

Beautiful Annapurna  
Base Camp



Beautiful Baglung

### QUOTE WEEKLY

“Happiness is not something ready made. It comes from your own actions.”

-Dalai Lama

#### Nepal Association of Tour and Travel Agents

नेपाल एसोसियेशन अफ टुर एण्ड ट्राभल एजेन्ट्स  
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(Official Page)

# NATTA WEEKLY NEWSLETTER

NATTA WEEKLY NEWSLETTER 74

28TH AUGUST 2015



## NATTA AWARD COMMITTEE

### NATTA Sagarmatha and Bhaskar Award

Meeting of NATTA Award and Nomination Committee was held at NATTA Secretariat on Thursday, August 27, 2015. The meeting discussed regarding the nominations tabled for award. In the meeting present were Committee Members Hon'ble Ms. Chhaya Sharma, President D.B Limbu, 1st V.P and Convenor MR. Shambhu Raj Pathak, 2nd V.P Mr. C.N Pandey.



### NATTA Media Award

Similarly, the Award for Media Nomination Committee was held on the same day. The award was categorized into National Daily, Pvt. Sector Tourism News Media, Electronic Media and Travel Writer.

The award will be handed over during the Inaugural Session of NATTA XXth Convention, 25th September 2015 at Hotel Yak and Yeti.

The committee members were Senior Tourism Journalist Mr. Hari Raj Joshi, Mr. Sarad Pradhan, NTB, NATTA President D.B Limbu, 1st V.P and Convenor MR. Shambhu Raj Pathak, Secretary Mr. Ramesh Thapa, Executive Member Ms. Sabita Bhattarai K.C.



## NATTA Welcomed New Members

At the 69th Board Meeting, NATTA welcomed four new travel members. They were welcomed by President Mr. D.B Limbu by handing over Membership Certificate and Khada of NATTA.

The member companies admitted in NATTA as New Members are:

- Riyan Travel & Tours Pvt. Ltd.
- Smile Adventure and Tours Pvt. Ltd.
- Rasbita Travel & Tours Pvt. Ltd.
- Satelite Travels Pvt. Ltd.

## Briefing Program of the participants of MATTA

On 27th August 2015, a Briefing Program was held at NATTA Secretariat with the participants of MATTA Fair in the presence of NTB Officials Ms. Ujjwala Dali, Mr. Kundan Sharma, MATTA Coordinator And Jt. Treasurer Ms. Jiswan Tuladhar Shrestha and Sub Coordinator and Executive Member Ms. Sabita Bhattarai K.C.



Participants were informed about the details of MATTA Fair and were presented the tickets and required details. Stalls were chosen on the basis of Lucky Draw.

Under the coordination of NATTA, there are thirteen Nepalese stakeholder companies participating as exhibitors in MATTA Fair, (3-6)September 2015, the participating companies are :

1. Sanskriti Infoedge
2. My Trip to Nepal
3. Ankur Travel
4. Axis Holidays
5. Hotel Manaslu
6. Park LAND
7. BCN TRAVEL
8. I TOUR Nepal
9. Flight Connection
10. Himalayan Panorama
11. Pupil Travel
12. Shashi's Holidays
13. Well Nepal



**BUY TSHIRTS OF NATTA**

**Rs. 700/- only.**

Contact @ NATTA Secretariat  
+977-1-4418661, 4419409





*Together We Can Achieve*

नेपाल एसोसिएशन अफ टूर एण्ड ट्राभल एजेंट्स

## Nepal Association of Tour & Travel Agents

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SVC Affiliation No.: 25285

NATTA #38/72-73

Date: 28<sup>th</sup> August 2015

### INVITING FOR ADVERTISEMENT ON NATTA SOUVENIR-2015

Dear Valuable NATTA Member (s),

We are pleased to inform you that NATTA is going to host its biennial event '20<sup>th</sup> NATTA Convention and 6<sup>th</sup> Annual NATTA Special Program-Carnival 15' on Friday the 25<sup>th</sup> September this year in Kathmandu with the theme '**Building Better Tourism with Renewed Strength**' involving the participation of International Tour Operators, International Media, NATTA Members and national as well as international Tourism Leaders.

Publication of an attractive Souvenir on the occasion is a special feature of the Convention which is distributed to all the participants, invitees and the delegates from various countries. This year, a leading publication house ECS Nepal has undertaken the responsibility to publish the same. The size of the Souvenir would be 7.1x9.65 inches and would be in 4 colors on 128 gsm Matt paper.

Through this letter we intend to request you for your kind support for the event by issuing an advertisement (Commercial or Felicitation) of your esteemed company/enterprise in this issue of Souvenir for which tariff details are as follows:

1. Inside Pages:      Rs 25,000 for Full Page  
                              Rs. 15,000 for Half Page
2. Premium Pages:    Rs 60,000 (Back Cover)  
                              Rs 40,000 (Inside Back Cover)

Valuable NATTA members interested to publish their advertisement in the NATTA Souvenir are requested to kindly send their text of the advertisement via mail ([mediacentre@natta.org.np](mailto:mediacentre@natta.org.np)) or contact NATTA Secretariat latest by 07<sup>th</sup> September, 2015.

Thanking you and with regards,

Shambhu Raj Pathak  
First Vice President / Convener  
20th NATTA Convention







NEPAL ASSOCIATION OF TOUR & TRAVEL AGENTS (NATTA) was established in 1966 (2022/11/27 B.S.) by a group of leading travel agents, who felt that it was the time to work together to formulate sound business principal and to regulate the travel industry in Nepal. The primary purpose of NATTA was to protect the professional interests of those engaged in the travel trade business, to promote its orderly growth and develop, to safeguard the travelling public from exploitation by unreliable agents. NATTA is non-political, non-profit making, non-governmental pioneering and national association of tour and travel related companies in Nepal. It is recognised as the main representative body of tourism industry in the country.



# XX<sup>th</sup> NATTA BIENNIAL CONVENTION-2015

25th September, 2015  
Hotel Yak & Yeti, Kathmandu

## NATTA CONVENTION, CARNIVAL & FAM TOUR

As is the tradition in NATTA right from the earliest days of its inception, the association organizes a Convention on biennial basis involving the participation of its members including the delegates regionally and internationally with a certain topical theme related to the overall tourism industry.

This year NATTA is hosting a day-long XXth NATTA Tourism Convention – 2015 on 25th September in Kathmandu at Hotel Yak & Yeti. This Convention will be followed by NATTA's annual Special Program – Carnival in the late afternoon with lots of entertainment and dinner. Various international tourism bodies are also participating in the NATTA Carnival with a view to promote their products and PR.

NATTA also has in offering B2B on the Convention day as well as a week-long Fam Tour to Chitwan and Pokhara meant for the participating international media representatives and tour operators that will commence on the following day. A tentative program of the proposed NATTA Fam Tour is as below. NATTA encourages more of the int'l media and tour operators to register in the NATTA Convention free of cost by sending NATTA their letter of Intention to join the above along with their profile.

## NATTA SPECIAL PROGRAM-CARNIVAL FOLLOWED BY FAM TRIP

**Day 1 (24th September): Arrival**  
Welcome to Kathmandu!  
Arrive at Tribhuvan International Airport, Kathmandu. Meet & greet by NATTA Executive Committee Representative and proceed to the hotel for check-in. Rest of the day at leisure.  
Welcome dinner and overnight at Hotel.

**Day 2 (25th September): Main Event Day**  
Breakfast at Hotel and proceed to the Event Venue. Program as follows:  
• 8:00- Registration / Tea, Coffee  
• 8:30- Inauguration of the 20th NATTA Convention  
• 1:30- Lunch  
• 2:30- Meeting South Asia Tourism Federation (For members only)  
• 4:30- NATTA Special Program – Carnival  
Kicks off  
Gala Dinner and overnight at Hotel.

**FAM TRIP TO CHITWAN / POKHARA**  
**Day 3 (26th September): Drive to Chitwan**  
Chitwan, usually known as "heart of jungle" lies about 155 km south of Kathmandu in the central Southern Terai of Nepal which is a truly wildlife adventure of a different kind. After breakfast, proceed to Chitwan.

(Approximately 6 hours drive)  
Arrive in Chitwan and lunch at the hotel.  
Check-in and freshen up, then get indulged in jungle activities.  
In the evening enjoy the Tharu Cultural Program and Dinner. Overnight at Hotel.

**Day 4 (27th September): Chitwan to Pokhara**  
Pokhara's bewitching beauty, its pristine air, spectacular backdrop of snowy peaks, serene lakes and surrounding greenery make it "the jewel in the Himalaya". It has always been an ultimate destination for relaxation and sits high on the list of "must visit" places in Nepal.  
After breakfast, continue with activities.  
Lunch at the hotel, then drive to Pokhara.  
(Approximately 6 hours drive)  
Check-in to the hotel and freshen up. You have a leisure time in the afternoon where you can go round the streets of Lakeside and/or enjoy the boat ride on Fewa Lake.  
Dinner will be hosted Overnight in Hotel.

**Day 5 (28th September): A Day in Pokhara**  
Start early morning with the amazing view of Sunrise from Sarangkot. Return to hotel for Breakfast. Spend the day with sightseeing and adventure activities with lunch in

between. Dinner will be hosted. Overnight in Hotel.

**Day 6 (29th September): Pokhara to Kathmandu**  
Take a morning flight to Kathmandu after breakfast. Arrive in Kathmandu and proceed for sightseeing to Kathmandu's famous Cultural Heritage city: Patan Durbar Square, Boudhanath and Pashupatinath with lunch in between. Farewell dinner at an authentic Nepalese cuisine restaurant with cultural program. Overnight at Hotel.  
Patan Durbar Square is an architectural center point & UNESCO World Heritage Site situated in Lalitpur, 15 minutes drive from Kathmandu. It is the "City of Beauty" known for its wealth of Buddhist & Hindu temples. Pashupatinath is one of the most important Hindu temples on the subcontinent and draws numerous devotees from all over the place. Boudhanath is among the largest Buddhist Stupas in South Asia, and it has become the focal point of Tibetan Buddhism and reflects rich Buddhist Symbolism in Nepal.

**Day 7 (30th September): Departure**  
After breakfast, proceed to the airport for departure flight.

Theme of 15th Convention 2005 : STREAMLINING EFFORTS OF INTER-REGIONAL TOURISM

## NEPAL PROMOTED IN THAILAND

Nepal Tourism Board (NTB), with support of Nepali Embassy in Thailand, organized a program in Bangkok on August 25 to spread the message that life in Nepal has returned to normalcy after the April 25 earthquake and that the country is ready to welcome tourists.

The Nepali tourism delegation promoted Nepal in Bangkok with a message 'Nepal is Safe: Visit, Enjoy and Help Nepal'. Speaking at the program, Nepali Ambassador to Thailand Khag Nath Adhikari said Janakpur and Lumbini are closely linked to the Thai people and this love for Nepal will help in bringing more Thai tourists to Nepal as many people in Thailand are interested to help Nepal in the aftermath of the disaster.

Similarly, Ramesh Kumar Adhikari, chief administrator of NTB, urged tourism entrepreneurs, media people and other delegates present at the program to visit Nepal and help Nepal in the time of need.

According to the release, Adhikari also made a presentation on various tourist destinations of Nepal that are open and safe to visit and the activities they can be carried out in the country.

The release further added that around 200 tourism entrepreneurs of Thailand are soon visiting Nepal to get first-hand information about Nepal.

Rashmi Shrestha, country manager of Nepal Airlines Corporation (NAC) in Thailand, informed the participants about NAC's 'buy two, get one' offer on purchase of round trip tickets from Kathmandu to Bangkok and vice versa.

An exhibition of photographs of important tourist destinations like Lumbini -- the birthplace of Gautam Buddha, Mount Everest - the tallest peak on earth, and UNESCO World Heritage sites was also organized at the program, according to the release.

**SOURCE: REPUBLICA**



Together NATHM Committee is organizing an event called **Run for Tourism** which is a Mini Marathon, to be held on 25th September 2015 to mark the World Tourism Day. Marathon is organized for 6 kilometers and 13 kilometers with two different routes.



For further details, please contact:  
**Together NATHM Committee**  
 Ravibhawan, Kathmandu  
 +977 9851 08 39 36, +977 9803 92 23 25  
 togetherNATHM@gmail.com

### NATTA Membership Scheme

NATTA Board has introduced a Special Scheme for the Membership of FY 2072/73.

#### **Scheme 1:**

Those companies who apply for NATTA membership within end Bhadra 2072 will enjoy the exemption of registration fee.

#### **Scheme 2:**

Those companies who haven't renewed their membership for the past two years, can submit their application within Bhadra 2072 for renewal of membership without having to pay the fines.



# PLACES TO TRAVEL FOR THE MONTH OF SEPTEMBER



## Season's Best

Bali  
Coor  
Shimlag  
Shillong  
Spain  
New York  
Italy  
Scotland

## Cruises

Asia  
Alaska  
Mediterranean  
Caribbean



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## Special Events

Mooncake Festival  
Labor Day, USA  
Grape Throwing Festival  
Onam Harvest Festival  
Stuttgart Beer Festival  
Balboa Music Festival  
King's Cup Elephant Polo



## Off Season's Best

Vietnam  
Cuba  
Cambodia  
Dubai  
Dharamshala  
Kerala  
Sweden  
New Zealand  
Ooty

## Festivals

Ladakh Festival  
Old Town Autumn Festival  
Ganesh Chaturthi  
Oktoberfest, Munich  
Fiesta San Miguel  
Johannesburg Arts Alive Festival

## Adventure

Mashobra  
Coonoor, Tamil Nadu  
Shivgiri  
Jasper, Canada  
Black Forest, Germany  
Kuranda, Australia  
Peru  
Yellowstone, USA  
Parwanoo



## Pilgrimage

Amritsar  
Dwarkadish  
Borobudur  
Wat Arun, Bangkok  
Shirdi  
Samarkand, Uzbekistan  
Temple of Heaven, China  
Chidambaram

## Beach

Ibiza  
Hikkaduwa  
Langkawi, Malaysia  
Mamallapuram  
San Diego, USA  
Krabi, Thailand  
Gopalpur On Sea  
Vishakhapatnam  
Tranquebar

## Honeymoon

Bhutan  
Santorini, Greece  
Kalimpong, West Bengal  
Coonoor  
Shimla  
Paris, France  
Switzerland  
Turkey  
Darjeeling



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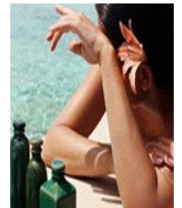
## Hill Stations

Salzburg, Austria  
Dalhousie, Himachal  
Genting Highlands  
Kurseong, West Bengal  
Lima, Peru  
Panchgani  
Pithoragarh  
Palampur  
Yelagiri



## Luxury

Ananda in the Himalayas, Rishikesh  
Schloss Fuschl, Salzburg  
Lake Palace, Udaipur  
Leela Kempinski, Goa  
W Retreat Koh Samui  
Oberoi Rajvilas, Jaipur  
Orange County, Coorg



## Heritage

Ajanta Caves  
Bhopal  
Chichen Itza, Mexico  
Great Wall China  
Machu Pichu, Peru  
Petra, Jordon  
Prague, Czech Republic  
Istanbul  
Sofia



## Wildlife

Augrabies Falls, SA  
Smoky Mountains  
Kruger, SA  
Mudumalai  
Serengeti, Tanzania  
Wayanad, Kerala  
Shenandoah, USA  
Bandipur



## Spa & Wellness

Amar Vilas, Agra  
Ritz Carlton, Sanya  
Angasana Resort, Bangalore  
Banyan Tree, Phuket  
Leela Kempinski, Kovalam  
Park Hyatt Resort, Goa

## Offbeat

Chiang Mai, Thailand  
Croatia  
Mashobra, Himachal  
Iceland  
Mirik, Bengal  
The Outback, Australia  
Valley of Flowers  
Yelagiri  
Theog



## Getaways from

Chennai  
Yercaud  
Chandigarh  
Lansdowne  
Kasauli

Kolkata  
Bakkhali  
Digha  
Bangalore  
Gokarna  
Bheemeshwari

Jaipur  
Samode  
Udaipur  
Delhi  
Dhanaulti  
Nainital



Mumbai  
Amboli  
Khandala  
Pune  
Panchgani  
Mahabaleshwar

# WORLD'S EXPENSIVE FOOD AND DRINKS



# FUN AND ENTERTAINMENT



1. Berco's Billion Dollar Popcorn (\$250/gallon): There is real gold in this popcorn. REAL GOLD.

2. The Golden Phoenix (\$1000): This dessert was made for the opening of Bloomsbury in the Dubai mall. It includes sheets of gold and gold dust.



3. Kopi Luwak (\$600/lb or \$50/cup) : This coffee is made from beans collected from the droppings of a civet.

4. 230 FIFTH Dog (\$2,300): This cognac infused hotdog is topped with caviar and lobster and is about as long as a baseball bat.



5. Antarctic Nail Ale (\$800 to \$1,815 per bottle 500ml): This beer is made with Antarctic ice. Only 30 bottles were made.

6. Acqua di Cristallo Tributo a Modigliani (\$60,000 per 750 ml): This water is super special, apparently, because it contains spring water from all over the world. The bottle itself is covered in gold, obviously.



7. Almas Caviar (\$34,000): According to the Guinness World Records, not only is Almas the most expensive caviar in the world, it's also the most expensive food. The caviar comes from a rare albino fish that swims in the Caspian sea.

8. Zillion Dollar Lobster Frittata (\$1,000): This gorgeous thing contains lots of caviar and lobster.



9. Westin Hotel Bagel (\$1000): This bagel is smeared with white truffle cream cheese and gold leaves.

10. Ice Cream Sundae (\$1000): The "Golden Oppulence" sundae at Serendipity 3 in New York contains edible leaf gold and top quality ice cream, chocolate, and candied fruit.

