

NATTA WEEKLY NEWSLETTER



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BEAUTY OF NEPAL



52nd NATTA AGM and Election of Executive Committee

The 52nd AGM of Nepal Association of Tour and Travel Agents (NATTA) and New Executive Board Election has been slated for Sunday, the 17th January 2016.

The Details of the event can be viewed at: [Click Here](#)

SNAPS OF CHINA OUTBOUND TOURISM WORKSHOP AND CHINESE TOURISTS WELCOME TRAINING PROGRAM FROM 3RD JANUARY—5TH JANUARY 2016





CHINA'S OUTBOUND TOURISM WORKSHOP AND CTW TRAINING



The three day Workshop and Training was successfully completed at Hotel Annapurna starting from 3rd January till 5th January 2016.

China's Outbound Tourism Workshop: How to develop NEPAL as a preferred destination for Chinese Travellers and Chinese Tourist Welcome (CTW) Training program was conducted by Prof. Dr. Wolfgang Georg Arlt, Founder & Director of COTRI China Outbound Tourism Research Institute focusing the China market.



A Full day Workshop was graced by Chief Guest Mr. Govind Bahadur Karki, Director General of Department of Tourism, Mr. Deepak Joshi, CEO of NTB. Members, Various distinguished guests of tourism fraternity, Press were present at the Workshop, 3rd January 2016.



One day workshop followed by training on the next day was participated in by a number of travel companies stakeholders, hotels, airlines and tourism related industries.

Training was held on 4th and 5th January for two groups.

Under the initiation of Nepal Association of Tour & Travel Agents (NATTA) and with support from SAMARTH-NMDP, UK-Aid, the program was conducted to prepare getting more Chinese tourists in 2016, this is an initiative to educate tourism industry on China market. The registration fee for both the workshop & training with lunch inclusive was NPR 5,000 per person.



NATTA had announced at its last convention about its target to welcome 250,000 Chinese tourists in 2016 and this Workshop / Training program is expected to be instrumental in achieving the target. Nepal is getting a good media coverage in China after NATTA Convention and having the Chinese actor, Mr. Jiang Ming Yang as NATTA's Goodwill Ambassador was an achievement.

5 Reasons Why Travelling To Nepal Will Change Your Life



The aftermath of Nepal's devastating April 2015 earthquake is easing, and there's no better time to visit than now. Sure, some of the country's most famed stupas and monuments will take years, or even decades, to be repaired, but the country's picturesque natural beauty, infectious culture, and welcoming people will always remain. It has now been deemed safe to head back to the earthquake-ravaged country, and it's likely that a visit to the Roof of the World will change your life. The following five reasons to visit Nepal prove that the country leaves a lasting impression on all who visit.



1. You'll Make Cultural Discoveries in the Capital City

It's easy to spend days, weeks, or even months wandering around Nepal's capital city of Kathmandu. This is where you'll travel back in time at Durbar Square, where the city's kings formerly ruled, and discover a Buddhist stupa named Boudhanath that dates back to the first century AD.

The giant stupas, located throughout Kathmandu and the entire country, serve as reminders of Buddha's path to enlightenment, and you'll see locals practicing Buddhist rituals there at all times of day. You'll quickly discover that the 50-square-kilometre city of Kathmandu offers more culture than most cities 10 times its size.

2. You'll Meet Some of the World's Friendliest People

The magnitude 7.8 earthquake that shook central Nepal on April 25, 2015, didn't ruin the spirit of its people. Everywhere you go, you'll be visited with a smile and a "namaste." You'll find that the Nepalese people are eager to show you their favorite cultural sites and scenery. You'll notice that the younger generation and many of the people living in larger cities and near tourist destinations speak English very well.

3. You'll Notice Your Tourist Dollars Making a Difference



The recent earthquake affected Nepal in more ways than one. More than 9,000 lives were lost and hundreds of thousands of people's homes were destroyed. Visit Nepal now, and you'll notice the residents are extremely grateful for your tourist dollars. You'll quickly discover that many of the people from which you're buying souvenirs and food were affected in one way or another by the earthquake. Your money may even help them rebuild their home, restaurant or shop.

4. You Won't Believe Your Eyes

If there's one part of Nepal that will remain with you for the rest of your life, it's the postcard-worthy scenery you'll see. Nepal is known as the home of Mount Everest, but whether you're sightseeing on a hike or by plane, the images of the towering, snow-covered peaks of the Himalayas will forever be etched in your mind.

You probably won't venture to the top of the highest mountain in the world, but you'll be blown away by Nepal's scenery whether you're snapping photos of the Gokyo Lakes of Sagarmatha National Park, exploring Bhaktapur, hiking in the Annapurna Mountain Range or boating along the Narayani River. The best advice when visiting Nepal is to come equipped with a quality camera.

5. Your Tastebuds Will Awaken




















Nepal is known more for its mountains than its cuisine, but you'll find yourself wanting to stop in every restaurant and momo shop you see. Momos, or Nepalese dumplings, can be purchased on just about every corner and are something that should be tried numerous times on your visit. They can be filled with a variety of vegetables or meats to suit a wide variety of pallets. Curries, homemade flatbreads, fresh fruits, spicy chutneys, dal and fine Nepali teas are just a small portion of the country's numerous cuisines, which vary with each geographic and cultural region.



NEPAL TOPS LIST OF DESTINATIONS TO VISIT IN 2016

Saying that money spent by tourist in Nepal can help Nepal revive faster, Rough Guides, a UK-based publisher of travel and reference information, has listed Nepal as the best place to visit in 2016. The publication has mentioned that thoughtfully spent tourist dollars will go a long way in Nepal; choosing independent home stays and grass roots tour companies ensures money ends up in local pockets. "With varied landscapes - from the Himalayas to jungles inhabited by tigers, elephants and rhinos - Nepal should be your first choice for travel in 2016," recommends the publication recommends.

Colombia, Cuba, Jordan, Albania, Romania, El Salvador, Wales, Kenya and Sri Lanka follows Nepal in the list of top ten countries to visit in 2016. The Philippines, Myanmar, India, Iceland, Greece, Vietnam, The USA, Peru and Thailand follow the list of People's choice for 2016.

06.Feb - 08.Feb, 2016	Chandigarh , India India Travel Mart ITM	18.Feb - 21.Feb, 2016	Belgrade, Serbia Beo Wine Fair
	Int'l Travel and Tourism Exhibition		Wine and Wine Distillate Presentation. Wine Tourism Promotion
09.Feb - 11.Feb, 2016	Abu Dhabi, United Arab Emirates IBTM Arabia	18.Feb - 21.Feb, 2016	Belgrade, Serbia International Fair of Tourism (ITTFA) / Sajam Turizma
	Gulf Incentive, Business Travel & Meetings Exhibition		Int'l Travel Trade Fair
10.Feb - 14.Feb, 2016	Munich, Germany f.re.e	19.Feb - 21.Feb, 2016	Toronto, Canada The Outdoor Adventure Show
	Fair for Leisure and Travel		The Outdoor Adventure and Travel Show
11.Feb - 14.Feb, 2016	Liege, Belgium Vert, Bleu, Soleil	25.Feb - 27.Feb, 2016	Guangzhou, China GITF
	The Holiday and Tourism Trade Fair		Guangzhou Int'l Travel Fair
11.Feb - 13.Feb, 2016	Milan, Italy BIT	25.Feb - 28.Feb, 2016	Bucharest, Romania TTR
	Int'l Tourism Exchange		Romanian Tourism Fair
12.Feb - 14.Feb, 2016	Poznan, Poland Tour Salon	26.Feb - 28.Feb, 2016	Lodz, Poland Where Cultures Meet / Na styku kultur
	Trade Fair of Regions and Tourist Products		Int'l Travel Fair
12.Feb - 14.Feb, 2016	St. Gallen, Switzerland Ferienmesse St.Gallen	27.Feb - 29.Feb, 2016	Ahmedabad, India India Travel Mart ITM
	Experience and Information Fair for Holiday and Travel		Int'l Travel and Tourism Exhibition
17.Feb - 21.Feb, 2016	Hamburg, Germany Reisen Hamburg	27.Feb - 27.Feb, 2016	London, United Kingdom TNT Travel Show
	Int'l Exhibition Tourism & Caravanning		Travel Show for Travellers aged between 18 and 39
18.Feb - 21.Feb, 2016	Prague, Czech Republic Holiday World	29.Feb - 02.Mar, 2016	Kyoto, Japan ILTM Japan
	Central Europe's Premier Tourism Industry Event		Int'l Luxury Travel Market Japan
18.Feb - 20.Feb, 2016	Mumbai, India OTM		
	Outbound Travel Mart		

10 Extremely Strange Things You Have Never Seen Or Imagined Before

Our planet is crammed with some very strange things or 'strangest' that are unknown to us on account of being not much recognized besides the fact that they take place around us. Below are 10 such weird and wonderful things that have been never dreamed in wildest imagination...

1. Sea of Stars – Glowing Blue Waves



The blue shine in waves is produced by phytoplankton, aquatic microbes and gives the appearance as if stars have come on the Earth in nighttime.

2. Derweze's Door to Hell

It's a natural gas field located at Turkmenistan and famous on account of natural gas fire burning constantly since 1971.



3. Spotted Lake, a sacred place of healing

It's a salty endorheic alkali body of water located in



British Columbia, Canada. The lake is quite rich in minerals, such as calcium, sodium sulfate, magnesium sulfate etc.

4. Migration of Red Crabs

To lay eggs, red crabs of Christmas Island migrate to the ocean from the forest every year.



5. Lake Natron that turns animals into stones!

Tanzania's Lake Natron is high in PH and as a result, non-native animals that come in the contact of its water get their



6. Unbelievably formed Moeraki Boulders

Moeraki Boulders are another wonderful thing created in very old sea floor dregs before millions of years. They are actually a cluster of extremely huge sphere-shaped stones on Koekohe Beach in New Zealand.



7. Lac Rose or Lake Retba (Pink Lake)

The unique pink color of the lake is due to *Dunaliella salina* algae. Moreover, it has attained fame because of the high salt content that raises up to 40% in several regions.



8. Multi-hued Rainbow Eucalyptus

Eucalyptus deglupta, also famous with the name of rainbow eucalyptus is more than 200 ft in height and six ft in width. One of its kind multi-colored bark is among its inimitable characteristics that makes it single out.



9. Sparkling Waitomo Glowworm Caves

This cave is situated at New Zealand and is widely recognized for *Arachnocampa luminosa*, splendid glowworms, which we can find exclusively here.



10. Amazing and never-seen-before Happy Valley Tree

It grows the same way like bricks are patterned and shaped beneath in Happy Valley



Nepal Association of Tour and Travel Agents

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