



# NATTA WEEKLY NEWSLETTER



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4TH DECEMBER 2015

NEWS OF NATTA

## SOLIDARITY WALK FOR SURVIVAL OF TOURISM

Nepal Association of Tour & Travel Agents (NATTA) organized a **Solidarity Walk for Survival of Tourism** today, 4th December 2015, joined in by various fellow associations, Airlines, Media and tourism fraternity. Maximum number of people extended hands of partnership in this noble venture of NATTA to give pressure to related authorities in the government to come up with congenial plans and policies that would keep tourism ever active and vibrant.

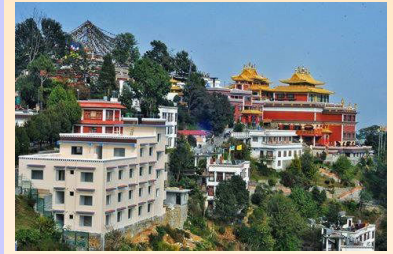
All the participants came with their own banners with the theme printed on it. Some of the Slogans were:

- पर्यटनलाई बाँच्ने आधार देऊ
- समृद्धिका लागि पर्यटन
- पर्यटन लाई मर्न नदेउ
- पर्यटन हाम्रो अपरिहार्य उद्योग हो
- नेपालको आवश्यकता पर्यटन
- Tourism: Our Economic Backbone
- Let Tourism Survive
- Tourism For Prosperity
- Tourism For Employment
- Travel & Aviation are Brothers Twin etc.

The Solidarity Walk started at 11 am from Karmachari SanchayKosh Bhavan, Thamel and ended at Basantapur via Durbar Marg- Bhadrakali-Shahid Gate- New Road.



Earlier, a joint-meeting of all the tourism related associations was held on 30th November 2015 in view of the current deteriorating status of tourism in Nepal, and the meeting had resolved to organize a **Solidarity Walk for Survival of Tourism**.



Greetings from Namobuddha!!

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Special Feature:  
Focus: China Market



**SOME OF THE SNAPS FROM SOLIDARITY WALK****MEETING WITH DG, IRD**

A meeting was held with DG and Director of Internal Revenue Department on 3rd December 2015, Thursday led by Mr. C. N Pandey, NATTA 2nd Vice President and Coordinator for Tax and Revenue Subcommittee in regard to the waiving of uncollected VAT on sightseeing till 2069-2070 B.S.

Mr. Ashok Pokhrel, Mr. Madhusudan Acharya, Mr. Manohar Rana, Mr. Bishwesh Shrestha, and Mr. Shikher Prasai were present at the meeting.

A joint meeting on the same agenda has been slated for next week on Monday.

**FIFTH MEETING OF THE SAARC TOURISM WORKING GROUP**

The fifth meeting of the SAARC Working Group on Tourism was successfully organized by SAARC in conjunction with the Government of India, Ministry of Tourism on Nov 25-26 2015 at New Delhi, after a long gap of previous meeting organized by Nepal in 2006. This Program was hosted by Mr. Vinod Zutshi (Secretary Ministry of Tourism). Delegates from Government and private sectors of all SAARC countries had participated. Nepal was represented by Mr. Govinda Bahadur Karkee (D.G, Dept. of Tourism), Mr. Puspa Raj Katuwal (Under Secretary, Ministry of culture, Tourism and Civil Aviation), Mr. Ramesh Thapa (Secretary of NATTA), Mr. Surya

Bahadur Ghimire (Executive from TAAN). The meeting effectively discussed about the intensive agendas for promotion of tourism such as creation of SAARC Tourism Brand, Setting up the SAARC website, Buddhist circuit, visa facilitation, recognition of National Driving License, usage of social media, Annual SAARC tourism Mart, Marketing & promotion, Knowledge exchange and internship program, Tourism trade certification, setting up of a SAARC tourism trade board, connectivity between SAARC courtiers (Air/Rail/Road), SAARC credit card/currency convertibility mechanism, indirect tax refund mechanism and investment in tourism sector.





Together We Can Achieve  
नेपाल एशोसिएशन अफ टूर एण्ड ट्राभल एजेन्टस्

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SWC Affiliation No.: 25285

नाट्टा नं: १०७/७२-७३

मिति: २०७२/८/१७

नाट्टाका सम्पूर्ण सदस्यज्यूहरुमा

### मू.अ.क. सम्बन्धी अत्यन्तै जरुरी सूचना

टूर संचालनमा संलग्न सदस्य व्यवसायी मित्रहरुको आ.व. २०६९-७० सम्मको दृश्यावलोकनमा नउठाएको मू.अ.क फछ्यौट गराई पाउन नाट्टा तथा नाटोका प्रतिनिधिहरुले आन्तरिक राजस्व विभागसंग विभिन्न मितिमा पत्राचार तथा संयुक्त बैठक बसी देहायको समझदारी कायम भएको व्यहोरा सादर निवेदन गर्दछौं ।

आ.व. २०६९-७० सम्मको कर फछ्यौटमा मू.अ.क का कारणले गर्दा कुनै समस्या उठेको भएमा नाट्टा सचिवालयलाई लिखित जानकारी गराई दिन हुन र आगामी सोमबार मिति २०७२ मंसिर २१ गते दिउँसो १ बजे आ-आफ्नो कम्पनीको मू.अ.क बारेको अवस्थाको विवरण सहित नाट्टा सचिवालयमा उपस्थित भै दिन हुन पनि यसै परिपत्र मार्फत् अन्तिम पटक सूचना गरिन्छ ।

*Narayan*

सी.एन. पाण्डे  
द्वितीय उपाध्यक्ष / संयोजक  
नाट्टा कर तथा मू.अ.क उप-समिति



## Nepal urged to promote 'accessible tourism'

Tourism experts have urged Nepal to tap its immense potential by promoting "accessible tourism"--the fastest growing business opportunity in the tourism industry to ensure tourist destinations, products and services are accessible to all people, regardless of their physical limitations, disabilities or age.

Nepal has little knowledge and many misconceptions about this market segment of tourists with access needs and this needs to be changed, they said at an interaction titled Accessibility Matters: Opportunities for Inclusive Tourism in Nepal, organised by Four Season Travel and Tour in partnership with US Embassy and International Development Institute, on Tuesday. "Differently abled people are also passionate to travel and can pay any amount," said Sagar Prasai, an activist associated with the Nepal National Federation of Disability. "It's difficult to find a place in Nepal for differently abled people as the tourism industry here has not realised that the potential," said Prasai. There are large numbers of hotels in Nepal but only few have wheelchair ramps, Prasai noted, where as in the west they have very strict compliance issues to be disable friendly. "Even most of the hotels here do not have guidelines," he said.

There are over a billion people with disabilities worldwide. According to Lonely Planet, the world's largest travel guide publisher, 50 percent of people with disabilities would travel more if suitable facilities were available to them wherever they travelled. A study shows that in North America alone, people with disabilities spend more than \$13 billion each year on travel. Participants said that Nepal lacks the basic needs such as toilet. When the ordinary people do not have a proper access to toilet in the public places, building toilets for differently abled is a long way off, they said.

"It's time that Nepal raised voice for the equal rights and inclusive tourism to attract more differently abled people," said William Holton, cultural affairs officer at the US Embassy in Nepal. "We believe that differently abled people deserve equal opportunity in the society."

Neeta Keshari Bhattarai, president of the National Association of the Hard of Hearing, said the travel and tour operators need to train guides to communicate with differently abled people. "People with visual and hearing impairments suffer a lot since there are no signages in the public places," she pointed out, adding that the tourism industry needs to learn to meet the special needs of travellers with visual and hearing impairments. According to Pankaj Pradhananga of Four Season Travel and Tour, foreign tourists with disabilities are eager to visit Nepal as many of them like doing soft adventure activities like trekking. "Hence, accessible tourism has a huge potential in Nepal if the industry takes into account the needs of differently abled people," he said.

नाट्टाका सम्पूर्ण सदस्यज्यूहरुमा

सदस्यता नवीकरण गरि आफ्नो मताधिकार सुरक्षित राख्न हुन  
बारे ।

संघको आगामी ५२औं वार्षिक साधारण-सभा तथा नयां कार्यसमितिको निर्वाचनको परिप्रेक्ष्यमा संघको विधानको परिच्छेद - ७ को दफा २५ (ख) अनुसार सदस्यता नवीकरण गर्न बांकी रहनु हुने सदस्यज्यूहरुले वि.सं २०७२ मंगलबार मंसिर २९ गते (15 Dec. 2015) भित्र अन्य सम्पूर्ण बक्यौता तथा जरिवाना सहित आ-आफ्नो सदस्यता नवीकरण गरि संघको आगामी निर्वाचनमा आफ्नो मतदानको अधिकारलाई सुरक्षित गर्न हुन यो परिपत्र गरिएको छ ।

Source: News: The Kathmandu Post, Photo: Onlinekhabar.com



पर्यटन प्रवर्द्धनका लागि ट्राभल एजेन्सीलगायत संघ संस्थाहरुले शुक्रबार राजधानीमा निकालेको ज्यालीमा सहभागीहरु ।





Photographs of Chinese Actor and Goodwill ambassador to NATTA for China Mr. Jiang Ming Yang, on his visit to Nepal

“Best Season to Come Back ...Beautiful Memories in Nepal,” Says "Weibo Queen”, China

Nepal Tourism Board (NTB) in coordination with the World Bank Group (IFC) conducted an interaction session with a 9-member familiarization trip media team from China, in Kathmandu on Dec. 2, 2015. The Chinese media team also included actress and entrepreneur Ms. Amy Zhou, with about 300,000 fan following on Chinese social media sites and also known as “Weibo Queen”.

The familiarization trip from Nov. 26-Dec. 2, 2015, was organized by the World Bank Group (IFC) in coordination with NTB, as a part of the IFC tourism recovery program to revitalize Chinese tourist arrivals in Nepal.



08.Jan - 10.Jan, 2016

Chennai, India



**TTF Travel & Tourism Fair**

14.Jan - 17.Jan, 2016

Vienna, Austria  
Ferien-Messe Wien



**Int'l Tourism Fair Vienna**

14 Jan - 16 Jan, 2016

Unnamed Venue,  
Kochi, kerala India



**IITM Cochin**

14.Jan - 17.Jan, 2016

Bern, Switzerland



**Ferienmesse Holiday Fair**

15 Jan, - 17 Jan, 2016

Belfast Titanic Exhibition  
centre, 78 Balmoral Avenue  
Belfast, Antrim BT9  
6GU United Kingdom



**Telegraph Holiday World**

**Show - Belfast 2016**

16.Jan - 24.Jan, 2016

Stuttgart, Germany  
CMT / CMT - Die  
Urlaubsmesse



**Holiday, Caravanning,  
Motoring and Tourism**

20.Jan - 24.Jan, 2016

Madrid, Spain  
Fitur



**Int'l Tourism Trade Fair**

21.Jan - 24.Jan, 2016

Manchester, United Kingdom  
Manchester Caravan &  
Motorhome



**The UK's biggest Caravan  
and Motorhome Show**

22 Jan -24 Jan, 2016

HanseMesse Rostock,  
Sudring 90  
Rostock, D-18059 Germany



**VIVA TOURISTIKA**

**ROSTOCK 2016**

22.Jan - 24.Jan, 2016

Dublin, Ireland  
The Holiday World Show



**Travel, Tourism & Caravan  
& Camping Show**

22.Jan - 24.Jan, 2016

Vilnius, Lithuania  
Adventur



**Int'l Exhibition on  
Tourism, Leisure and  
Sports**

23.Jan - 24.Jan, 2016

Copenhagen, Denmark  
Ferie i Forum



**Int'l Travel and Tourism  
Fair**

27 Jan - 30 Jan, 2016

Ljubljana Exhibition and  
Convention Cen-  
tre, 1000 Slovenia



**Tourism and Leisure**

**Show 2016**

28 Jan - 29 Jan, 2016

Unnamed Venue,  
Lagos, Nigeria



**Africa Hotel Expansion**

**Summit**

28.Jan - 31.Jan, 2016

Bratislava, Slovakia  
ITF Slovakia tour



**Int'l Travel Fair**

28.Jan - 31.Jan, 2016

Zurich, Switzerland  
Fespo



**Exhibition for Holidays,  
Sports and Leisure**

28.Jan - 31.Jan, 2016

Istanbul, Turkey  
EMITT



**East Mediterranean Int'l  
Tourism and Travel  
Exhibition**

29 Jan - 31 Jan, 2016

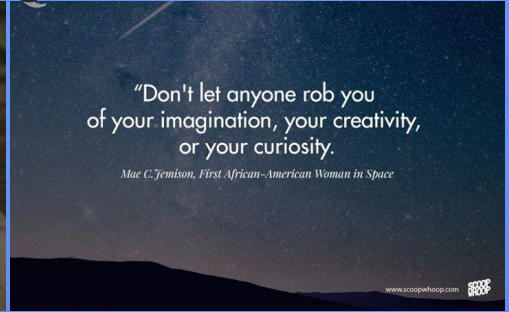
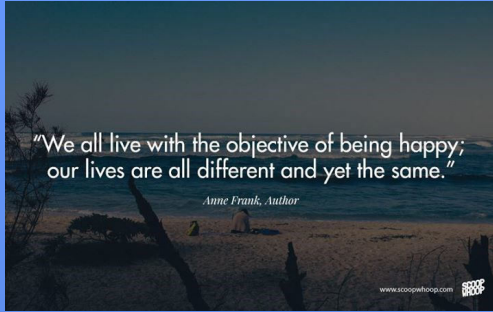
Nehru Centre,  
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18 India



**SATTE - Mumbai 2016**



# Some Inspirational Quotes



**Nepal Association of Tour and Travel Agents**

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