,

If you don't challenge yourself, you will never realize what you can become.

## Psychology Says,

Studies show that men and women experience the same amount of emotion but women tend to be more honest about them.

## Psychology Says,

Usually, the people with the best advice are the ones with the most problems.

## Psychology Says,

If your mind wanders often, there's a 85% chance that you're subconsciously unhappy with your life.

## Psychology Says,

A good laugh and a long sleep are the two best cures for anything.

## Psychology Says,

Never give up on something you really want.  
It's difficult to wait, but more difficult to regret.

## Psychology Says,

You only need two close friends in which you can trust and dedicate yourself to. Having too many friends can lead to depression.

## Psychology Says,

When you stop chasing the wrong things, you let the right things catch up to you.

## Psychology Says,

Missing someone and not being able to do anything about it generally makes people moody, easily annoyed and emotionally frustrated.

## Psychology Says,

Life is weird.  
You can go from being strangers, to being friends, to being more than friends, to be practically strangers again.

## Psychology Says,

Physical touch makes you healthier.  
Studies show that massages, hugs, and hand-holding reduces stress and boosts the immune system.

## Psychology Says,

The inability to fall asleep at night means you're awake in someone's dream.

## Psychology Says,

The people who are always trying to cheer others up are unhappy themselves.

## Psychology Says,

Sometimes silence is the most powerful scream and indication of something being terribly wrong.