



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

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Photo: Tourists Enjoying Ropain Festival

With the advent of monsoon, comes the exciting agrarian festival: *Ropain Festival*. Also known as *Asar 15* or *Dahi Chiura Khane Din*. It's celebrated primarily by farmers in Nepal to mark the day where they plant new seedlings of rice crop in their paddy fields. Rice is the major and staple food for Nepalese and other South Asian people.

This has been celebrated as an auspicious occasion. People go to field, play with the mud and water, plant rice and eat the beaten rice with yoghurt (Dahi Chiura). Traditional songs are sung. Over the years tourists visiting such sites join the merriment of the day, joining the local tradition with great interest and tend to enjoy to the fullest.

NATTA enews

New Member Welcomed in 13th Board

24th June, 2016



NATTA continues to welcome its new member in its 13th Board Meeting held on June 24, 2016. Newly welcomed member is Virtue Travels & Tours Pvt. Ltd. New member was welcomed and felicitated with NATTA membership Certificate by President Mr. Madhu Sudan Acharya and Executive Members present in the board meeting.

NATTA's participation in NTJTCC Meeting

23rd June, 2016



Secretary Mr. Sudhir Kumar Upadhyay had been participating in the preparatory meetings on the Ninth Meeting of Nepal Tibet Joint Tourism Coordination Committee called by the Ministry of Culture, Tourism & Civil Aviation (MOCTCA).

The 9th meeting of NTJTCC between Tibet Autonomous Region (TAR) of People's Republic of China and Government of Nepal is scheduled to be held in Kathmandu from June 25-29 2016. Various agendas have been proposed.

NATTA will be providing transportation for the sightseeing of the foreign delegates participating in the meeting. Chairman of NATTA Transport & Hotel Coordination Committee Mr. Ghanashyam Ghimire has been given the responsibility to coordinate the transportation facility to the NTJTCC delegates.

Similarly, Chairman of NATTA Tour, Heritage & Culture Mr. Varun Mehta has agreed to provide a Tour Guide for the foreign delegates attending the NTJTCC meeting on FOC basis. Mr. Mehta was also very much instrumental in erecting a huge Welcome Gate on behalf of NATTA at Tripureswor, Kathmandu welcoming the foreign delegates visiting Kathmandu to participate in the Boudha Int'l Summit held during the last Buddha Jayanti.

Nepal Celebrates International Yoga Day

21st June, 2016



Nepal celebrated the 2nd International Yoga Day organizing various programs in different parts of the country on June 21, 2016.

The Nepal Yoga Association in collaboration with NTB took out a tourism rally starting from NTB premises to its Yoga Pranayam Programme at Hotel Woodland, Durbar Marg. The rally was also joined by foreign tourists in the town. The program aimed at

promoting yoga and spiritual tourism. President of NATTA Mr. Madhu Sudan Acharya and few of Executive members and NATTA members joined in the yoga camps organized by different organizations.

The Government organized a Yoga program at Durbar Marg to celebrate the Yoga Day. Prime Minister KP Sharma Oli and high ranking officials attended the program to mark the day. It saw the remarkable presence of the follower of Yoga in Kathmandu.

Two years ago, the United had decreed the celebration of World Yoga Day on June 21 every year.



Information & Communication

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