NATTA WEEKLY

NEWSLETTER

Issue no 94, Date : 5th February 2016



BEAUTY OF NEPAL

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NATTA PRESIDENT JOINED UFTAA BOARD MEETING

Mr. Madhu Sudan Acharya, President of NATTA, was invited by UFTAA President Mr. Sunil Kumar to join UFTAA Board Meeting which was held in New Delhi on 29-30 January, 2016. Addressing the meeting President Acharya apprised the dignitaries about Nepal's current status of tourism and the promotional plans. He also expressed NATTA's critical opinions regarding the inconsistency of functioning of APJC in Nepal. He suggested that such meetings of the regional NTA's should be held every two months in rotation so that the stakeholders in neighborhood can have a fair knowledge of the happenings in each other's



country. This, he said, would also promote mutual understanding and co-operation in promoting regional tourism.

Also present in the meeting were executives from TAAI. The meeting primarily focused on the agenda of consolidating the regional participation in UFTAA besides the other agenda that included IATA issues and the efforts of Nepal in refurbishing her tourism in the aftermath of the Great Earthquake that hit Nepal early last year. TAAI has expressed its unanimity in supporting and promoting Nepal. UFTAA on the other hand has committed to host a full day seminar in Kathmandu on IATA Issues and the Challenges ahead. It is also in the process of forming a SAARC UFTTA Committee in the near future.

Promo Video of Nepal

A promo on video is in the offing. It is in this context that NAT-TA Secretariat had insisted a producer for conceptualizing the idea of developing a video on NATTA's behalf.



NATTA 1st Vice President Mr. C.N Pandey, Treasurer Mr. Chitra Bahadur Gurung, Mr. Sarbottam Lal Shrestha, Mr. Madan Acharya and CEO Prof. Dr. Hari Sarmah were present at the meeting. The video is to be developed by covering all the aspects of Nepal to promote Nepal Tourism all over the world. Video will be focused on three bedrocks of Tourism: Culture, Adventure and Nature.



TAAN organized a felicitation program on Thursday in honor of the newly elected executive committee of NATTA at TAAN Secretariat, Maligaun. TAAN President Mr. Chandra Prasad Rijal welcomed NATTA President Madhu Sudan Acharya and other executive members.

	NATTA's new Member- ship Directory is due to get published latest by mid March 2016 this year. Directory will have the total circulation of 5000 copies and will be made available to all the NATTA Members, Airlines, Hotels, Corporate Houses all over the country and Travel and Tour related National and International associations including UFTAA/JATA/TAAI/MATTA/NATAS/ ABTA/IATA/TTAA etc. NATTA Members are requested to	currently in	
1 1 100	provide your company details to be published in the NATTA Membership Directory - 2016 by filling up the Company Profile Form. Also, for putting	can write an email to NATTA Secretariat stating your need of such training latest	
of N 11	up the advertisement of your company in the NATTA Membership Directory-2016, you are kindly requested to contact NATTA Secretariat.	by the end of this month.	
	For detail information, <u>CLICK HERE</u>		

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FITUR Special





















Nepal Tourism Board

Glimpses of FITUR 2016 held on January 20th –24th at Madrid, Spain

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Nepal consulate to open in Chengdu

KATHMANDU: Nepal will open its consulate general in Chengdu, the capital of Sichuan Province of China. The Cabinet meeting on Wednesday took the decision with the view of enhancing consular and economic ties between Nepal and Chengdu, according to Minister for Information and Communications Sher Dhan Rai. Mayor of Chengdu Tang Lianhzhi had requested Nepal to set up its consular mission in Chengdu in December when Deputy Prime Minister and Foreign Minister Kamal Thapa had visited the city. This will be Nepal's third consular mission in China, besides in Lhasa and Hong Kong. Earlier, it was decided to open up another consular mission in the southern Chinese city of Guangzhou, but the Chinese side has not approves it yet. With this, Nepal will now have 37 diplomatic outposts, including 29 embassies, two permanent missions and six consulates.

Yeti Airlines, Tara Air achieve int'l safety standard

Yeti Airlines and Tara Air have achieved the International Air Transport Association (IATA)'s ISSA (IATA Standard Safety Assessment) Programme standard. The basic safety audit programme was successfully conducted by ICF International in which the Civil Aviation Authority of Nepal was an observer.

ISSA is a global aviation safety standard programme established by IATA and accepted by the global aviation community as recognition of quality safety standards achieved and maintained by an airline.

"Both Yeti Airlines and Tara Air have now become the first domestic airlines, and at present the only airlines in South Asia to achieve this global ISSA safety standard," said Capt Ravi Kansakar, director of flight safety at Yeti Airlines. Citing the importance of the recognition, he said that it is a milestone for the entire airline industry to be globally accepted and recognised for its safety measurement systems.

According to Kansakar, they have been awarded the recognition after different phases of assessments of documents and implementation of each requirement of global standards. The programme also assesses the organisation and management system of the operator, he said.

The assessment standards are derived directly from IATA Operational Safety Audit (IOSA) Standards and Recommended Practices, introducing elements of the International Civil Aviation Organisation's Safety Management System.

"We have not only focused on profits but also the development of tourism and enhancement of the airline industry as a whole," said Uddhav Prasad Subedi, director of engineering department of Yeti Airlines. He added that both the airlines have always strived to fulfil international standards. "Both the companies have planned safety measures and implemented them on a timely basis."

"This is a historic achievement for Nepali airline companies because we have provided an assurance to our stakeholders and also encouraged other airlines to operate efficiently," said Bhim Raj Rai, ground handling and media manager of the company.



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Focus : China Market



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After the government of Nepal has decided to waive off the visa fee for Chinese nationals, the flow of Chinese tourists in Nepal has increased rapidly. The free visa policy of Nepali government brought this group back to Nepal for second visit within a short period.

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S	UN	ΜοΝ	TUE	WED	Тни	Fri	SAT
			1	2 • Lisbon, Portugal <u>BTL</u> , Lisboa Travel Market	3 • Lisbon, Portugal <u>BTL</u> , Lisboa Travel Market	4 • Lisbon, Portugal <u>BTL</u> ,Lisboa Travel Market	5 • Lisbon, Portugal <u>BTL</u> , Lisboa Travel Market
6		7	8	9	10	11	12
•	Lisbon, Portugal <u>BTL</u> , Lisboa Travel Market			• Berlin, Germany <u>ITB Berlin</u>	• Berlin, Germany <u>ITB Berlin</u>	 Berlin, Germany <u>ITB</u> <u>Berlin</u> Ried, Austria <u>Sport & Fun</u> Sport Festival and Activity 	 Berlin, Germany <u>ITB Berlin</u> Ried, Austria <u>Sport & Fun</u> Sport Festival and Activity Fair
13		14	15	16	17	18	19
•	Berlin, Germany <u>ITB Berlin</u> Ried, Austria <u>Sport & Fun</u>			• Istanbul, Tur- key <u>Ace of</u> <u>M.I.C.E.</u> <u>Exhibition</u>	• Istanbul, Turkey <u>Ace</u> of M.I.C.E. <u>Exhibition</u>	• Istanbul, Turkey <u>Ace of</u> <u>M.I.C.E.</u> <u>Exhibition</u>	• Naples, Italy <u>BMT</u> Mediterranean Tourism Market
•	Sport Festival Vancouver, Canada <u>The Outdoor</u> <u>Adventure</u>			• Birmingham, United King- dom <u>British</u> <u>Tourism &</u> <u>Travel</u>	• Birmingham, United King- dom <u>British</u> <u>Tourism &</u> <u>Travel</u>	• Naples, Italy <u>BMT</u> Mediterranean Tourism Market	• Katowice, Poland <u>Globalnie</u> Int'l Fair of Tour- ism, Sport, Sail- ing and Tourist Equipment
20)	21	22	23	24	25	26
•	Naples, Italy <u>BMT</u> Mediterranean Tourism Market	• Moscow, Russia <u>Intourmarket</u> <u>(ITM)</u> Int'l Trade Fair for Travel & Truvien	• Moscow, Russia Intourmarket (ITM) Int'l Trade Fair for Travel & Tavrian	 Moscow, Russia <u>MITT</u> Moscow Int'l Travel & Tourism 	 Moscow, Russia <u>MITT</u> Moscow Int'l Travel & Tourism 	• Moscow, Russia <u>MITT</u> Moscow Int'l Travel & Tour- ism Exhibition	<u>MITT</u> Moscow Int'l Travel & Tour-
•	Katowice, Poland Globalnie Int'l Fair of Tour- ism, Sport, Sailing and Tourist Equip- ment	Tourism	Tourism	Exhibition	Exhibition		
27		28	29	30	31		

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"So avoid using the word 'very' because it's lazy. A man is not very tired, he is exhausted. Don't use very sad, use morose. Language was invented for one reason, boys - to woo women - and, in that endeavour, laziness will not do.



Here's a compiled list of words that can effectively replace the much dreaded 'very', and make your conversations better enriched. Because laziness just isn't an option.

