

# NATTA WEEKLY NEWSLETTER



Issue no 89, Date : 1st January 2016

*HAPPY  
NEW YEAR*





## UPCOMING 52nd AGM and Election

The 52nd AGM of Nepal Association of Tour and Travel Agents (NATTA) and New Executive Board Election has been slated for Sunday, the 17<sup>th</sup> January 2016.

Below is the Notice Published on Nagarik Dainik, 31st December 2015



# नेपाल एशोसिएशन अफ टूर एण्ड ट्रभल एजेन्ट्स (नाट्टा) को ५२ औं बार्षिक साधारण सभा तथा नयाँ कार्यसमितिको निवचनबारे सूचना

नेपाल एशोसिएशन अफ टूर एण्ड ट्रभल एजेन्ट्स (नाट्टा) को ५२औं बार्षिक साधारण सभा तथा नयाँ कार्यसमितिको निर्वाचन यही आगामी वि.सं २०७२ साल आइतवार माघ ०३ गते तदनुसार सन् २०१६ जनवरी १७ तारेखका दिन बिहान ८.३० बजे देखि प्रारम्भ हुने व्यहोरा सम्बन्धित सबैको जानकारीका लागि यो सूचना प्रकाशित गरिएको छ ।

संघको ५२औं बार्षिक साधारण-सभाको उद्घाटन, एजेन्डा तथा संघको नयाँ कार्यसमितिको निर्वाचन कार्यक्रम संघको सचिवालयबाट छुट्टै पठाइने पनि सादर अनुरोध छ ।

मिहिका धाख्वा  
महा सचिव



### CHINA'S OUTBOUND TOURISM WORKSHOP AND CTW TRAINING

Under the initiation of Nepal Association of Tour & Travel Agents (NATTA) and with support from SAMARTH-NMDP, Prof. Dr. Wolfgang Georg Arlt, Founder & Director of COTRI China Outbound Tourism Research Institute will be here in Kathmandu for workshop and training focusing the China market.

*China's Outbound Tourism Workshop: How to develop NEPAL as a preferred destination for Chinese Travellers* is scheduled for 3<sup>rd</sup> January 2016 and *Chinese Tourist Welcome (CTW) training program* is scheduled for 4<sup>th</sup> OR 5<sup>th</sup> January 2016 at 9:00 a.m. at Hotel Annapurna, Durbar Marg. The registration fee for both the workshop & training with lunch inclusive has been quoted NPR 5,000 per person.

The day of Workshop will be graced by Director General of Department of Tourism, Mr. Govind Bahadur Karki and distinguished guests of tourism fraternity followed by queries from Press regarding the Workshop / Training.

NATTA had announced at the convention about its target to welcome 250,000 Chinese tourists in 2016 and this Workshop / Training program is expected to be instrumental in achieving the target. Nepal is getting a good media coverage in China after NATTA Convention and having the Chinese actor, Mr. Jiang Ming Yang as NATTA's Goodwill Ambassador was an achievement. In preparation of getting more Chinese tourists in 2016, this is an initiative to educate travel agents/operators on China market and also on how we should place our product etc.

[Flyer for China's Outbound Tourism Workshop](#)

[CTW Training General Info](#)

**Workshop on China's Outbound Tourism:**  
 How to develop NEPAL as a preferred destination for Chinese Travellers  
 AND  
 Chinese Tourists Welcome (CTW) Training Program  
 By Prof. Dr. Wolfgang Georg Arlt, Founder & Director of COTRI China  
 Outbound Tourists Research Institute

**Scheduled for:**  
 Workshop: 3<sup>rd</sup> January 2016  
 CTW Training: 4<sup>th</sup> or 5<sup>th</sup> January 2016  
 TIME: 9:00 a.m.  
 VENUE: Hotel Annapurna, Durbar Marg  
 Registration Fee: NPR 5,000  
 Registration Deadline: 30<sup>th</sup> December 2015

*For further information and registration, please call*  
 Nepal Association of Tour & Travel Agents (NATTA)  
 Tel: 4418661, 4419409,  
 Email: [mediacentre@natta.org.np](mailto:mediacentre@natta.org.np)






Tourists capturing the fascinating view of Himalaya range from Sarangkot, Pokhara





## NEPAL WAIVES VISA FEE FOR CHINESE TOURISTS

The government has decided to waive off visa fee for Chinese nationals with the objective of bringing more tourists from the northern neighbor to Nepal. The decision will come into effect



from January, 2016. Dinesh Kumar Thapaliya, secretary of Ministry of Culture, Tourism and Civil Aviation (MoCTCA) said that the idea floated by his ministry have been accepted by the Ministry of Foreign Affairs (MoFA) and the Ministry of Home Affairs (MoHA). Speaking at a press meet in Beijing on Friday, Minister for Foreign Affairs Kamal Thapa announced that Chinese national will not have to pay any visa fee to visit Nepal. Country's tourism fraternity, which had long been demanding with the government to provide free visa to all foreign tourists for a year, has welcomed the decision.

Deepak Raj Joshi, CEO of NTB, said that his organization will organize business to business (B2B) meetings, consumer focused promotional programs (B2C), and government to government programs to regain the Chinese market. "We will promote Nepal's vivid and varied tourism attractions and activities through new and social media channels too,"

Tourism entrepreneurs also said that the visa waiver facility will also help in trade promotion between the two countries. Many Chinese tourists have been operating hotels and restaurants as well as other businesses in Kathmandu and tourist city of Pokhara. "The decision will help to bring more Chinese tourists to Nepal. If we managed to welcome only a fraction of Chinese outbound visitors to travel to Nepal, it will be a big thing for Nepali tourism industry," said Chandra Prasad Rijal, president of Trekking Agencies Association of Nepal (TAAN).

According to statistics of MoCTCA, the number of Chinese tourist reached 123,805 in 2014 from 7,562 in 2003. Chinese tourists comprised of 15.7 percent of total tourist arrivals of Nepal in 2014. Nepal had welcomed 790,118 foreign tourists in 2014. "According to a recent report from consultancies Fung Business Intelligence Centre and China Luxury Advisors, China's outbound traveler numbers are still growing and are poised to double by 2020 to 234 million passengers, from more than 100 million last year," the newspaper writes.

Vinayak Shah, general secretary of Hotel Association of Nepal (HAN), welcomed the decision and underlined the need to disseminate it in the Chinese market through effective medium. "At times many good decisions are made it does not have much impact due to lack of promotion. Hence, we should promote it aggressively with the help of diplomatic missions," said Shah.

Similarly, Mihika Dhakwa, general secretary of Nepal Association of Tour and Travel Agents (NATTA) expressed confidence that Chinese will definitely welcome the decision as this shows Nepal is giving priority to the Chinese market. "We are working together with China Outbound Tourism Research Institute (COTRI) for training and understanding the Chinese market. NATTA, as COTRI country partner, will work on training, research and promotion etc," she added.

Nepal also signed a 300 million RMB deal with China to carry out feasibility study for construction of International Buddhist Culture Center in Sanchok Danda of Ugrachandi VDC in Kavre.

## चिनियाँ पर्यटक आउन थाले

रसुवागढी नाकाबाट चिनियाँ पर्यटक आउन थालेका छन् । दैनिक ३५ देखि ४५ जनाको हाराहारीमा उताका पर्यटक आउने गरेका छन् । भूकम्पको सात महिनापछि चीनले नेपाल घुम्नका लागि केरुडबाट आफ्ना नागरिक पठाउन थालेपछि आगमन बढेको हो ।



सीमादेखि एक किलोमिटर वर

रहेको अध्यागमन कार्यालयबाट

अनुमति लिई चिनियाँ पर्यटकहरू काठमाडौं

भ्रमणमा जाने गरेका छन् ।

दैनिक ३५ देखि ४५ जनाको हाराहारीमा चिनियाँ

आउने गरेको अध्यागमन कार्यालय प्रमुख

ओमप्रसाद पाण्डेले बताए । 'दिनमा ३५ भन्दा

माथिकै संख्यामा चिनियाँहरू आउँछन्,' अध्यागमन

कार्यालय प्रमुख पाण्डेले भने । रसुवागढी नाकाबाट

चिनियाँ पर्यटकले भाषा जानेका नेपालीमार्फत गाडी

खोजेर काठमाडौं भ्रमणका लागि प्रस्थान गर्छन् ।

एउटा गाडीको ३० देखि ३५ हजार रुपैयाँप्रति गाडी

भाडा तिरेर काठमाडौं भ्रमणमा जाने गरेका छन् ।

'धेरैजसो चिनियाँहरू टाटा सुमो रिजर्भ गरेर

काठमाडौं जाने गरेका छन्,' एक चालकले भने,

'सुमो नपाए मात्रै बस चढेर जाने गर्छन् ।'

चीनले आफ्नो क्षेत्रमा सडक सञ्जाल विस्तार गरी

रसुवागढी नाकासम्म जोडेपछि चिनियाँ पर्यटक

आउने क्रम बढेको हो । पहिला बोर्डर ट्रेड

व्यापारमा सीमित हुने गरेको रसुवागढी नाकाबाट

गत वर्ष चीनले पारि रेसुओ पोर्ट सञ्चालनमा

ल्याएपछि चिनियाँ पर्यटक र सामानसमेत आउने

क्रम बढेको स्थानीय व्यापारीहरू बताउँछन् ।



# कति मिठो हाँसो : Nepali

NEPALESE: ALL SMILES : SOME MOMENTS CAPTURED IN THE YEAR OF 2015



**Nepal Association of Tour and Travel Agents**

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