



# NATTA WEEKLY NEWSLETTER

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## BEAUTY OF ARJUNDHARA JHAPA



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## NATTA REQUESTED MOHA FOR INITIATION TO ELIMINATE 'DEPORTEE' PROBLEM

The executive board of NATTA has been right from the early days of its assumption of office in the Secretariat initiating to assuage the problem of deportee that has lately become so frequent. NATTA delegates met the DG Department of Immigration, Ambassador of Qatar to Nepal and on last July 3<sup>rd</sup> it met Jt. Secretary Mr. Laxmi Dhakal of Ministry of Home Affairs. After the meeting NATTA has sent a formal letter of request to MOHA requesting the Ministry to look for the support of the Ministry of Foreign Affairs in evolving an effective joint coordination with the Foreign Ministries of Qatar and other labour market to find an amicable solution.



## MATTA VISIT TO NEPAL



Mr. AB Rahman Mohd Ali, Vice President – Outbound, Malaysian Association of Tour & Travel Agents (MATTA) has informed NATTA President Mr. D.B. Limbu through an official email that a team of 20 MATTA Executives are planning to pay a technical visit to Nepal during the early September this year. They will also have B2B Sessions with NATTA inbound/outbound agents and will sit for a formal meeting with NATTA Executive Committee. Also included in their planning is to go for site visits.

NATTA members will be informed as soon as the dates of their Nepal visit are confirmed.







## Tourists' spending declined by 1.25pc

Himalayan News Service

Kathmandu, July 10

Per day spending of tourists who visited Nepal during the period of mid-January 2013 to mid-January 2014 has come down. Tourists spent \$34.49 a day on an average, which is a fall by 1.25 per cent compared to the corresponding period of last year.

The spending of tourists was at \$34.93 per day in the previous year. However, in terms of Nepali currency, there is a growth in per day spending by 2.22 per cent. The Economic Survey released by the Ministry of Finance on Thursday revealed that per day expenses increased to Rs 3,036, up from Rs 2,970 in the preceding year.

The spending in Nepali rupees witnessed growth due to appreciation of the US dollar. The value of the exchange rate, which was at Rs 87.90 per US dollar on January 13, 2013 had depreciated to Rs 98.74 per US dollar by January 14, 2014.

The statistics of the Ministry of Culture, Tourism and Civil Aviation show that tourists' spending have been in a declining trend since a decade. In 2003, the spending of foreign visitors had reached a record \$79.1 per day.

Arrival of tourists and their spending have not increased as expected despite promotions like Nepal Tourism Year in 2011. The fall in per tourist expenses is attributed to the lack of capacity of tourism service providers to increase tourist spending mainly outside Kathmandu and Pokhara. Normally, it is only within the Valley and some other mountain destinations that attract any significant tourist expenditure.

Even as there is marginal growth in spending as a result of appreciation of the US dollar, the survey has portrayed a gloomy picture of the whole tourism sector. Tourism industry's other indicators on number of tourists visiting Nepal, their average stay, income from tourism, earning per tourist and tourism sector contribution to national GDP are also in the red.

Between the period of mid-January 2013 to mid-January 2014, 797,759 tourists visited Nepal, against 803,092 who entered the country in the same period the previous year. The

### At a glance

Subjects	Mid-Jan 2012 to Mid-Jan 2013	Mid-Jan 2013 to Mid-Jan 2014
Tourist arrival	803,092	797,759
Average stay	12.87 days	12.57 days
Tourism industry income	Rs 30.70 billion	Rs 30.43 billion
Income per tourist	Rs 38,230	Rs 38,144
Tourists per day spending	\$34.93	\$34.49
Contribution in GDP	2 per cent	1.7 per cent

Source: Economic Survey, MoF

average length of stay of tourists has dropped to 12.57 days from 12.87 days and earning from tourism sector declined to Rs 30.43 billion from previous year's Rs 30.70 billion.

The country's foreign exchange earnings come from airport service charges, hotels and travel agencies. The survey has stated that income per tourist also declined to Rs 38,144 from Rs 38,280. Similarly, tourism sector's contribution to the national GDP this year slid to 1.7 per cent, from previous year's two per cent.

Despite fall in number of tourists and their spending in Nepal, the tourism industry provided direct employment to 178,000 individuals, according to the survey. The number of people employed in the sector was 160,000 in the previous year.

पर्यटनबाट 'साढे ४५ अर्ब विदेशी मुद्रा'

शिला पाण्डे

काठमाडौं- पर्यटन क्षेत्रबाट चालू आवको आठ महिनामा मुलुकले ३० अर्ब ४३ करोड रुपैयाँ विदेशी मुद्रा आर्जन गरेको छ । विदेशी मुद्रा आर्जनको यही स्थिति कायम भए वर्षको अन्तिमसम्म रकम बढेर ४५ अर्ब ४५ करोड रुपैयाँ पुग्ने सरकारको अनुमान छ ।

बिहीबार सरकारले सावर्जनिक गरेको आर्थिक सर्वेक्षणका अनुसार पर्यटक संख्या घटेको स्थितिमा पनि आम्दानी बढेको छ । 'पर्यटक घटेपछि यहाँका होटल तथा अन्य पर्यटकीय सेवा दिने संस्थाले शुल्क बढाएका पनि छन्,' नेपाल एसोसिएसन अफ टुरिस्म एन्ड टाभल एजेन्ट्स (नाटा) का अध्यक्ष डीबी लिम्बूले भने ।

आर्थिक वर्ष २०७०/७१ को पहिलो आठ महिनामा पर्यटन क्षेत्रबाट आर्जन विदेशी मुद्राको अनुपात कुल विदेशी मुद्रा आर्जनको अनुपातमा ४५ प्रतिशत, वस्तु निर्यातबाट प्राप्त विदेशी मुद्राको अनुपातमा २० दशमलव ४ प्रतिशत र आर्जन कुल विदेशी मुद्राको अनुपातमा ४ दशमलव ९ प्रतिशत छ ।

सरकारी तथ्यांकअनुसार गत वर्षको पुसदेखि २०७१ पुससम्मको पर्यटक आगमन ७ लाख ९७ हजार ८ सय छ । अघिल्लो आर्थिक वर्षको तुलनामा यो संख्या ० दशमलव ७ प्रतिशत कम हो । यो क्षेत्रलाई २०११ को पर्यटन वर्षले माथि ल्याए पनि अहिले अवस्था राम्रो छैन । डेढ वर्षयता लगातार विदेशी पाहुना आउने कम घट्दो छ । 'अनुमान गर्नु र लक्ष्य लिनु अगाडि विग्रिएको अवस्था सुधार्न सरकारले ध्यान दिनुपर्छ,' लिम्बूले भने, 'निजी क्षेत्र र पर्यटन बोर्डको सम्बन्ध सुधार गर्ने काम गर्नु जरुरी छ ।'

पर्यटन क्षेत्रबाट कुल गार्हस्थ्य उत्पादनमा २ प्रतिशत योगदान छ । यसलाई आगामी आवमा ४ प्रतिशत पुर्याउने लक्ष्य लिइएको छ । यसका लागि पर्यटन क्षेत्रको आयबाट ३० प्रतिशत रकम यसअन्तर्गतका पूर्वाधार विकासमा खर्च गरिने भएको छ । आर्थिक सर्वेक्षणअनुसार पर्यटन क्षेत्रले १ लाख ७८ हजारलाई प्रत्यक्ष रोजगारी दिएको छ ।



# Upcoming Events

# TRAVEL EVENTS

August 2014

- 1<sup>ST</sup> AUGUST International Conference on Tourism Transport and Technology at the University of Westminster, London London, United Kingdom
- 4<sup>TH</sup> AUGUST 7th International Colloquium on Tourism & Leisure (ICTL 2014) Bangkok, Thailand
- 6<sup>TH</sup> AUGUST International Conference on Business, Information, and Cultural Creative Industry Taipei, Taiwan
- 7<sup>TH</sup> AUGUST International Conference on Hospitality, Leisure, Sport, and Tourism Taipei, Taiwan
- 11<sup>TH</sup> AUGUST 2014 Academy of World Business, Marketing and Management Development Conference Dubai, United Arab Emirates
- 21<sup>ST</sup> AUGUST 11th International Postgraduate Research Colloquium Kuala Lumpur, Malaysia
- 27<sup>TH</sup> AUGUST 3rd International Conference on Accounting, Business and Economics Kuala Terengganu, Malaysia
- 29<sup>TH</sup> AUGUST International Conference on Tourism and Development: Growth and Diversity Chiang Mai, Thailand





# WORLD'S BEST SHOPPING CITIES



## FUN AND ENTERTAINMENT

*to be continued...*



### Milan

When you think of Milan, you can't help but think of fashion. Versace, Armani and Missoni -- all the world-famous Italian designers have flagship stores in Milan. One of the oldest shopping malls in the world, Galleria Vittorio Emanuele II opened in 1877 in Milan and houses Prada, Louis Vuitton and Gucci. We didn't say this was a city for the budgetista.



### London

Oxford Street is London's definitive shopping destination, with one and half miles of well-known brands like Selfridges and Topshop. For more unique finds, head to North London's Camden Market, where you'll find everything from emerging designers to vintage fashion and antique furnishings.



### Dubai

The Dubai Mall is the world's largest shopping mall (based on total square feet). With over 1,200 retail outlets, 160 food and beverage outlets, and even an indoor ski resort, where does one begin? Perhaps with a visit to the world's largest candy store, Candylicious, for a well-needed sugar rush. You'll need one to get through all this shopping.



### Los Angeles

Los Angeles's Rodeo Drive is probably the most expensive 3 blocks of shopping in the world. This glamorous stretch is where the stars shop, with stores like Coco Chanel, Cartier and Yves Saint Laurent. For those without movie-star budgets, you can still spend a fun afternoon here window shopping and celeb spotting.



### Rome

Window shopping is a popular pastime in Rome, since its expensive stores aren't exactly budget-friendly. Some of the biggest names in Italian fashion -- Prada, Valentino, Gucci and Fendi -- can be found on the streets near the Spanish Steps.



### Austin

Austin's slogan "Keep Austin Weird" includes its shopping. The Texas capital prides itself on supporting independent stores, and is home to numerous thrift and vintage stores. And if you want classic Texas style? Head to Allens Boots for the city's best selection of authentic cowboy boots.