



NATTA WEEKLY NEWSLETTER

Issue no 87, Date : 18th December, 2015

**BEAUTY OF
NEPAL**

INSIDE:

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Media Pick of the Week

Focus: China Market

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Fun & Entertainment

WELCOMING NEW MEMBERS



NATTA Welcomes its new members at its 77th Board Meeting. They were welcomed by President Mr. D.B Limbu by handing over Membership Certificate and Khada of NATTA.

Welcomed new members are:

1. Key Way Travels & Tours Pvt. Ltd.
2. Saga Holiday International Travels & Tours Pvt. Ltd.
3. Novel International Travel Trek & Expeditions Pvt. Ltd.



Nepal Association of Tour and Travel Agents (NATTA) Board has given the responsibility of coordinating FITUR 2016 participation to Executive Member, Mr. Sudhir Kumar Upadhyay.

Almost sixteen stake holder companies have registered their participation in the event as exhibitors.

NATTA, in conjunction with NTB is coordinating the participation in the annual fair FITUR 2016 to be held from January 20-24 2016 at Madrid, Spain. FITUR is one of the most important trade shows on the international calendar.

The logo for FITUR, featuring the word "Fitur" in a stylized red font with a white outline, enclosed in a red double-headed arrow shape.

20-24
January
2016

DEEPAK RAJ JOSHI APPOINTED CEO OF NTB



Deepak Raj Joshi has been appointed the new CEO of Nepal Tourism Board (NTB). He will lead the country's national tourism organization for four years. A meeting of the board of directors of NTB held on Thursday selected Joshi for the post. A selection committee had recommended the names of Joshi, Gyanendra Ratna Tuladhar and Gyaneswor Lal Mahato for the post on the basis of their presentation and interview held on Sunday and Monday.

Besides these three candidates, Hari Sarmah, Bishnu GC, Narayan Krishna Pradhan, Raghu Bista, Bhumi Lama and Lok Bahadur Khatri had appeared for the interview. However, three shortlisted candidates -- Subash Nirola, Hum Gurung and Shiva Saran Thapa - hadn't responded to NTB's invitation for interview. The selection committee was led by NTB Board Member Ghanendra Shrestha. Other members of the committee were Ghanashyam Upadhyaya, joint secretary of tourism ministry, NTB Board Member Rajendra Sapkota and two experts -- one each from the government and the private sector.

"At this time, the confidence of tourism industry is very low. My utmost priority will be on raising confidence of the industry. For this, I will bring all players of the industry together," he said adding, "We have huge challenges, but I have plans for faster revival of this industry."

Publishing a notice on December 1, NTB had invited all shortlisted applicants for interview on December 13 and 14. The post of CEO was lying vacant since Prachanda Man Shrestha retired from the post on October 31, 2011.

SAURAHA, POKHARA ANNOUNCE DIFFERENT PROGRAMS TO WOO DOMESTIC TOURISTS

Tourism entrepreneurs of two major tourist destinations -- Chitwan and Pokhara -- are organizing different programs on the occasion of Christmas and New Year to attract domestic tourists. They have been organizing various programs coinciding with Christmas and New Year on a regular basis for the past many years to attract domestic tourists and retain foreign tourists, who normally go back to their respective countries, for Christmas and New Year celebrations.

Regional Hotel Association Nepal (RHAN) Chitwan is organizing 12th edition of Chitwan Elephant Festival in Sauraha from December 26 to 30 and Pokhara Chapter of Restaurant and Bar Association of Nepal (REBAN) is organizing 17th Pokhara Street Festival in Lakeside, Pokhara, from December 28 to January 1. Hotels in Sauraha are offering attractive packages and discount offers during the festival. Hotels associated with RHAN Chitwan are providing 20 percent discount on room tariffs and tourists visiting Chitwan can get rooms at around Rs 1,300. Similarly, tourism entrepreneurs are organizing International Elephant Walk this year instead of Elephant Race.

Similarly, tourism entrepreneurs of Pokhara are providing attractive discounts on food and room tariff during the street festival. Local hotels have already announced 30 percent discount on room tariff, while restaurants are providing 15 percent discount on total bill. The festival is organized on a three-kilometer stretch of Lakeside -- from Khahare to Shahid Chowk.

Places You Need to See in 2016

Nepal has been one of the places to see in 2016 on travelerstoday.com. Among the



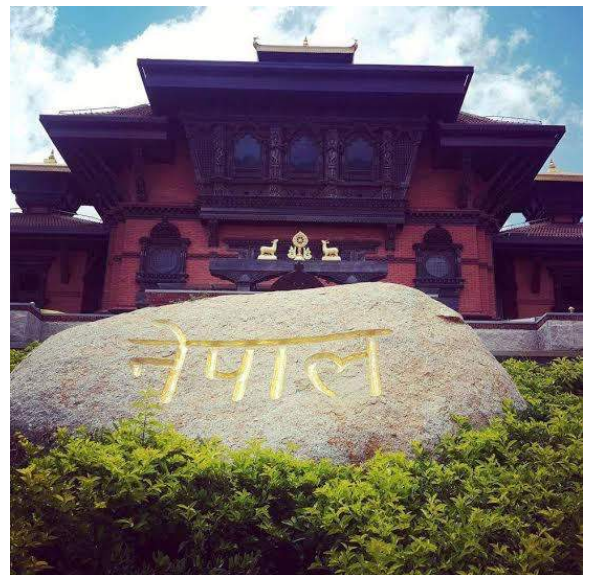
list of countries American Southwest, Cote d'Or, Burgundy, France, Rio Grande do Norte, Brazil, and Tasmania. Its mentioned as:

Nepal

The landscape of snowy Himalayan peaks and jungle-covered plains have already been approved for tourists by the Nepalese Government and a team of experts. In travelling to Nepal, tourists will not only be enjoying the destinations but will also help this country as it bounces back from the effects of the earthquake last April that claimed 9,000 lives and affected millions of others.



Chinese Actor and NATTA's Goodwill Ambassador for China Mr. Jiang Ming Yang, on his visit to Nepal



Nepal inscripted on a stone in China

Nepal to propose China to resume Ktm-Lhasa direct bus service

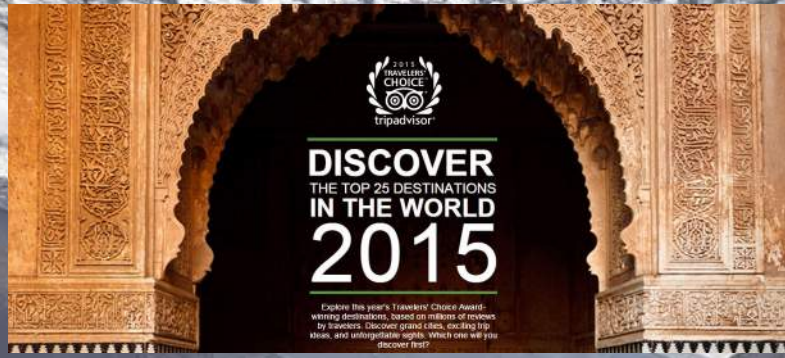
Nepal is set to propose China for resumption of the direct bus service between Kathmandu and Lhasa when senior tourism officials of the two countries meet here next week after a gap of over 10 years. During the two-day meeting, the officials will discuss on expanding tourism, trade and other facilities in the border area. The much-talked about bus link between the two cities, which was launched in May, 2005, failed to move ahead after 2006 for various reasons, including visa constraints. On May 1, 1994, the two neighbors had signed an agreement on trade and transit, paving the way for the bus service. But it has been suspended for 11 years, said a senior government official privy to the meeting. Once the Araniko Highway is brought back into operation, the bus service can be resumed, according to the official. "Once the highway will be completed with Chinese support, it will widen our tourism and trade prospects," the official said.

Considering the growing number of Chinese tourists in Nepal, China could consider resuming the 14-hour bus service by easing visa restrictions, said the official. China suspended the bus service in 2006 citing security concerns. During the meeting, Nepal will also request the Chinese officials to issue three-day entry permit to non-residents of the bordering districts with China for the promotion of trade and tourism on the Chinese side.

Currently, the Chinese authorities issues only the one-day travel permit to those coming from outside of the bordering districts.

"Due to time constraints, trade and tourism per se, this is not enough for Nepali traders to visit Chinese commercial cities and bordering markets. So we will request the Chinese side to extend the duration of visa also for outsiders to cross the border into the Chinese territory, particularly the Tibet Autonomous Region," said the official, adding that Nepal would called on China also to allow Nepali mountain flights over Manasarovar in Tibet. Hundreds of Nepali tourism entrepreneurs are engaged in sending people on pilgrimage tour to Manasarovar, but they are struggling to conduct mountain flights due to lack of permission from the Chinese side.

THE TOP 25 DESTINATIONS IN THE WORLD 2015



Motivational Quotes from Technological Masters



"YOU'RE NOBODY TILL SOMEBODY JACKS YOU."

Rahul Sharma
CEO, Micromax




"SOLVING BIG PROBLEMS IS EASIER THAN SOLVING SMALLER PROBLEMS."

Sergey Brin
Director, Google X and special projects



"YOU HAVE TO BE WILLING TO BE MISUNDERSTOOD IF YOU'RE GOING TO INNOVATE."

Jeff Bezos
CEO, Amazon



"YOUR TIME IS LIMITED, DON'T WASTE IT LIVING SOMEONE ELSE'S LIFE."

Late Steve Jobs
Ex-CEO, Apple




"DON'T WORRY ABOUT FAILURE, YOU ONLY HAVE TO BE RIGHT ONCE."

Drew Houston
CEO, Dropbox



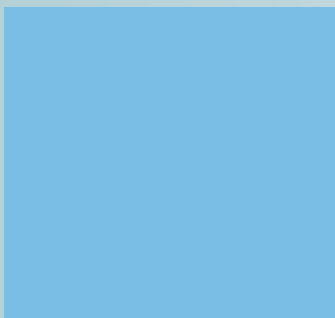
"WE USED TO STAND OUTSIDE GANGARAM BOOK STORES ON CHURCH STREET AND HAND OVER FLIPKART BOOKMARKS TO THE PEOPLE COMING OUT WITH BOOKS"

Sachin Bansal
Co-founder, Flipkart



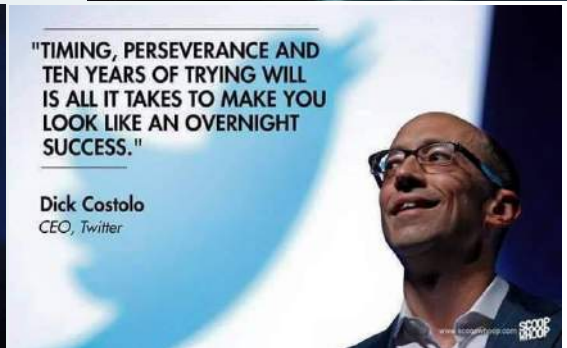
"MOVE FAST AND BREAK THINGS. UNLESS YOU ARE BREAKING STUFF, YOU ARE NOT MOVING FAST ENOUGH."

Mark Zuckerberg
CEO, Facebook




"IT'S OK TO HAVE YOUR EGGS IN ONE BASKET AS LONG AS YOU CONTROL WHAT HAPPENS TO THAT BASKET."

Elon Musk
CEO, Tesla Motors and CEO & CTO, SpaceX




"TIMING, PERSEVERANCE AND TEN YEARS OF TRYING WILL IS ALL IT TAKES TO MAKE YOU LOOK LIKE AN OVERNIGHT SUCCESS."

Dick Costolo
CEO, Twitter



"WE ONLY WANTED TO DO ONE THING, AND DO THAT REALLY WELL."

Jan Koum
CEO, Whatsapp



"I FEEL LIKE IN A WORLD WHERE WE ALL TRY TO FIGURE OUT OUR PLACE AND OUR PURPOSE HERE, YOUR PASSIONS ARE ONE OF YOUR MOST OBVIOUS GUIDES."

Nick Woodman
CEO, GoPro



"AN ENTREPRENEUR IS SOMEONE WHO JUMPS OFF A CLIFF, AND BUILDS A PLANE ON HIS WAY DOWN."

Reid Hoffman
Executive Chairman, LinkedIn

Nepal Association of Tour and Travel Agents

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