



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

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Photo Courtesy: Tasbirholic

People in Nepal commonly welcome with a humble Namaste - a traditional greeting. Nepalese people are known for their friendliness, warmth and ever smiling countenance and they are proud of their age-long traditions, religion, music and culture. They have huge respect for visitors to their country; a phrase known to every Nepali is 'Atithi Devo Bhava' (Guests equals God). It is in part due to this hospitality that tourists plan to re-visit the country time and again. Just by observing life in Nepal, talking to the local people and taking an interest in them you can learn a great deal.

Spirituality is very important to the people of Nepal and their daily life is full of rituals and prayers. Nepalese are very tolerant in terms of religion, and there is almost no religious pressure in the country. Family values are very important. The elderly are very much respected by younger people who get showered with lots of blessings and love.

NATTA enews

SAARC Rural Tourism Workshop

2nd June, 2016



For the socio-economic development of the rural areas in South Asian countries, the concept of promoting rural tourism is very much in the air. Ministry of Culture, Tourism & Civil Aviation launched a two-day long workshop on Promoting Rural Tourism in South Asian Countries on June 02, 2016 in Godawari. Inaugurated by Hon'ble Tourism

Minister Anand Prasad Pokhrel, the workshop mainly focused on promoting homestay tourism in Nepal. Homestay tourism is vital in eco-friendly tourism promotion, rural poverty alleviation and natural conservation, said the minister in his inaugural speech. Director of the SAARC Secretariat, Tourism Secretary, leaders from various tourism associations, and participants from SAARC member states also spoke on the occasion. NATTA President Madhu Sudan Acharya participated in the day long workshop and shared his views during the deliberations.

Secy. Gen Mr. Panta in Meetings

2nd June, 2016



Secy. Gen Mr. Bhim Prasad Panta attended an Interactive Session on 'Tourism in Media' organized by Tourbiz Nepal.com on June 02, 2016. The program was held in the NTB Lecture Hall. Secretary General Mr. Panta also delivered his views on the topic and wished the program fruitful and successful.

Similarly, Mr. Panta also represented NATTA at an Interaction on Budget & Program of NTB on the same day at noon. NATTA has already submitted its annual program and estimated budget to NTB.

Revision of NATHM Curriculum

30th May, 2016



With an aim of achieving best educational goals enhancing learning methods for wider curriculum, NATHM organized a Tourist Guide Curriculum Revision Workshop on May 30, 2016 at NATHM hall. The workshop was attended by quite a number of pedagogical experts and leaders of various tourism related associations. Representing NATTA, President Mr. Madhu Sudan Acharya, Secretary Mr. Sudhir Kumar Upadhyay, Executive Member Mr. Binay Basnet and Mr. Varun Mehta participated in the program.

A group discussion session was held to take the recommendations and suggestions received from tourism stakeholders resource persons.

View News in Website (<http://natta.org.np/news/revision-of-nathm-curriculum>)

Welcoming New Member

29th May, 2016



NATTA welcomed New Member, Signature Tours Pvt. Ltd. in its 11th Board Meeting held on May 29, 2016. President Mr. Madhu Sudan Acharya welcomed new member with warm felicitations and Certificate of NATTA Membership, NATTA khada and lapel pin. President Acharya apprised Mr. Prajwal Malekoo, Managing Director of the company of NATTA's ongoing activities and expressed his confidence that all NATTA members would always be together to accomplish the objectives of the association.

Nepal Celebrates 9th International Everest Day

29th May, 2016



Nepal celebrated 9th Int'l Everest Day organizing a series of programs in different parts of the country on May 29, 2016.

Earlier, a morning procession was organized by MOCTCA to celebrate the occasion. The procession marched from Sanchaya Kosh Building, Thamel and ended at Nepal Tourism Board (NTB) premises. Later, the official program started at the premises of NTB after the arrival of Chief Guest the Rt. Hon'ble Prime Minister K.P Oli. Rt. Hon'ble Prime Minister Mr. K.P Oli offered bouquets at the statues of Tenzing Sherpa and Edmund Hillary at NTB premises.

In the program, Prime Minister Oli also felicitated nine Sherpa guides who fixed ropes to the summit of Mt. Everest this spring season. Similarly other officials were also honored for successfully coordinating the rope fixing Sherpa team.

On the occasion, the Prime Minister released first day cancellation of stamp published to mark International Sagarmatha (Everest) Day.

Prime minister Oli , Chairman for International Sagarmatha (Everest) Day Main Organizing Committee and Secretary for Ministry of Culture, Tourism and Civil Aviation Mr. Prem Kumar Rai, NTB CEO Mr. Deepak Raj Joshi and President of Nepal Mountaineering Association Mr. Ang Tshering Sherpa shed light on importance of International Everest Day and prospects of developing mountain tourism in Nepal.

Everest Summiteers, mountaineers, high level government officials, diplomats and representatives from different tourism related organizations were present in the program. NATTA also had a very strong presence to commemorate the historic day

Edmund Hillary of New Zealand and Tenzing Norgay Sherpa stepped on the summit of world's highest mountain on 29 May, 1953. Nepal observes International Sagarmatha (Mt. Everest) Day each year marking the first successful ascent.

View News in Website (<http://natta.org.np/news/nepal-celebrates-9th-intl-everest-day>)

Presentation by Philippines Travel Agency

27th May, 2016



A presentation program was held on theme Tourism products of Philippines and Tourism Possibilities between Nepal & Philippines. The program was organized by Shroff Travel, a travel agency from Philippines in coordination with NATTA. Mr. Arjun Shroff, M.D of Shroff Travel gave the presentation on Philippines Tourism and how Philippines could be one of the destinations for Nepalese to travel.

Held at Hotel Annapurna on May 27, 2016 the program was attended by number of Nepalese outbound agencies of Nepal along with delegates from Aviation sector operating to Manila.

View News in Website (<http://natta.org.np/news/presentation-by-philippines-travel-agency>)

Friday Quote:



**Information & Communication Department
Nepal Association of Travel and Tour Agents (NATTA)**

P.O Box: 362, Gairidhara, Naxal, Kathmandu

Tel: 977-1-4418661, 4419409 Fax:977-1-4418684

Email: info@natta.org.np (mailto:info@natta.org.np)

Website: www.natta.org.np (http://www.natta.org.np)