



# Invitation

## NATTA INTERACTIVE PROGRAM

NATTA is going to organize an Interactive Program followed by high tea members on Friday, the 11th April, 2014 (the 28th Chaitra, 2070) at NAXAL Banquet, just in front of NATTA Secretariat. Invitations have already been sent to all members by email.

We once again request our valued members to kindly participate in the above interactive program that will begin exactly at 2.00 in the afternoon.

The objective of the meeting is to review the activities of the present NATTA Executive Committee during the last ninety days and to collect the feedback from the members before chalking out the future course of action.



### 41<sup>ST</sup> ANNIVERSARY OF NATHM

The 41st Anniversary of Nepal Academy of Tourism and Hospitality Management was held on Thursday, the 27th March 2014 in the premises of the academy. On the occasion, the Chief Guest Tourism Secretary Mr. Sushil Ghimire who is also the Chairman of the Academy highlighted on the milestones created by the institution in the hospitality industry of the country. NATHM is known as the Centre of Excellence in the tourism sector. NATTA President Mr. DB Limbu gave away prizes to the winners of the competitive sports events held to mark the anniversary. Also present in the function were Secy. Gen. Ms. Mihika Dhakhwa and CEO Hari Sarmah.

### NATTA HOSTED MEETING THE PRESS PROGRAM

About thirty media representatives mostly the columnists and journalists writing on tourism activities were invited by NATTA for a short program at Wunjala restaurant on last Friday, the 21st March '14. **Meeting the Press** program was held in the evening. All NATTA advisors too were invited to join the meeting. The journos were welcomed at the venue with *khada*.

President Mr. D.B. Limbu delivering his welcome remarks highlighted on some burning issues of the tourism sector, viz., need of Tourist Bus Terminal in the city, the need to improve the physical structure of TIA and consolidation of national flag carrier, amendment in the contradictory definitions of 'tourist' in tourism and transport acts, NATTA demand of certain percentage of NQ Tax, recognition of tourism as national industry, direct representation of tourism related associations in NTB and other tourism bodies/authorities, alternative international airport, and formation of Joint Tourism Coordination Committee etc.

Advisor Mr. Dipendra Purush Dhakal spoke on some of the current trends in Nepalese tourism and said that NATTA was all prepared to lead the private sector industry.





Mr. Ramesh Thapa, NATTA Secretary thanked the media for their participation in the program and said that NATTA would be very happy to work in tandem with the fourth organ of the nation. Later, the participants were invited to join the dinner.

### MEETING WITH ACTING CEO OF NTB

NATTA President Mr. D.B. Limbu led a NATTA delegation to call on Mr. Subhash Niraula, acting CEO of Nepal Tourism Board (NTB) this Tuesday (the 25<sup>th</sup> March) in the noon at NTB. In the meeting President Limbu apprised NTB of NATTA's upcoming promotional campaigns and also revealed that NATTA was soon coming up with a fresh proposal seeking NTB's support to NATTA in ascertaining certain percentage of NQ tax (TSF) to NATTA for promotion and building minor infrastructures in remote touristic areas.



### NATTA MET MARKETING DIRECTOR OF NTB

NATTA delegates comprising of President Mr. D.B. Limbu, Treasurer Mr. Narayan P. Gurung Koney, Secretary Ramesh Thapa, Executive Member Mr. Chitra B. Gurung and CEO Prof. Dr. Hari Sarmah met Marketing Director of NTB Mr. Aditya Baral and his team in the marketing department of NTB on 25<sup>th</sup> March last. A comprehensive discussion was held in regard to the modality of NATTA's proposed China Sales Mission 2014. Director Mr. Baral has suggested NATTA to put up a detail proposal showing the places NATTA would go to along with the rationale and the expected outcome of the campaign. The treasurer of NATTA, Mr. Narayan P. Gurung Koney is the co-ordinator of China Sales Mission 2014.



**NATTA FORMS SUBCOMMITTEE MEMBERS**

Two more NATTA Subcommittee Coordinators have submitted the list of their respective committees as below:

**NATTA SUB-COMMITTEES**

**Finance Subcommittee**

<b>Ms. JiswanTuladhar Shrestha</b>	<b>Coordinator</b>
Ms. Kanchan Basnet Travel De Society	Member
Mr. Nilendra Mali Mali Tours & Travels	”
Ms. Geeta Pandey Ankur Tours & Travels	”

**Heritage & Culture Sub-Committee**

Mr. Sudhir Kumar Upadhyay Ama Travel Pvt. Ltd.	Advisor
Ms. PhuDoma Sherpa	Coordinator
Mr. Yagya Murti Acharya Abha Travels & Tours (P) Ltd.	Member
Mr. Bharat Sharma Spiritual Travel s & Tours Pvt. Ltd.	”



### TURGAN

TURGAN has amended the remuneration of tourist guides on vehicle basis as below the other conditions remain the same as circulated earlier.

No of Pax	English Language (Half Day)	Other Language (Half Day)
01-02 Car	Rs.940/-	Rs.1,170/
03-06 Van/Jeep	Rs.1,200/-	Rs.1,450/
07-12 Hiace	Rs.1,300/-	Rs.1,550/
13-20 Coaster	Rs.1,400/-	Rs.1,750/
21 & above Bus	Rs.1,520/-	Rs.2,100/

### NATTA WELCOMES NEW MEMBERS

Holy Land Tours and Travels joined NATTA as member. NATTA president Mr. D.B Limbu handed over the certificate and other related documents to the representative of the new member and welcomed in NATTA and expressed best wishes.





### WORLD TRAVEL AND TOURISM EVENTS ON JUNE

- ❖ ILTM ASIA 2014 - Asia International Luxury Travel Market 2014, June 2 - 5 | Shanghai, China
- ❖ FIEXPO LATINOAMERICA 2014, June 3 - 4 | Lima, Peru
- ❖ China Aviation Food Expo 2014  
The 4th China International Aviation Food & Supplies Exhibition 2014, June 5 - 7 | Shanghai, China
- ❖ AIBTM 2014 - America Incentives, Business Travel & Meetings Expo 2014, June 10 - 12 | Orlando, United States of America
- ❖ MITM Euromed, Meetings and Incentive Travel Market, 18th edition 2014, June 11 - 13 | Cadiz, Andalusia, Spain
- ❖ ITE & MICE 2014 - The 28th International Travel Expo Hong Kong, and The 9th MICE Travel Expo 2014, June 12 - 15 | Hong Kong SAR, China



- ❖ BITE 2014 - Beijing International Tourism Expo 2014  
11th International Exhibition for Business & Leisure Tourism  
2014, June 20 - 22 | Beijing, China
- ❖ ROUTES AFRICA 2014 -  
2014, June 22 - 24 | Victoria Falls, Zimbabwe
- ❖ ICTCHS 2014 - 4th International Conference on Tourism between China-Spain  
2014, June 28 - July 1 | Barcelona, Spain
- ❖ ICTCHS 2014 - 4th International Conference on Tourism between China-Spain  
2014, June 28 - July 1 | Barcelona, Spain



When was the last time you traveled? Did you have a good time?

Most people love traveling because it often means visiting somewhere that is unfamiliar to you, or somewhere different from where you live. For some, traveling is a hobby, while for others it's part of a job.

One of the best things about traveling is experiencing new cultures.

Of course, what may be culturally acceptable in one country may be offensive in another. Gestures, in particular, have multiple meanings throughout the world.

### Here are some of the interesting examples of proper cultural etiquette:

- The North American "OK" sign made by curling the thumb and forefinger together is an obscene gesture in Turkey, Brazil and Germany, and can be seen as a threatening gesture in parts of the Middle East.
- In European countries, when counting on one's hand, the thumb is 1, index finger 2, etc. In the United States, the index finger is 1, middle finger is 2, etc. and the thumb usually means 5.
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## NEPAL ASSOCIATION OF TOUR AND TRAVEL AGENTS

### INHOUSE NEWSLETTER

Issue No: 4, Date: 28<sup>th</sup> March 2014

- It's perfectly normal (and expected) for passengers to ride in the front seat of taxis in Australia
- Adding salt and pepper to your food is considered highly offensive to chefs in Switzerland
- In parts of Tibet, sticking one's tongue out at someone is a greeting.
- In Albania, nodding one's head stands for 'no', while shaking one's head means 'yes'. Confusing to say the least!



a Tibetan showing respect

**For any queries, information please feel free to contact us.**

NATTA  
1966  
Together We Can Achieve

Nepal Association of Tour and Travel Agents

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