

NATTA WEEKLY NEWSLETTER



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4TH SEPTEMBER 2015



NATTA Welcomed New Members

NATTA welcomed two new travel members at its 70th Board Meeting. President Mr. D.B Limbu welcomed new members by handing over Membership Certificate and Khada of NATTA.

The member companies admitted in NATTA as New Members are:

1. Adventure Land Travel & Tours Pvt. Ltd.
2. Society International Travel Service



Team from photo.circle at NATTA Secretariat discussing on their International Photography Festival 'Photo Kathmandu', Nepal going to be held in Patan from 3-9 November '15.



NEWS OF NATTA

Glances of MATTA Fair September 2015

Fair is going on at Kuala Lumpur, Malaysia (4th–6th Sept'15).

QUOTE WEEKLY

“When an idea exclusively occupies the mind, it is transformed into an actual physical or mental state.”

-Swami Vivekananda



Nepal Pavilion at MATTA Fair



An event 'Nepal Night' with dignitaries and participants of MATTA Fair in Malaysia, Kuala Lumpur



NEPAL ASSOCIATION OF TOUR & TRAVEL AGENTS (NATTA) was established in 1966 (2022/11/27 B.S.) by a group of leading travel agents, who felt that it was the time to work together to formulate sound business principal and to regulate the travel industry in Nepal. The primary purpose of NATTA was to protect the professional interests of those engaged in the travel trade business, to promote its orderly growth and develop, to safeguard the travelling public from exploitation by unreliable agents. NATTA is non-political, non-profit making, non-governmental pioneering and national association of tour and travel related companies in Nepal. It is recognised as the main representative body of tourism industry in the country.



XXth NATTA BIENNIAL CONVENTION-2015

25th September, 2015
Hotel Yak & Yeti, Kathmandu

NATTA CONVENTION, CARNIVAL & FAM TOUR

As is the tradition in NATTA right from the earliest days of its inception, the association organizes a Convention on biennial basis involving the participation of its members including the delegates regionally and internationally with a certain topical theme related to the overall tourism industry.

This year NATTA is hosting a day-long XXth NATTA Tourism Convention – 2015 on 25th September in Kathmandu at Hotel Yak & Yeti. This Convention will be followed by NATTA's annual Special Program – Carnival in the late afternoon with lots of entertainment and dinner. Various international tourism bodies are also participating in the NATTA Carnival with a view to promote their products and PR.

NATTA also has in offing B2B on the Convention day as well as a week-long Fam Tour to Chitwan and Pokhara meant for the participating international media representatives and tour operators that will commence on the following day. A tentative program of the proposed NATTA Fam Tour is as below. NATTA encourages more of the int'l media and tour operators to register in the NATTA Convention free of cost by sending NATTA their letter of Intention to join the above along with their profile.

NATTA SPECIAL PROGRAM-CARNIVAL FOLLOWED BY FAM TRIP

Day 1 (24th September): Arrival
Welcome to Kathmandu!
Arrive at Tribhuvan International Airport, Kathmandu. Meet & greet by NATTA Executive Committee Representative and proceed to the hotel for check-in. Rest of the day at leisure.
Welcome dinner and overnight at Hotel.

Day 2 (25th September): Main Event Day
Breakfast at Hotel and proceed to the Event Venue. Program as follows:
• 8:00- Registration / Tea, Coffee
• 8:30- Inauguration of the 20th NATTA Convention
• 1:30- Lunch
• 2:30- Meeting South Asia Tourism Federation (For members only)
• 4:30- NATTA Special Program – Carnival
Kicks off
Gala Dinner and overnight at Hotel.

FAM TRIP TO CHITWAN / POKHARA
Day 3 (26th September): Drive to Chitwan
Chitwan, usually known as "heart of jungle" lies about 155 km south of Kathmandu in the central Southern Terai of Nepal which is a truly wildlife adventure of a different kind. After breakfast, proceed to Chitwan.

(Approximately 6 hours drive)
Arrive in Chitwan and lunch at the hotel.
Check-in and freshen up, then get indulged in jungle activities.
In the evening enjoy the Tharu Cultural Program and Dinner. Overnight at Hotel.

Day 4 (27th September): Chitwan to Pokhara
Pokhara's bewitching beauty, its pristine air, spectacular backdrop of snowy peaks, serene lakes and surrounding greenery make it "the jewel in the Himalaya". It has always been an ultimate destination for relaxation and sits high on the list of "must visit" places in Nepal.
After breakfast, continue with activities.
Lunch at the hotel, then drive to Pokhara.
(Approximately 6 hours drive)
Check-in to the hotel and freshen up. You have a leisure time in the afternoon where you can go round the streets of Lakeside and/or enjoy the boat ride on Fewa Lake.
Dinner will be hosted Overnight in Hotel.

Day 5 (28th September): A Day in Pokhara
Start early morning with the amazing view of Sunrise from Sarangkot. Return to hotel for Breakfast. Spend the day with sightseeing and adventure activities with lunch in

between. Dinner will be hosted. Overnight in Hotel.

Day 6 (29th September): Pokhara to Kathmandu
Take a morning flight to Kathmandu after breakfast. Arrive in Kathmandu and proceed for sightseeing to Kathmandu's famous Cultural Heritage city: Patan Durbar Square, Boudhanath and Pashupatinath with lunch in between. Farewell dinner at an authentic Nepalese cuisine restaurant with cultural program. Overnight at Hotel.
Patan Durbar Square is an architectural center point & UNESCO World Heritage Site situated in Lalitpur, 15 minutes drive from Kathmandu. It is the "City of Beauty" known for its wealth of Buddhist & Hindu temples. Pashupatinath is one of the most important Hindu temples on the subcontinent and draws numerous devotees from all over the place. Boudhanath is among the largest Buddhist Stupas in South Asia, and it has become the focal point of Tibetan Buddhism and reflects rich Buddhist Symbolism in Nepal.

Day 7 (30th September): Departure
After breakfast, proceed to the airport for departure flight.

Theme of 14th Convention 2002 : PROSPECTS OF PEACE & PROSPERITY THROUGH TOURISM

मलेसियाको पर्यटन प्रवर्द्धन गरिने

काठमाडौं/रास- मलेसियाको क्वालालम्पुरमा आयोजना हुने माह्दा मेलामा नेपाली पर्यटन व्यवसायीले सहभागिता जनाउने भएका छन् । आगामी ३ देखि ६ सेप्टेम्बरसम्म आयोजना हुने सो मेलामा नेपाल पर्यटकीय भ्रमणका लागि निकै सुरक्षित र खतरामुक्त रहेको संदेश प्रवाह गरिने बताइएको छ । पर्यटन बोर्डसँग सहकार्य गरेर नेपाल एसोसिएसन अफ टुर एन्ड ट्राभल एजेन्ट्स (नाह्दा)ले मेलामा नेपाल प्रवर्द्धन गर्ने भएको हो । मेलामा सहभागी हुने कार्यक्रम संयोजक एवं नाह्दाकी सहकोषाध्यक्ष जीस्वाँ तुलाधारले मेलामा सहभागिता जनाउन नेपालका तर्फबाट अहिले सबै तयारी पूरा भएको जानकारी गराएकी छिन् ।

मेलामा ३ सेप्टेम्बरका दिन हुने 'नेपाली रात्रि स्वागत' कार्यक्रममा नेपाल पर्यटन बोर्डले नेपालको पर्यटनसम्बन्धी प्रस्तुति गर्ने कार्यक्रम रहेको छ । मलेसियाका उच्च पदाधिकारीले कार्यक्रममा उपस्थिति जनाउनेछन् । नाह्दाका अनुसार आफ्नै खर्चमा देशको पर्यटन प्रवर्द्धन गर्ने प्रयास भएकाले आगामी दिनमा सही नतिजा आउने अपेक्षा गरिएको छ । 'नेपालको पर्यटन प्रवर्द्धन गर्ने हाम्रो सोच हो, यस कार्यमा नाह्दा सक्रिय भएर लागि रहेछ,' तुलाधारले भनिन्, 'अब निजी क्षेत्रको नेपालको पर्यटन प्रवर्द्धन गर्ने प्रयास त्यसै खेर जाने छैन ।'



Together NATHM Committee is organizing an event called **Run for Tourism** Which is a Mini Marathon, to be held on 27th September 2015 to mark the World Tourism Day. Marathon is organized for 6 kilometers and 13 kilometers with two different routes.



For further details, please contact:

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Bringing Tourism Back to Nepal

Darrell Wade, chief executive of Intrepid Travel, wants more people to consider visiting Nepal. Darrell Wade, 54, is on a mission to bring tourism back to Nepal. The chief executive and a founder of Intrepid Travel recently spent a week in the country — his 14th visit — and saw firsthand how far it has come in recovering from the devastating earthquakes in April. Mr. Wade spoke recently about how travelers are crucial to Nepal's revitalization and why they should consider heading there.



Q. What was Nepal like?

A. Most people saw the heartbreaking damage from the earthquake, but they don't see what life is like now. The truth is that Kathmandu has a surprising energy about it. The roads are cleared and filled with traffic. Shops are buzzing with people. Electricity, phone lines and Internet are all working, too. Things are better than expected in so many ways.

How important is tourism to Nepal?

It is vital to the country's economic recovery and the largest source of foreign income, with more than 40 percent of the country's 800,000 visitors each year coming for trekking and adventure activities. We've been hearing from travelers that they care about supporting Nepal but are concerned that they will get in the way and take accommodations from people living there who need them. The reality is that travelers need to come back and pay hotel owners so that they, in turn, can pay builders to rebuild their properties. Remember, the mountains are still there. The trails are still open. The people are as welcoming as ever and want travelers back.

More Details can be viewed at: <http://mobile.nytimes.com/2015/09/06/travel/nepal-tourism-intrepid-travel.html?referrer&r=0>

Events for October 2015

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|---|---|--|---|--|---|
| 28 | 29 | 30 | 1 | 2 | 3 | 4 |
| | | | IT & CM Asia CTW Asia-Pacific Africa Hotel Investment Forum | TTF PUNE 2015 | TTF PUNE 2015 | TTF PUNE 2015 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | | | FOOD HOSPITALITY WORLD GOA 2015 INWETEX-CIS TRAVEL MARKET 2015 | FOOD HOSPITALITY WORLD GOA 2015 INWETEX-CIS TRAVEL MARKET 2015 TTF Goa 2015 | FOOD HOSPITALITY WORLD GOA 2015 INWETEX-CIS TRAVEL MARKET 2015 TTF Goa 2015 | TTF Goa 2015 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | IMEX AMERICA | IMEX AMERICA | IMEX AMERICA | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | | ITB ASIA 2015 TANGER TOURISM EXPO 2015 | ITB ASIA 2015 TANGER TOURISM EXPO 2015 Hotel Technology Conference | ITB ASIA 2015 TANGER TOURISM EXPO 2015 AFRICA HOTEL AND RESORT EXPANSION FORUM | TANGER TOURISM EXPO 2015 | |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| Russia & CIS Hotel Investment Conference 2015 RUSSIA & CIS INVESTMENT CONFERENCE | Russia & CIS Hotel Investment Conference 2015 RUSSIA & CIS INVESTMENT CONFERENCE | Russia & CIS Hotel Investment Conference 2015 RUSSIA & CIS INVESTMENT CONFERENCE | | | SWISS INTERNATIONAL HOLIDAY EXHIBITION | SWISS INTERNATIONAL HOLIDAY EXHIBITION |

Some Interesting Facts to Know



The smell of freshly cut grass, though often pleasant to humans, is actually a plant's way of letting out a cry for help.



Trains in Japan are so punctual that delays of as little as five minutes will lead to issuance of a 'delay certificate' for passengers affected by lateness, who can then produce it to their superiors at school or work and is considered as a valid reason for reporting late.



In 1975 a 17 year old boy was killed while riding his moped. He was killed exactly a year after his 17 year old brother was killed while riding the same moped, in the same intersection, by the same taxi, with the same driver, carrying the same passenger.



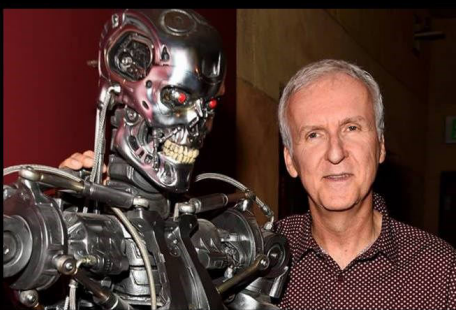
The movie "Titanic" won 11 Oscars, but none for acting.



Through a process called grafting, a single tree has been developed that produces over forty different kinds of fruit, including peaches, plums, apricots, nectarines and cherries.



A Hungarian psychologist wrote a book on how to raise a genius. He proposed his ideas to a teacher. They married and raised three chess grandmasters, two of them became record-breakers and one even became the first female to beat the top ranked male.



James Cameron was homeless when he wrote the screenplay for terminator. He sold it for a dollar on the condition he could direct it.



There's an alarm clock that wakes you up by firing three puzzle pieces into the air. You must return all three pieces to their matching holes before you can shut off the alarm.



Walt Disney brought live deer into his studio during the making of "Bambi" so the animators could study the real movements made by these animals.

Nepal Association of Tour and Travel Agents

नेपाल एसोसियेशन अफ टुर एण्ड ट्राभल एजेन्ट्स

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