



Humble Reminder

Invitation

NATTA INTERACTIVE PROGRAM

NATTA is going to organize an Interactive Program followed by high tea members on Friday,

the 11th April, 2014 (the 28th Chaitra, 2070)

at NAXAL Banquet, just in front of NATTA Secretariat. Invitations have already been sent to all members by email.

We once again request our valued members to kindly participate in the above interactive program that will begin exactly at 2.00 in the afternoon.

The objective of the meeting is to review the activities of the present NATTA Executive Committee during the last ninety days and to collect the feedback from the members before chalking out the future course of action.



NATTA ORGANISED TOGETHER WE CAN ACHIEVE PROGRAM WITH AIRLINES' & GDS

(March 31,2014)

NATTA Executive Board invited the Country Managers of all the International Airlines and NAC Commercial Director including Global Distribution Systems (GDSs) operating in Nepal for a meeting on 31st March '14 at Hotel Annapurna. The main purpose of the meeting was to let the international aviation sector know about the planning of NATTA to claim certain percentage of Tourism Service Fee (NQ Tax) operating in Nepal. Collecting the above fees virtually stands as one of the primary liability of the agent when they issue the air-tickets. In case they overlook the matter, they are penalized by the system. So, the agents too, NATTA believes, must have their share in the fund which will be ploughed back for promotion, conservation and building small infrastructures in the tourism sites. NATTA Advisor, former CEO of Nepal Tourism Board, Mr.Prachanda Man Shrestha shed light on the background and relevance of NATTA's grievance at the meeting. President Mr. D.B. Limbu welcomed the distinguished guests and the Chief Guest of the Meeting Culture, Tourism & Civil Aviation Secretary Mr. Sushil Ghimire speaking on the occasion hoped that the issue raised by NATTA is sure to open up new vistas as to find proper means and ways of collecting and investing the fund for the overall prosperity and development of Nepalese tourism. CEO Dr. Hari Sarmah gave the vote of thanks at the meeting. Airlines' present on the occasion were : Oman Air, Etihad, Qatar, NA, Turkish Airlines, Malaysian Air, PIA, SIA, Air India, Amadeus, Galileo. NATTA has its stand to institutionalize the fund collected as TSF.





BREAKFAST MEETING HOSTED BY NEPAL MOUNTAINEERING ASSOCIATION

(April 2, 2014)

NMA hosted a Breakfast meeting with the Presidents, Secretaries and CEOs of all the associations affiliated to Joint Tourism Coordination Committee (JTCC) on 2nd April at Hotel Shanker. The meeting attended by almost sixteen tourism related associations focused on various agendas including reviewing of the Gov't's Tourism Strategy Plan, and Tourists Bus Terminal. The meeting finally concluded with a resolution that all associations will submit the list of their identified problems with suggestive measures to Joint Tourism Coordination Committee. The committee will then sort out the common issues and brings forth those issues in a day-long workshop for discussion. And the recommendations thereby will be strongly put up to the concerned ministries of the government for implementation in three phases: short-term, mid-term and long term. All this is expected to take place before the next Breakfast Meeting of the JTCC members. Currently, President of TAAN Mr. Ramesh Dhamala is the coordinator of the JTCC. NATTA President Mr. D.B. Limbu, Secy. General Ms. Mihika Dhakhwa and CEO Dr. Hari Sarmah had participated in the above meeting. NMA also felicitated the newly elected Executive Committee of Hotel Association Nepal (HAN) under the leadership of HAN President Mr. B.K. Shrestha.





NATTA MEET SOCIAL WELFARE COUNCIL FOR ALLOCATION OF SPACE

(April 2,2014)

A delegation of NATTA led by President D.B. Limbu met the Vice- Chairman of Social Welfare Council on 02nd April 2014 to discuss about the possibility of allocating space in the vicinity of SWC to erect a Tourist Bus Terminal for the Tourist Buses plying in the long-routes to Pokhara, Chitwan and Lumbini every day. It has been learnt that SWC in conjunction with the Ministry of Home, Ministry of Physical Planning & Construction and Kathmandu Metropolis is working on finalizing a similar proposal to set up a spacious commercial Parking Zone in the unused land area within the SWC vicinity. NATTA has forwarded a written proposal to SWC to allocate a



space as per the regulation for about 35-40 tourist buses that will start in the morning carrying the tourists to various destinations as mentioned above and will drop the tourists coming to Kathmandu from those destinations in the evening. We were told that if the proposal gets through the construction of the above parking area will start within six months. NATTA's discussion was held at the office of the Vice-Chairman of SWC. Also present on the occasion were Dy. Director and Engineer of SWC. The NATTA delegation comprised of

President D.B. Limbu, Secy. General Mihika Dhakhwa, Treasurer & Coordinator NATTA Tour & Transport Sub-Committee Narayan Koney and CEO Dr. Hari Sarmah.

NATTA TO LEAD CHINA SALES MISSION – 2014

NATTA is preparing to lead China Sales Mission 2014 from 07th to 14th June this year. NATTA Treasurer Mr. Narayan P. Gurung Koney has been assigned to coordinate the mission. Meanwhile, as in the past years, we have sent a proposal to Nepal Tourism Board (NTB) seeking their contribution in making the mission a fruitful one. The first destination of the mission will be Hong Kong and the participants will have the opportunity to participate in the ITE Fair as well as observing visitors. The other destinations are Guangzhou, Nanjing and Beijing. The total cost of the mission is yet to come. NATTA will soon circulate an official notice to all its members mentioning the cost per participant.



FOLLOW UP MEETINGS WITH DG IMMIGRATION & NRB

(April 3,2014)

NATTA Secy. General Mihika Dhakhwa, Treasurer Narayan P. Gurung Koney, Secretary Ramesh Thapa and CEO Dr. Hari Sarmah called on the office of Director General of the Department of Immigration Mr. Sharad Ch. Poudel on 03rd April in the afternoon to follow-up and check if the suggested actions by NATTA were implemented by the department to mitigate the issue of deportee. The NATTA delegates were assured by the DG that the action is being taken by Immigration and now the Immigration will immediately inform NATTA as soon as the deportees are received by immigration office.

Similarly, the above NATTA delegation also visited the office of the Executive Director of Foreign Exchange Management Department of Nepal Rastra Bank, Mr. Vishnu Nepal and Director, Mr. Bhisma Raj Dhungana to follow up the actions being taken by Nepal Rastra Bank on the issues that were discussed with NRB Governor D. Yuba Raj Khatiwada on 24th February last. NATTA delegates were told that the NRB Department on Foreign Exchange was going to put the issues up in their upcoming Board Meeting.



नाट्टाले माग्‍यो पर्यटन सेवा शुल्कको हिरस्सा

काठमाडौं : नेपाल एसोसिएसन अफ टुर एन्ड ट्राभल एजेन्ट्स (नाट्टा) ले पर्यटन सेवा शुल्कको कम्तीमा पाँच प्रतिशत रकम माग गरेको छ। हाल यो रकम नेपाल पर्यटन बोर्डले एकलौटी रूपमा प्रयोग गर्दै आएको छ। नाट्टाका अध्यक्ष डोबी लिम्बूले पर्यटन क्षेत्रको प्रवर्द्धन तथा विकासमा खर्च गर्न यो रकम माग गरिएको जानकारी दिए। उनका अनुसार बोर्डले पर्यटन प्रवर्द्धनमा प्रभावकारी काम गर्न नसकेकोले नाट्टाले रकम मागको हो।



NEPAL ASSOCIATION OF TOUR & TRAVEL AGENTS

व्यवसायीका अनुसार पर्यटन व्यवसायीले अन्तर्राष्ट्रिय पर्यटन प्रवर्द्धनमा वार्षिक दुई अर्ब रुपैयाँ खर्चदा बोर्डले २० करोड समेत खर्च गर्न सकेको छैन।

नेपाल भित्रिने पर्यटकको प्रमुख गन्तव्यमा बोर्ड पुग्न नसक्दा यसले गरेको काम प्रभावकारी हुन नसकेको आरोप पर्यटन व्यवसायीको छ। बोर्डले नेपाल आएका हरेक विदेशी पर्यटक बाहिरिदा उठाउँदै आएको मूल्य अभिवृद्धि करबाहेकको पाँच सफलार्इ गत मार्च १ देखि बढाएर एक हजार रुपैयाँ पुऱ्याएको छ। पर्यटकबाट लिइने यो शुल्क हवाई टिकटमा नै समावेश हुने गरेको छ। पर्यटन प्रवर्द्धन तथा पर्यटकीय क्षेत्रको विकासका लागि खर्चनुपर्ने

यस्तो रकमलाई बोर्डले विदेश सुमधाम गर्न र कर्मचारी तलबभत्तामा मात्रै सिध्याउने गरेकोले आरोप निजी क्षेत्रका पर्यटकीय संस्थाका छ। पर्यटकीय संस्थामाफत यो रकम खर्चने क्षमताको अवस्थामा पर्यटन प्रवर्द्धन प्रभावकारी हुनुका साथै बोर्डको सचलनासमेत बन्दै व्यवसायीको भनाइ छ। व्यवसायीका अनुसार पर्यटन व्यवसायीले अन्तर्राष्ट्रिय पर्यटन प्रवर्द्धनमा वार्षिक दुई अर्ब रुपैयाँ खर्चदा बोर्डले २० करोड समेत खर्च गर्न सकेको छैन। नाट्टाले मागको यो रकम पर्यटनको पूर्वाधार विकास तथा पर्यटकीय गतिविधिको प्रवर्द्धनको प्रभावकारिताका अतिरिक्त तर्पै व्यवस्थामेत हुने अध्यक्ष लिम्बूको भनाइ छ। 'हामीले याग गरेको यो रकम पर्यटनको ब्रान्डिङ्ग पूर्वाधार निर्माण, नयाँ गन्तव्यको प्रवर्द्धन र अनुसन्धानमा खर्चने योजना बढाएका छौं', नाट्टाकी महासचिव धिहिका भास्कराल भनिन्। पर्यटन बोर्डले आवश्यकताकाे क्षेत्रमा यो शुल्क खर्चने नसकेको उनको भनाइ छ। काठमाडौंबाट लुम्बिनी, पोखरा र चितवन जाने पर्यटकीय सञ्चालनमाथान व्यवस्थित र

उपयुक्तईगबाट सञ्चालन गर्न टुरिस्ट बस टर्मिनल आवश्यक भएको अध्यक्ष लिम्बूले बताए। उनका अनुसार हाल काठमाडौंबाट दैनिक ३० वटा पर्यटक बस चल्नु भए पनि यसको व्यवस्थित प्रयोग भने हुन नसकेको उनको भनाइ छ। पर्यटक सवारीसाधनका लागि पर्यट टर्मिनल नहुँदा सेवाप्रवर्द्धनमा नै समस्या पार्नेको पर्यटन व्यवसायीले बताएका छन्। यस्तो पर्यटक बस टर्मिनलका लागि जैनचीप्ता खोके समाज कल्याण परिषद् वा स्काउट हाउसपछाडिको खालो स्थान उपयुक्तहुन सक्नेसहितको प्रस्ताव सरकारलाई दिएको पर्यटन व्यवसायीले बताए। पर्यटन व्यवसायको सुधार तथा व्यावहारिक समस्या समाधानका लागि विभिन्न अडोपट्टा संस्थाले संयुक्तरूपमा पर्यटन समन्वय समिति गठन गरेको छन। यो समितिका ट्रेकिङ एजेन्सिज एसोसिएसन अफनेपाल (टान) का अध्यक्ष रमेश धमन्ता रहेको जानकारी पनि लिम्बूले दिए। यो समितिले पर्यटन क्षेत्रको माझ समसमता समाधानको लागि सरकारी निकायसँग सहकार्य गर्ने भएको छ।



WORLD TRAVEL AND TOURISM EVENTS ON JULY

July 2014

- ❖ 3rd July [INCLUDiT](#) Leiria, Portugal
- ❖ 5th July [5th International Scientific-Practical Conference - „Tourism: Economics and Business“](#) Batumi, Georgia
- ❖ 7th July [Leisure Studies Association Conference](#) Paisely-Glasgw, United Kingdom
- ❖ 8th July [Sustainable Tourism 2014](#) Opatija, Croatia (Hrvatska)
- ❖ 9th July [1st Global Conference: Sacred Journeys: Pilgrimage and Beyond](#) Oxford, United Kingdom
- ❖ 10th July [The Economics, Finance, MIS & International Business Research Conference, London](#) London, United Kingdom
- ❖ 11th July [Second International Conference on Global Business, Economics, Finance and Social Sciences](#) Chennai, India
- ❖ 24th July [The Global Business, Management Information System, Economics and Finance Research Conference, Tokyo](#) Tokyo, Japan
- ❖ 24th July [International Leadership Conference](#) Placencia, Belize
- ❖ 26th July [IACSS 2014 - International Academic Conference on Social Sciences](#) Istanbul, Turkey
- ❖ 31st July [The Finance, MIS, Economics & Global Business Research Conference, Istanbul](#) Istanbul, Turkey



**WORLD LANDMARKS::
NAME THEM**



For any queries, information please feel free to contact us.

ANSWERS:
1) Machu Picchu
2) Supreme Court
3) Christ the Redeemer
4) Easter Island Moai
5) Pyramids
6) Sydney Opera
7) Great Wall of China
8) Forbidden City
9) Taj Mahal
10) The Hagia
11) Colosseum
12) Notre Dame
13) Tower Bridge
14) Ayer's Rock
15) Stonehenge
16) Parthenon
17) Blue Mosque
18) Thames Barrier

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