

Beautiful Pashupatinath



Beautiful Kagbeni

### QUOTE WEEKLY

“ Bombs and pistols  
do not make a  
revolution. The sword  
of revolution is  
sharpened on the  
whetting-stone of  
ideas. ”

-Bhagat Singh

#### Nepal Association of Tour and Travel Agents

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# NATTA WEEKLY NEWSLETTER



NATTA WEEKLY NEWSLETTER 72

21ST AUGUST 2015

## Joint Meeting with Presidents of Associations

A joint meeting was held at Nepal Tourism Board on 19th August'15, Wednesday under the aegis of NATTA in regard to the upcoming FAM Trip for International Media and Tour Operators from 24th –30th September '15. NATTA President Mr. D.B Limbu, 1st V.P Mr. Shambhu Raj Pathak, NTB Chief Administrator Mr. Ramesh Kumar Adhikari, TAAN President Mr. Ramesh Dhamala, NMA President Mr. Ang Tshering Sherpa, HAN Secretary General Mr. Binayak Shah, Mountain Experience Mr. Tamding Sherpa, Manager of NTB Mr. Sunil Sharma and CEO of NATTA Prof. Dr. Hari Sarmah were present in the meeting.

NATTA President requested for possible assistance and cooperation from NTB and all Association Presidents and leaders present in the meeting informing that the invitations have already been sent to the international media and tour operators. All the attendees have assured of their full support to NATTA to make the event a mega success.

NATTA President expressed gratitude to NTB of accepting NATTA request to act as a patron of NATTA's upcoming events viz. Convention, Carnival and Fam Tour commencing from 24th Sept'15.

## Briefing Program of MATTA

A Briefing Program on MATTA FAIR— Kuala Lumpur, September 2015, was held on 20th August'15, Thursday at NATTA Secretariat with the participation of the companies registered as exhibitors in the event.

Layouts were discussed with the presentation of the graphics design of the Nepal Pavilion with the participants. Participants were also briefed on the aspects of the Fair and on the promotional materials to be displayed. As past international travel marts, NTB will be contributing 25% on the cost of stall design at MATTA Fair which in return will make Nepal Pavilion more attractive & prominent.

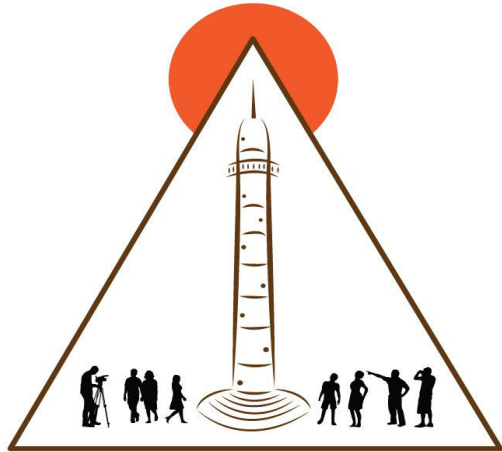
Present in the meeting were President D.B Limbu, Joint Treasurer & MATTA Fair Coordinator, Ms. Jiswan Tuladhar Shrestha, Sub coordinator and Executive Member Ms. Sabita Bhattarai K.C, NTB Officials Ms. Ujjwala Dali, Mr. Sunil Sharma.

MATTA Fair will be held from 4th to 6th Sept'15 in Kuala Lumpur, Malaysia.

Under the coordination of NATTA, there are thirteen Nepalese stakeholder companies participating as exhibitors in MATTA Fair, September 2015, the participating companies are :

1. Sanskriti Infoedge
2. My Trip to Nepal
3. Ankur Travel
4. Axis Holidays
5. Hotel Manaslu
6. Park LAND
7. BCN TRAVEL
8. I TOUR Nepal
9. Flight Connection
10. Himalayan Panorama
11. Pupil Travel
12. Shashi's Holidays
13. Well Nepal

XXth NATTA Biennial Convention  
25th September 2015



**BUILDING BETTER TOURISM  
WITH RENEWED STRENGTH**

*The logo for 20th NATTA Convention is symbol that reflects rebuilding of Nepal tourism.*

**20th Convention Theme 2015: Building Better Tourism with Renewed Strength**

**Theme of 16th Convention 2007 :  
TOURISM: PROSPERITY FOR  
POSTERITY**

FLASHBACK OF 19TH CONVENTION



## Nepal Now Fresh perspectives from the ground



Traffic jams at major thoroughfares of Kathmandu valley are back again. Street vendors clog the already narrow alleyways and pathways with their wares of China imported merchandise. Worshipers make their rounds of neighborhood temples and stupas carrying out their morning and evening rituals. Commuters jostle to get in to an already packed city bus to go to work. Loads of yellow colored school buses maneuver past maze-like streets of Kathmandu to bring the kids to school on

time. Masons and carpenters are seen busy erecting intricate brick and wood work structures of the fallen temples and old monuments at the world heritage sites dotting the valley. This is post April 25<sup>th</sup> Earthquake Nepal. The Nepal which every foreign media reported as having fallen and with mayhem everywhere. Sure enough there was destruction in few cities and villages but not at the scale at which it was reported. Their cameras didn't pan where the buildings were still intact. They reported from the surface and completely failed to reach the core story of Nepali people's resilient nature. Nepalis know how to smile and carry on with their lives even in the most difficult situations. Now the world must know how Nepalis have picked up the pieces and bounced back from the unknown portrayed by the world.

For a start, countries such as USA, UK, Australia, New Zealand, Italy & Germany downgraded their travel advisories. This was a major stumbling block for the travel industry. Source country travel companies could not book holidays to Nepal for their customers against the backdrop of the travel bans imposed by their governments. This was a major victory in the process to revive tourism in Nepal. Next good news came in the form a trail safety report by Miyamoto International for the Annapurna region. The Miyamoto report gave a green signal for the entire Annapurna region – second most visited region after Everest in Nepal. Other positive news of global travel companies confirming their bookings for the immediate autumn season followed.



Nepal's government has now set an ambitious target to attract 1.1 million tourists for the year 2016. Nepal's record was 800 thousand tourist arrivals in the year 2012. In Nepal's recent budget funds have been allocated to upgrade major infrastructure such as the International airport in Kathmandu and regional airports to increase their capacities. The Kathmandu valley heritage sites that were damaged are undergoing repairs and are well under schedule to reopen for tourists. A long delayed constitution has also been released in its draft form for public consultations. The final constitution will be promulgated by end August, 2015. Nepal is rebuilding and rising from the rubbles. This transformation is rather swift and it can only be attributed to the resilient nature of the Nepali people. They are not waiting for the world to come and build their homes and schools although a lot of help has been pledged by the world communities.

More Details can be viewed at : [http://www.nepalsutra.com/latest\\_news\\_on\\_nepal/newsdetail/Nepal\\_Now\\_Fresh\\_perspectives\\_from\\_the\\_ground.html#.VdbEf7IrLIV](http://www.nepalsutra.com/latest_news_on_nepal/newsdetail/Nepal_Now_Fresh_perspectives_from_the_ground.html#.VdbEf7IrLIV)



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Kid pose in the rainbow celebrating World Photography day on 19th August.

### NATTA Membership Scheme

NATTA Board has introduced a Special Scheme for the Membership of FY 2072/73.

#### **Scheme 1:**

Those companies who apply for NATTA membership within end Bhadra 2072 will enjoy the exemption of registration fee.

#### **Scheme 2:**

Those companies who haven't renewed their membership for the past two years, can submit their application within Bhadra 2072 for renewal of membership without having to pay the fines.

DATE	EVENTS
04.Sep - 06.Sep, 2015	Kuala Lumpur , Malaysia <u>MATTA FAIR</u> Malaysia Association of Tour & Travel Agents Fair
	
04.Sep - 05.Sep, 2015	Hurghada, Egypt <u>OTM Hurghada</u> Online Travel Market Hurghada
	
10.Sep - 11.Sep, 2015	Singapore, Singapore <u>MICE Asia Pacific Expo</u> Int'l Exhibition for Finding Hotels, Venues and Suppliers
	
11.Sep - 13.Sep, 2015	Ahmedabad, India <u>TTF</u> Travel & Tourism Fair
	
15.Sep - 18.Sep, 2015	Moscow, Russia <u>Otdykh Luxury</u> Int'l Trade Fair for Luxury Travel
	
18.Sep - 20.Sep, 2015	Padova, Italy <u>WTE world tourism expo</u>
	
23.Sep - 25.Sep, 2015	Astana, Kazakhstan <u>Astana Leisure</u> Int'l Tourism Exhibition
	
29.Sep - 02.Oct, 2015	Paris, France <u>IFTM</u> Int'l French Travel Market
	
30.Sep - 01.Oct, 2015	Lausanne, Switzerland <u>TTW Romandie</u> Trade Travel Workshop in the French Speaking Part of Switzerland
	
30.Sep - 02.Oct, 2015	Kiev, Ukraine <u>UITM</u> Ukraine Int'l Travel Market
	

# विश्वकै सबैभन्दा बस्नयोग्य शहर

इकोनोमिस्ट इन्टलिजेन्स युनिट (इआइयू) ले विश्वका १४० शहरहरूको सर्भेक्षणपछि मेलबर्नलाई एक नम्बरमा राखेको हो । सर्भेक्षणमा स्वास्थ्य सेवा, शिक्षा, स्थायित्व, संस्कृति र वातावरण तथा पूर्वाधारका आधारमा शहरहरूलाई श्रेणी विभाजन गरिएको थियो । अष्ट्रियाको भियना, क्यानाडाको भ्यान्कोभर, क्यानाडाकै टोरन्टो र अष्ट्रेलियाको एडिलेड क्रमशः दोस्रो, तेस्रो, चौथो र पाचौं नम्बरमा छन् । पाँच वर्षको अवधिमा सिरियाको राजधानी दमास्कसको बस्नयोग्य वातावरण सबैभन्दा तीव्ररूपमा खस्केको देखिएको छ । सबैभन्दा सुधारिएको शहरका रूपमा जिम्वावेको राजधानी हरारेलाई लिइएको छ । सर्वेक्षणमा सबैभन्दा बस्न अयोग्य शहरको सूचीमा भने लिबियाको त्रिपोलीलाई एक नम्बरमा राखेको छ ।



१. मेलबर्न, अष्ट्रेलिया



२. भियना, अष्ट्रिया



३. भ्यान्कोभर, क्यानाडा



४. टोरन्टो, क्यानाडा



५. एडिलेड, अष्ट्रेलिया

बस्न अयोग्य शहर: .१. त्रिपोली, लिबिया  
पपुवा न्यूगिनी .४. ढाका, बंगलादेश

.२. लागोस, नाइजेरिया  
.५. दमास्कस, सिरिया

.३. पोर्ट मोरेस्बी,