



NATTA WEEKLY NEWSLETTER

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WELCOMING NEW MEMBERS

2nd November 2017

NATTA welcomed new members at NATTA Secretariat on its 42nd and 43rd Board Meetings on 10th October and 2nd November, 2017 respectively. President Mr. Madhusudan Acharya and Executive Members welcomed members with Khada, lapel pin and NATTA's publication materials.

New Members were:

All Seasons Adventure Ltd.
Well Adventure Tours & Travels Pvt. Ltd.
Blue Mountain Travels & Tours Pvt. Ltd.
Global Link Tours & Travels Pvt. Ltd.
Moon Lake Travels & Tours Pvt. Ltd.



WELCOMING TEAM OF TBAN

2nd November 2017, Executive Members of NATTA welcomed newly elected members of Tourist Bus Association of Nepal (TBAN) at Secretariat 2nd November, 2017. The newly elected President of TBAN, Mr. Pralhad Lohani thanked NATTA Board for such a felicitation and expressed his commitment for collaboration with NATTA for the promotion of Nepalese tourism.



SOFT LAUNCH OF SOFTWARE

1st November 2017, Soft Launch of 'Online System for Tourism Service Delivery in Nepal', software for tourism stakeholders developed by Department of Tourism with support from World Bank was made on 1st November 2017 in Kathmandu by Secretary of Ministry of Tourism.

The online system is expected to facilitate tourism stakeholders to provide and receive better services and in an efficient manner in the digitized paperless form. Licensed organizations can receive the username and password after submitting their request letter to Department of

Tourism.

NATTA Secretary Mr. Sudhir Kumar Upadhyay and Executive Members Mr. Varun Mehta and Mr. Ram Barakoti represented NATTA in the launch program.

INTERACTION WITH POLITICAL PARTIES FOR TOURISM



30th October

2017, Hotel Association Nepal (HAN) organized an interaction program with representatives of major political parties in Kathmandu

on 30th October along with Nepal Mountaineering Association (NMA), Nepal Association of Tour & Travel Agents (NATTA) and Nepal Association of Rafting Agents (NARA). The interaction focused on the topic "Tourism Development as a Base to Sustainable Economy". Associations jointly requested the political parties to give top priority to tourism industry in their respective election manifestos and to focus on development of tourism industry in every province.

Dr. Prakash Sharan Mahat of Nepali Congress, Mr. Surya Thapa of CPN-UML and Mr. Lila Mani Pokharel of CPN (Maoist Center) were present at the program. Speaking at the event, all the leaders ensured that they would spare no effort for development and promotion of tourism industry.

Mr. Sugat Ratna Kansakar, Managing Director of Nepal Airlines Corporation (NAC), and Mr. Durga Dutta Dhakal, Executive Director of Nepal Academy of Tourism and Hotel Management (NATHM) and other tourism entrepreneurs were also present in the program.

President Mr. Madhusudan Acharya presented his deliberation at the event.

JOINT MEETING WITH GDS AND AIR INDIA



travel members.

Members had been facing the issues of ADM especially with the case of Air India. Mr. Siddhartha Roy, CM of Air India answered the

After the meeting, NATTA circulated its members to send the supportive documents mentioning their ADM issues.

29th October 2017, A joint meeting was organized with GDS and Country Manager (CM) of Air India along with several queries raised by the members and he assured he would try to raise the ADM until of 29th October 2017.



TOURISM SECRETARY MEET



TIA Physical Infrastructure, Chinese Entry Points, Nepal National Carrier and development of overall tourism infrastructure.

Executive Members put forward their concerns on tourism sector.

Secretary Mr. Neupane thanked NATTA Executives for the invitation at NATTA Secretariat and for sharing issues with him. He expressed his support to NATTA and assured of addressing the problems in

24th October 2017, Newly Appointed Tourism Secretary Mr. Maheshor Neupane was cordially welcomed by NATTA Executives at NATTA Secretariat on 24th October 2017. President Mr. Madhusudan Acharya apprised him on the current major issues of tourism industry requesting him to kindly prioritize them for implementation. The issues focused on the latest Transportation Act, local provincial taxes, Tourism License, improvement of tourism sector.



DELEGATES OF MYANMAR MEET



17th October 2017, A team of four delegates from travel trade members of Myanmar visited NATTA Secretariat to have a meeting with Executives on 17th October 2017. They had a discussion on mutual promotion of Tourism for Myanmar and Nepal. The major problem discussed was the absence of direct air connectivity between the two countries.

They focused on promoting Buddhist Circuit in the both the nations among others.

38th WORLD TOURISM DAY CELEBRATED



25th September 2017, 38th World Tourism Day was observed on 25th

September 2017 amidst various programs in Kathmandu. In the morning, the celebration began with a rally that started from Thamel and concluded at Nepal Tourism Board via Durbarmarg and Ghantaghar. Officials of Ministry of Culture, Tourism and Civil Aviation, Nepal Tourism Board, tourism colleges and tourism associations, travel trade leaders, entrepreneurs and employees participated

in the rally. NATTA had its active participation in the rally. Scheduled every year for 27th September, the program this year was brought two days earlier due to Dashain Festival. The slogan for this year's celebration was '*Sustainable Tourism: A Tool for Development*'.

At the program organized at Nepal Tourism Board, Tourism Secretary

Mr. Maheshwor Neupane awarded top foreign currency earners from different categories. Soaltee Crowne Plaza received the honor from the hotels category, while Flight Connection and Himalayan Encounter were awarded from travel agencies and trekking agencies categories respectively. Similarly, Nepal Airlines Corporation (NAC) received the award from the airlines category, while Chandragiri Hills Pvt. Ltd. was awarded in recognition of its contribution for sustainable tourism development.

At the program, Village Tourism Promotion Forum Nepal announced three villages as "model village" for sustainable village tourism. Salang village of Dhading, Pitlek of Syangja and Kunchhal village of Makwanpur were selected as model villages on the occasion of 38th World Tourism Day. These villages have been providing home stay services for domestic and international tourists.

In Celebration of 38th World Tourism Day, NATTA organized various programs such as Cycle Rally, Futsal and Blood Donation Programs.

BHAKTAPUR TALK PROGRAM

24th September 2017, Bhaktapur Tourism Development Committee (BTDC) organized the talk program on the theme “**Bhaktapur as an Ultimate Tourism Destination - For Better Tomorrow**” on 24 September 2017 in Bhaktapur. The idea was in identifying tourism potentials, perspectives, practices, philosophies and

challenges. The talk program was organized with a joint effort of BTDC and Bhaktapur Municipality to achieve the optimum benefits of tourism through responsible practice to bring sustainability in tourism of Bhaktapur.

Narayan Man Bijukchhe (Member of Parliament/ President-Nepal Workers

and Peasants' Party) inaugurated the program.

NATTA President Mr. Madhusudan Acharya participated in the program as Key Note Speaker on the theme. Mr. Acharya deliberated his expertise and experience in the field of tourism.

MEETING ON REVIEW OF TRANSPORT RATES

24th September 2017, Fifth meeting of Transportation Committee of this year was held at NATTA Secretariat on 24th September 2017 to review the new transport rates. The meeting was held in the presence of tourism associations, travel members and Transportation Committee Members.

Chartered Accountant & CEO of Eastern Agencies Mr. Prakash Paudel presented the prospective rates of all types of vehicles based on his research-based information from various organizations.

President Mr. Madhusudan Acharya appreciated Mr. Paudel for collecting all

the details voluntarily. All the participants in the meeting unanimously agreed that the rates and policy should be systematic and in the favor of travel trade.

Mr. Ghanshyam Ghimire, Chairman of NATTA Transport & Hotel Coordination Committee coordinated the meeting.

Information & Communication

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CALL FOR FITUR PARTICIPANTS

A circular has already been sent out to all our valuable members inviting to participate in **FITUR 2018** being held in Madrid, Spain starting from 17th to 21st January 2017. Interested members are requested to register their names at NATTA Secretariat. Companies are selected on the basis of "First Come First Serve".

This is to inform all our valuable members that the Discount Card of the Vayodha Hospitals is being distributed from the NATTA Secretariat.

Hospital will be providing discount up to 25% on Bed Charges, Lab Tests & X-Ray, 20% discount on USG, CT-Scan, TMT, ECHO, ECG, PFT, ABP, Holter) and 7% discount on Health packages available for NATTA Card holders (including spouse and 2 children). They also provide 10% discount on Bed Charges and Investigations (Lab tests, USG, X-ray, CT-Scan, TMT, ECHO, ECG, PFT, ABP Holter for patient referred by NATTA before admission not valid if document presented later.