



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

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Photo: Freak Street, Jhochhen :: One of the attraction of Kathmandu

Old Freak Street, commonly known as Freak Street is tucked away at the edge of Kathmandu's shopping and historical center of New Road and Basantapur Durbar Square. Its history and plum position in the heart of Kathmandu still makes it a popular destination for the tourists and locals as well. The paved roads with big bulky flat stones, shops full of art from all over Nepal, ancient books, tattoo shops and valley's best shopping destination nearby New Road are the standard sights of the Old Freak Street.

This ancient street which was named as Freak Street, after the hippies, converted into Old Freak Street since the place is not anymore like it used to be back in the 1960s. This was the original center of the city for outsiders to taste and view the Nepalese cuisine, art and culture, and it gained a reputation as being a place to find enlightenment. This place is now just a mythical magnet and other social variants of the 1960s. Also, these days this place is famous to hang out, sip a local tea and peek at the scenario of people activities, specially for the youths or locals.

Some active groups of local youth and some like-minded individuals today, have initiated and taken up the responsibility to preserve the place and make it a better place for all, a comfort Zone specifically for the Tourists.

NATTA enews

Printing & Publicity Committee Meeting

26th July, 2016



Meeting with Committee members of Printing & Publicity Committee was held at NATTA Secretariat on 26th June 2016 coordinated by Chairman of the committee Mr. Laxman Lamsal. The committee meeting had the discussion on the upcoming publication of NATTA Membership Directory (2016-18).

NATTA participates in NTB Meeting

26th July, 2016



Secretary General Mr. Bhim Prasad Panta and Executive Member Mr. Furi Geljen Sherpa participated in one of the meetings convened by NTB, Tourism Marketing & Promotion Department to reflect on JATA Fair going to be held in Tokyo, Japan from 22-25 Sept. 2016. Speaking on the part of NATTA, Secretary Gen. Mr. Panta suggested NTB to go for something very special to offer to the potential Japanese visitors in view of the 60th anniversary of Nepal-Japan Friendship this year. It could be like grant of gratis visa to Japanese visitors at least till the end of this year, he said.

NATTA in Makalu-Kanchanjunga Celebration Org. Committee

17th July, 2016



Nepal Government has nominated NATTA as member in the Makalu-Kanchanjunga Diamond Jubilee Celebration Organising Committee headed by the Secretary of Ministry of Culture, Tourism & Civil Aviation Ministry. The celebration is scheduled to be held on November 18 and 19 with great pomp and grandeur. In fact, this had to be celebrated last year on May 15 and 25 but due to the devastating earthquake that rocked the country on April 25, 2015. Later it was decided to postpone it to December 2015. The situation in the country then too was not found to be congenial for the purpose. Now the government has finally calendared the dates stated above soliciting the active participation of all and sundry.

NATTA Media & Publicity Committee Meets

14th July, 2016



The second meeting of the Media & Publicity Committee was held on Thursday, the 14th July, 2016 at NATTA Secretariat under the Chairmanship of Mr. Bhim Prasad Panta. The agenda of the meeting adhered to the discussion on NATTA's upcoming mega events and the theme of the event. Since NATTA is going to celebrate the Golden Jubilee of its establishment this year on 09th December, 2016, NATTA's focus has been drawn towards how to make this event a memorable one. The members of the Media & Publicity Committee welcomed the proposed theme: Nepal Tourism: Industry of National Priority. And they also laid forth a few suggestions to NATTA, to work on creating positive vibes regarding the event in the minds of those involved with NATTA. A few of them were: publicity of the Logo, regular appearance in the print and electronic media, conduct essay contest, publication of memorable souvenir etc.

NATTA Member of IMTA (China)

14th July, 2016

In keeping with the decision of Chinese people and Government, the Guiyang City of China's Guizhou Province has set up International Mountain Tourism Alliance (IMTA) recently. On recommendation of CNTA, NATTA has been offered to become a founder member of the Alliance. The NATTA Executive Board Meeting held on 08th July has agreed to enter into the alliance.

NRB holds program on Monetary Policy

14th July, 2016



Nepal Rastra Bank organized a meeting on new monetary policy at Hotel Radisson on 14th July, 2016. Governor of NRB Dr. Chiranjibi Nepal tabled the final draft of the policy. President NATTA Mr. Madhu Sudan Acharya, 1st VP Mr. CN. Pandey & Treasurer Mr. Chitra Bahadur Gurung had participated in the meeting. NATTA had, earlier, sent its suggestions to NRB on areas in tourism to be covered.

15th APJC Meeting Held

13th July, 2016

The fifteenth APJC (Agency Program Joint Council) Meeting was held in Kathmandu on July 13, 2016 at Hotel Radisson. The meeting was participated in by all the NATTA APJC members and the member Airlines' operating in Nepal. Mr. CA Janak Raj Kalakheti presided over and the agendas were discussed one by one. The outcome of the meeting is yet to be received from IATA Office. Mr. Amitabh Khosla, Director India & Mr. Vinod Kumar Malhotra, Branch Manager, Northern India & Nepal initiated the discussion. NATTA was represented by Mr. Binay Basnet, Mr. Sudhir Kumar Upadhyay, Mr. Shyam Thapaliya, Mr. Ram Prasad Shrestha, Mr. Laxman Tiwari & Mr. Bharat Jung Pandey.

Friday Quote:



Information & Communication

Nepal Association of Travel and Tour Agents (NATTA)

P.O Box: 362, Gairidhara, Naxal, Kathmandu

Tel: 977-1-4418661, 4419409 Fax:977-1-4418684

Email: info@natta.org.np (<mailto:info@natta.org.np>)

Website: www.natta.org.np (<http://www.natta.org.np>)