

NATTA WEEKLY NEWSLETTER

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BEAUTY OF
NEPAL



WELCOMING NEW MEMBER

NATTA welcomed Khangri Trek (P) Ltd. as a new member on its 8th Board Meeting held on 17th April 2016. President Mr. Madhu Sudan Acharya along with Immediate Past President Mr. D.B Limbu welcomed the new member offering NATTA Membership Certificate, Khada and NATTA lapel pin.



All Board Members were introduced to Managing Director of Khangri Trek, Mr. Prabin K.C.

President Mr. Acharya briefed about NATTA and its activities and hoped that new member will always extend its support and hands of cooperation to NATTA in all its events and programs.

NATOJ's INTERACTION PROGRAM

NATOJ organized an interaction program concerning the damages that hindered to the tourism industry caused by massive earthquake on April 25 2015. The interaction program was held to lessen the imprecise news on Nepal that directly or indirectly hampered its tourism industry.

The program was attended by NATTA Secretary General Mr. Bhim Prasad Panta as a guest and on behalf of NATTA, he presented his views that the government should promptly initiate the renovations of the heritage sites in peril.

2560th BUDDHA JAYANTI CELEBRATION

NATTA is being actively involved in the preparations of 2560th Buddha Jayanti Celebration and Int'l Bouddha Summit going to be held in Lumbini from 19th May through 21st May 2016. NATTA has been given three responsibilities, viz. arranging Int'l flight tickets, domestic flights and transportation. NATTA Executive Member Mr. Varun Mehta is looking after these assignments on behalf of NATTA. As he had been out of the country for quite some, NATTA Secretary Mr. Sudhir Kumar Upadhyay attended all the related meetings at the MOCTCA and TIA.

NOTICE

NATTA Secretariat is in receipt of an invitation meant for its members to participate as exhibitors in the upcoming 6th Bangladesh Int'l Tourism Fair (BITF) -2016 at Bangabandhu International Conference Centre (BICC), Dhaka from May 19 to 21, 2016.

A 8ftx8ft air-conditioned stall will cost US \$ 500 and non AC will cost US \$ 250 for 3 days. This is a very special rate meant only for NATTA members and for exhibitors from Nepal on recommendation of NATTA. Two participants may jointly buy one stall.

The organizers have agreed to arrange accommodation at their official hotel for US dollar 45 per night with breakfast.

The organizers will provide complimentary airport pick & drop, free local transfers from hotel to venue and venue to hotel, invitation to 2 net working dinners at star hotel, 3 working lunch at venue.

There will be the participation of about 15 regional and international travel trade associations including from USA, Europe, Middle East and South Asia.

Interested Nepalese exhibitors are hereby kindly requested to contact NATTA Secretariat within Tuesday 26th of April, 2016.

DESTINATION NEPAL PRESENTATION: PRESS UPDATE FROM CHINA SALES MISSION—2016

Nepal Tourism Board (NTB) and Nepal Association of Tour and Travel Agents (NATTA) jointly organized Nepal Sales Mission 2016 in China. The Sales Mission is being conducted in four cities of China: Beijing, Hangzhou, Shanghai and Chengdu which are major tourism generating markets for Nepal. The Sales Mission has delegates of 25 companies including tour operators, travel agents and hoteliers.

Mr. Sunil Sharma, Off. Director, Nepal Tourism Board made a Destination Nepal presentation and showcased varied products that Nepal has to offer to the audiences in every destinations.

The Sales Missions has the participation of 3rd Vice President Mr. Dilli Prasad Gautam and Executive Member Mr. Varun Mehta. Sales Mission is led by Ms. Shital Sharma Poudel, coordinator of the programme.



BEIJING

On April 11th, 2016, Sales Mission was accomplished in Beijing. His Excellency Dr. Mahesh Kumar Maskey, Ambassador to People's Republic of China graced the event. Also, other embassy officials were present during the occasion. In his opening speech, His Excellency highlighted the importance of tourism in Nepal and also remarked China as a big potential market for Nepalese tourism. He said that during his tenure of four years he witnessed growing number of Chinese tourists in Nepal. During the occasion he informed the media personal and tour operators who were present in the event that Government of Nepal is going to organize Buddha Jayanti, the birthday of Lord Buddha in alumni in Lumbini on May 21st, 2016. He urged media personal and Chinese tour operators to visit Nepal during the occasion.

Also present were Ms. Li Jian, Culture and Tourism Representative from the PR of China, and Mr. Jiang Ming Yang, Chinese actor. Both regaled audiences by sharing their wonderful and memorable experiences in Nepal and have been instrumental in promoting Nepal in China. They were given token of appreciation by Mr. D.K Ghimire, 2nd Vice President of NATTA.

This was followed by a B2B session where Nepalese tour operators, travel agencies and hoteliers had interaction session with their Chinese counterparts. The Sales Mission delegates also visited China Outbound Travel and Tourism Market (COTTM), one of the biggest tourism fairs in China NTB represented Nepal in COTTM along with four tour and travel companies.

The Sales Mission delegates also visited Embassy of Nepal in Beijing where they exchanged views on tourism promotion and joint cooperation between Nepal and China.



HANGZHOU, SHANGHAI and CHENGDU

The next destination was at Hangzhou in Best Western Hotel on 14th April 2016. The programme was attended by over 60 participants that includes media and tour operators .

During the session Mr. D.K. Ghimire, NATTA 2nd Vice President, welcome all distinguished guests and media personnel. This was followed by remarks by Mr. Binod Acharya, Minister (Economic) from Nepal Embassy. He highlighted the importance of tourism in Nepal and importance of Chinese tourists for Nepalese market. He announced that Government of Nepal is celebrating 2560th Buddha Jayanti the birthday of Lord Buddha in Lumbini on May 21st, 2016. He further added that the forum has provided good opportunity for friendly interactions and exchange of ideas between Nepalese and Chinese tourism entrepreneurs. Also present on the occasion was Ms. Li Jian, Culture and Tourism Representative, who informed the audience her beautiful and memorable experiences of Nepal. He assured the Nepalese delegates that she will do her best to promote Nepal in China. Ms. Shital Sharma, NATTA Executive Board member and coordinator, gave word of thanks on behalf of NATTA.



After Hangzhou, B2B session was at Shanghai on 15th April 2016, in Mingde Grand Hotel and was attended by over 100 participants including media and tour operators, hoteliers, and travel agencies. After the sessions of remarks, by Mr. D.K. Ghimire, NATTA 2nd Vice President, Mr. Binod Acharya, Minister (Economic) from Nepal Embassy and Ms. Li Jian, Culture and Tourism Representative, the program was followed by question and answer session. Media personnel took deep interest in post earthquake reconstruction of Heritage sites in Nepal. People in the audiences urged that there should be direct flight connectivity between Beijing, Shanghai to Nepal that will help to generate more tourist numbers in Nepal.



The last destination was Chengdu at Tianfu Sunshine Hotel on 18th April 2016. Like in previous destinations much number of around 50 participants were present including media and tour operators, hoteliers, and travel agencies. The welcome remarks was given by Mr. D.K. Ghimire, NATTA 2nd Vice President and vote of thanks was given by Ms. Shital Sharma, NATTA Executive Board member and coordinator.

Nepal Festival 2016 kicks off in Bangkok



The First Nepal festival kicked off at Central World mall in Thailand's capital Bangkok from Friday. Minister for Culture Tourism and Civil Aviation Anand Pokharel, Culture Minister of the Kingdom of Thailand Veera Rojjojanarat and Deputy Minister for Tourism and Sports Chabani Tangroch jointly inaugurated the festival.

The festival organised in co-operation of Non-Resident Nepali Association (NRNA) of Thailand and Nepali Embassy will be held until April 25. A total of 18 stalls reflecting Nepali arts and culture have been kept at the festival.

President of NRN Thailand Khagendra Dhakal said the amount collected from the stalls would be used to construct 1000 houses for the survivors of the last year's earthquakes.



Speaking at the inaugural, Minister Pokharel thanked the Thai government and people for extending support to Nepal and Nepali people during the earthquake. He said he heard that 60,000 Thai people visited Lumbini and informed that Nepal government is preparing to mark the upcoming Buddha Jayanti (birthday of Lord Buddha) as Lumbini day. Thai Culture Minister Veera Rojjojanarat said the Buddhism has connected the Nepal and Thailand and praised the cordial ties between the people of two countries.

At the programme, Deputy Minister Chabani, NRNA Thailand central committee vice president Bhawan Batta, NRNA Thailand Patron Rajesh Hamal and President of Thailand chapter Khagendra Dhakal also addressed the programme.

MEDIA PICK OF THE WEEK



A woman drinks blood of yak during the Yak Festival in Kewang of Mustang district on April 20, 2016.



View of Rara Lake, Nepal

कालीगण्डकीमा जलयात्रा गर्न आउने पर्यटक बढे



जलयात्रा (र्याफ्टिङ)को सिजन सुरु भएसँगै कालीगण्डकी नदीमा जलयात्राका लागि आउने पर्यटकको संख्या वृद्धि भएको छ । जलयात्राका लागि ख्याति कमाएको कालीगण्डकीमा पर्यटकको आगमन हुन थालेपछि

व्यवसायीसमेत उत्साही भएका छन्।

जाडो यामको समाप्तिसँगै फागुनको अन्तिम सातादेखिनै जलयात्राका लागि पर्यटक आउन थालेका हुन्। छोटो र पारिवारिक जलयात्राका लागि 'फेमिली रिभर'को रुपमा चिनिएको कालीगण्डकी नदीमा आउने पर्यटकको घुइँचो लाग्न थालेको छ। लामो, समथर र कम बहाव भएकाले विदेशी नागरिक अन्य नदीभन्दा कालीगण्डकीलाई नै रोज्ने गर्दछन्।

कालीगण्डकी नदीमा अहिले दैनिक दुईदेखि १० समूहमा पर्यटक आउने गरेका छन्। अन्य नदीको तुलनामा पर्यटकले यसलाई पहिलो रोजाइमा पाउँदा आएको पनि पर्यटकको आगमन बढेको गुरुडले बताए। पोखरा हुँदै अन्नपूर्ण पदमार्गमा पदयात्रा र कालीगण्डकीको जलयात्रालाई प्याकेज बनाउने पर्यटक बढ्दै गएको व्यवसायी बताउँछन्।

लामो, समथर र कम बहाव भएकाले विदेशी नागरिक अन्य नदीभन्दा कालीगण्डकीलाई नै रोज्ने गर्दछन्।

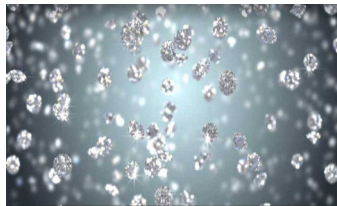
यहाँ धेरै इजरायली पर्यटक आउने गरेका छन् भने अस्ट्रेलिया, युरोपियन मुलुक र अमेरिकी पर्यटकको रोजाइमा पनि कालीगण्डकी नदी पर्दै आएको छ। विदेशमा समेत जलयात्रा गर्दै आएका पर्यटक नेपालको जलयात्रा अन्यत्रको भन्दा अत्यन्त रोमाञ्चक हुने गरेको अनुभव सुनाउँछन्। कालीगण्डकीको जलयात्रा विश्वका अन्य नदीमा भन्दा रोमाञ्चक हुने गरेको उनीहरूको भनाइ छ। अमेरिका र अस्ट्रेलियामालगायतका नदीमा हुने जलयात्राभन्दा कालीगण्डकीमा नयाँ खालको अनुभव भएकाले पर्यटकको आकर्षण बन्न पुगेको हो।

पर्वतमा जलयात्राको लागि काम गर्ने कुनै निकाय नभएकाले छिमेकी सहर पोखराबाट विभिन्न पर्यटन व्यवसायीको सहयोगमा पर्यटक र्याफ्टिङका लागि कालीगण्डकी नदीमा आउने गर्दछन्। कालीगण्डकीमा जलयात्राका लागि गन्तव्यस्थल बनाउनका लागि केही पूर्वाधारको व्यवस्था गर्नसमेत पर्यटन व्यवसायीको आग्रह छ। यात्राको क्रममा बस्ने ठाउँमा भौतिक संरचनाको विकास गर्न र शिवालय गाविसको आर्मादी नजिकै खोलाको बीचमा रहेका ठूला ढुंगा नहटाउँदा समस्या आउने गरेकाले हटाइ दिनका लागि व्यवसायीको आग्रह छ।

FUN AND ENTERTAINMENT



People **Google** around 2 million searches per minute



Due to extreme pressure and temperature, it literally rains diamonds on **Neptune** and **Uranus**

AMAZING THINGS TO KNOW



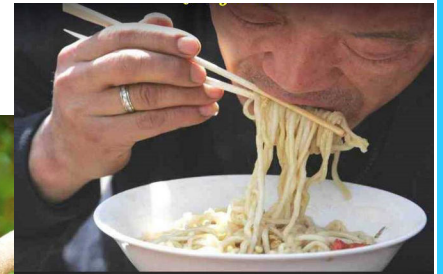
We **unlock** our smartphone around **110** times each day



The money spent to find **Osama Bin Laden** was more than it costs to send a man to the moon



Chimpanzees and **orangutans** can learn to swim and dive



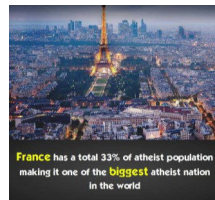
In Japan, it is considered rude to **not slurp** your noodles while eating



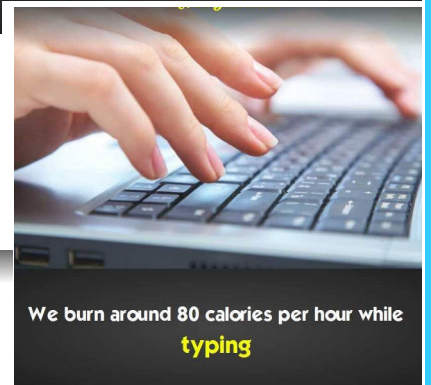
Using **sarcasm** enhances intelligence, improves mood & relieves stress



Listening to your favorite tunes or funny jokes could **lower** your blood pressure



France has a total 33% of atheist population making it one of the **biggest** atheist nation in the world



We burn around 80 calories per hour while **typing**



All horses, ponies and donkeys must have a **horse passport** in the UK



People who are **left-handed** are three times more likely to be alcoholics, study shows



The average **feet** can produce up to 1 of a cup of **sweat** a day



The **Shortfin Mako** Shark can accelerate faster than a **Porsche**

LIFE HACKS

Feeling too hot? Run your wrist under a cold tap for at least five minutes. It'll cool your blood down

If you suspect someone's checking you out, yawn. If they yawn back, they were because yawning is visually contagious

Runny nose? Push your tongue against the top of your mouth and push a finger between your eyebrows. Hold it for about 20 seconds

Using your phone while it's charging can damage the battery - This is why the chords for chargers are so short

Stretch for 5 minutes before going to bed. Your muscles will be more relaxed and it'll be easier to find a comfortable position to sleep in

When you at a restaurant wash your hands after ordering. The menu is generally the dirtiest thing you can touch!