



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

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Theme of 21st Convention:: Nepal Tourism: Industry of National Priority

NATTA enews

SOALTEE's 50th ANNIVERSARY

NATTA delegates comprising of 2nd VP Mr. D.K. Sharma, Secretary Mr. Sudhir Kumar Upadhyay and CEO Prof. Dr. Hari Sarmah participated in the 50th Anniversary of Soaltee Hotel Limited Friday in the morning. Acting President Mr. Sharma received the honor of being on the dias of the program as a very Special Guest. Whereas Prof. Hari Sarmah delivered congratulatory speech on behalf of President Mr. Madhu Sudan Acharya currently in Istanbul (Turkey) to participate in the UFTAA Golden Jubilee Congress.

NATTA IN UFTAA GOLDEN JUBILEE

It is a happy coincidence that UFTAA is also celebrating its 50th Anniversary this year by holding a grand Congress in Istanbul (Turkey) in conjunction with TURSAB, Turkish Airlines and the Government of Turkey from 25-27th November, 2016. NATTA President Mr. Madhu Sudan Acharya, 1st VP Mr. CN Pandey and Treasurer Mr. Chitra Bahadur Gurung are in Istanbul participating in the Congress. Outcome of the Congress will be featured in our coming issue.

NATTA SAGARMATHA AND BHASKAR AWARD

The Award Nomination Committee formed to nominate deserving candidates for NATTA's prestigious awards SAGARMATHA and BHASKAR AWARDS 2016. The deserving candidates will be presented with the Award during the inaugural ceremony of NATTA Golden Jubilee on 09th December in Kathmandu.

JOINT MEETING WITH HAN



NATTA and HAN Executive Committee met for a joint meeting at NATTA Secretariat on Sunday, the 20th November. The HAN delegation was led by newly elected President Mr. Amar Man Shakya who was accorded a warm welcome by NATTA President Mr. Madhu Sudan Acharya. Speaking on the occasion both the Presidents agreed to go together for further and future accomplishments and raise the

image of Nepalese tourism in the international market. General Secretary of HAN Mr. Binayak Shah also spoke and hinted on the discriminatory rates publicized by various hotels to foreign agents and local agents. This, he said, has created an unhealthy competition in the market and we need to clean the situation. NATTA Jt. Treasurer pointed out at the existing disparity in Star ratings. All participants in the meeting emphasized on the coordination among NATTA/HAN and NTB. NATTA President Mr. Acharya projected the target of enhancing the number of visitors to to Nepal to 1.2 million by 2017. He also requested HAN to lobby with the GON to hold Int'l Travel Mart on regular basis in Nepal. Secretary General Mr. Bhim Prasad Panta gave the vote of thanks to all in the meeting for their important remarks and opinions.

View News in Website (<http://natta.org.np/news/joint-meeting-with-han>)

FITUR - 2017

As usual, NATTA is coordinating the participations of Nepalese tourism stakeholders in FITUR 2017, going to take place in Madrid, Spain from 18-22nd January 2017.



Mrs. Sabita Bhattarai K.C has been nominated to coordinate the Nepalese participation. Certain participants have already registered their participation.

Circular from NATTA inviting the willing companies/stakeholders to report NATTA giving their details has already been circulated.

View News in Website (<http://natta.org.np/activity/fitur-2017>)

CELEBRATING EVENTS:

**21st Convention
Inauguration of Golden Jubilee
Celebrations**

9TH DECEMBER 2016
HOTEL YAK & YETI

**50th Annual General
Meeting**

10TH DECEMBER 2016
HOTEL YAK & YETI

Information & Communication

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