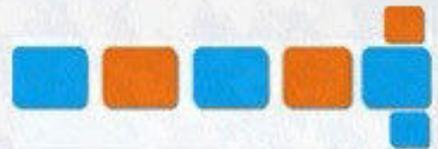




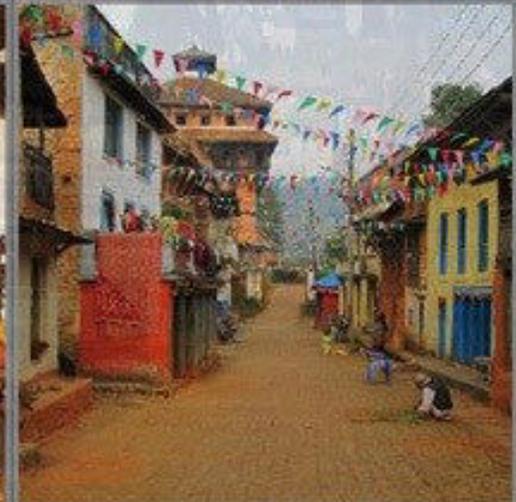
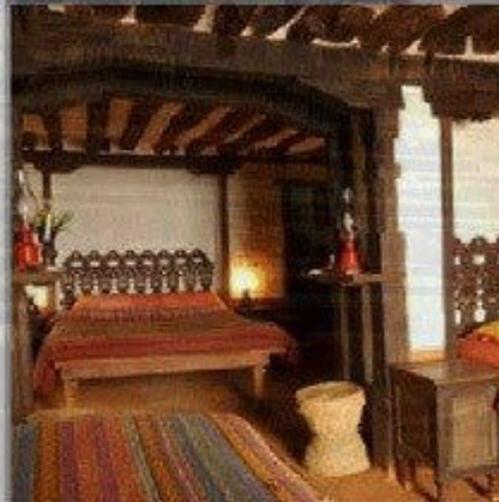
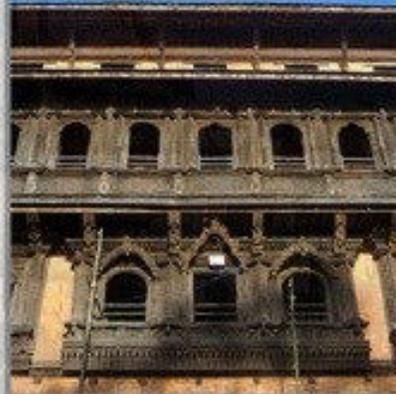
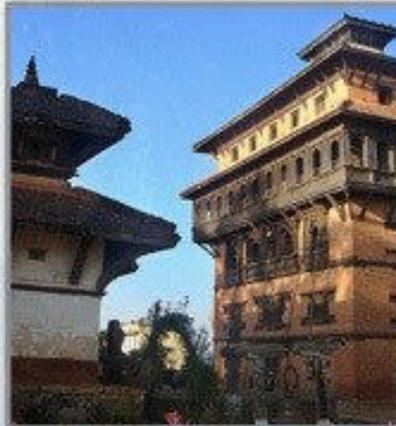
# NATTA WEEKLY NEWSLETTER

Issue no 47, Date : 13th February, 2015

## BEAUTY OF NUWAKOT DURBAR



The small village of Nuwakot (Nine Forts), just southeast of Trisuli Bazaar, is one of those untouched Newari townships that seems to float somewhere between the 17th and 21st centuries. It's one of Nepal's undiscovered gems. The village is centred on its Durbar Sq, currently occupied by the army. The centrepiece is the Saat Tale Durbar, a seven-storey fortress built in 1762 by Prithvi Narayan Shah as his family palace after taking the town. The town served as Nepal's capital until Shah conquered the Kathmandu Valley six years later. This was also where the great king died in 1775. You can climb to the 3rd-floor residency, the 6th-floor 'room of death' (a jail) and cramped top-floor lookout.



## NATTA'S PARTICIPATION IN JWG MEETING

The Ministry of Culture, Tourism and Civil Aviation (MoCTCA) has formed a 10-member team under the leadership of Joint Secretary Umakanta Parajuli to represent Nepal in the Joint Working Group (JWG) on tourism between Nepal and India.

Tulsi Prasad Sitaula, Director General of Department of Tourism; Nandini Lahe Thapa, officiating CEO of Nepal Tourism Board; Shreejana Rana, Tourism Convener of Nepal India Chamber of Commerce and Industry (NICCI); **DB Limbu, President of Nepal Association of Tour and Travel Agents (NATTA)**; Ramesh Dhamala, President of Trekking Agencies' Association of Nepal (TAAN); and Ashok Pokharel, President of Nepal Association of Tour Operators (NATO) are the members in the group. The group will also have three r e p r e s e n t a t i v e s f r o m M o C T C A .

JWG is expected to oversee implementation of agreements related to tourism sector that are included in the Memorandum of Understanding (MoU) that Nepal and India signed on the sidelines of the 18th SAARC Summit in Kathmandu in November last.

The first meeting of the JWG is scheduled to be held on 19th week of February in New Delhi. In the meeting, the Nepali team will propose to take joint initiatives for tourism promotion in respective countries as per the MoU.

The MoU, among others, aims to expand bilateral cooperation in tourism sector, facilitate exchange of information and data related to tourism, encourage cooperation between tourism stakeholders, establish exchange program for cooperation in human resources development, increase investment in tourism and hospitality sector, exchange of experience in the areas of promotion, marketing, destination development and management, and promote sustainable tourism, among others. The meeting of JWG will take place every two years.

According to NICCI, JWG will also work to simplify procedures and policies for third-party payment collections as well as transfers between India and Nepal and create a Nepal-India Tourism Forum for discussing bilateral tourism issues.

JWG will also coordinate to hold B2B mart for international travel operators to jointly promote tourism attractions in both the countries and explore the possibility of launching joint promotional campaigns in the international market.



WORLD  
TRAVEL FAIR  
2015,  
SHANGHAI  
WITH NATTA

MORE  
INFORMATION  
COMING  
SOON....

‘IN  
COORDINATION  
WITH NTB,  
NATTA HAS  
SUCCESSFULLY  
COMPLETED  
TWO DIFFERENT  
INTERNATIONAL  
FAIRS  
I.E. FITUR,  
MADRID &

TTF OTM MUMBAI  
2015 ‘

NATTA IN FITUR AND TTF OTM MUMBAI 2015

Nepal Pavilion in FITUR 2015



With the Participants in FITUR

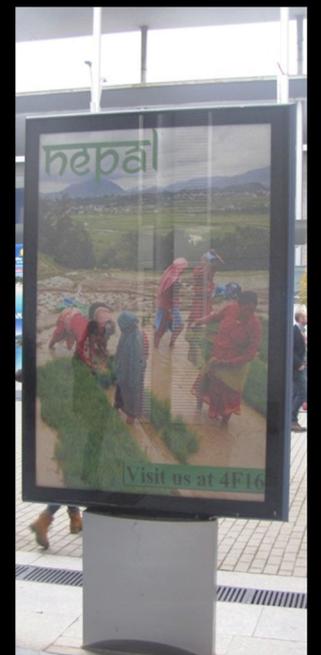


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NATTA & NTB in TTF OTM Mumbai



Outdoor Advertising in FITUR 2015



Pavilion in TTF OTM MUMBAI 2015

More news of TTF OTM on Media Pick of the Week pg.5



MARCH 2015

Upcoming Events

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 <u>ITB Berlin</u> March 4 - 8 Messe Berlin exhibition grounds, Berlin, Germany	5	6	7
8	9	10	11	12	13 <u>Hospitality</u> <u>360</u> March 13 - 16 SingaporeExpo Convention and Exhibition Centre, Singapore	14 <u>Intourmarket</u> <u>2015</u> March 14 - 17 International exhibition complex, Mos- cow, Russian Federation
15 <u>Routes Asia</u> <u>2015</u> March 15 - 17 Yunnan University, Wuhua, Kunming, Yunnan, China	16 <u>Cruise Shipping</u> <u>Miami</u> March 16 - 19 Miami Beach Convention Center, 1901 Convention Center Drive Miami, United States	17	18 <u>MITT</u> March 18 - 21 Expocentre, Moscow, Russian Federation	19 <u>CHINA</u> <u>Conference,</u> <u>Meeting &amp;</u> <u>Incentive Trav-</u> <u>el Forum</u> March 19 - 20 Hangzhou,	20	21
22	23	24	25 <u>UITT</u> March 25 - 27 International Exhibition Centre, Kyiv, Ukraine	26	27	28
29	30 <u>Hotelex</u> <u>Shanghai</u> March 30 - April 2 Shanghai New International Expo Center, Shanghai, Chi- na	31	        			

Published on Travelnews digest and Snaps from Various Daily News



Nepal Airlines Corporation (NAC) 's brand new Airbus arrived on Sunday, in what will be the national carrier's first addition to its international fleet in 27 years.



The Aam Aadmi Party's win being described as a victory for the common man



A Chepang man in Brusbang of Dhading making a wicker basket for livelihood.



World's largest Seasonal Travel Rush in China

# GRAND OPENING of OTM Mumbai

On the first day of OTM, travel trade buyers through the show

**O**TM Mumbai got off to a rousing start at the Bombay Convention and Exhibition Centre yesterday. Chief Minister of Maharashtra, Devendra Fadnavis, who also holds charge of tourism, inaugurated the three-day show by lighting the ceremonial lamp in the presence of diplomats from various countries, senior tourism officials from the centre and states, and a host of travel industry members.

The opening day saw a huge rush of travel trade buyers from all over India thronging the show, many waiting at the registration counters even before the opening hours. OTM is India's biggest ever travel trade show, where over 850 exhibitors from 50 countries have assembled under one



>> CM, Devendra Fadnavis inaugurating OTM Mumbai

roof. More than 10,000 travel industry buyers are expected to visit the three-day event.

OTM Mumbai has grown 20 per cent in size over the last year. This and the strong trade visitor response are proof of the positive sentiments in the travel industry in India, and a busy season ahead.

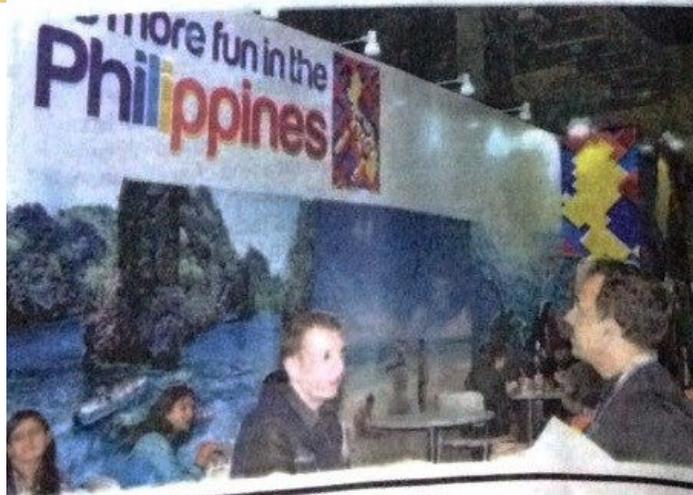
Mumbai is the biggest travel market in India, accounting for about a third of all outbound and domestic trips. Mumbai accounts for



about a third of all outbound trips from India. Maharashtra is also the top destination state for foreign tourists visiting India. Concurrent with the exhibition, OTM will also have seminars, panel discussions and product presentations by experts from the travel industry. OTM's Top 100 Travel Producers Award, instituted from this year at OTM, were given away on the opening day.

Kuoni has partnered with OTM for the first time to organise a Knowledge Series on the future of tourism. The first day track was on Corporate Travel.

The first two days, and the opening two hours on the third day are reserved for travel trade visitors. Thereafter, the show will be open to all.



**1. What is your MAIN goal when embarking on vacation?**

- a) Relaxation and reflection
- b) Indulging in food and activities that I love
- c) Outdoorsy fun
- d) Building memories
- e) Getting out of my comfort zone

**2. What is your idea of the perfect vacation day?**

- a) Sleeping in late, yoga class, reading poolside, spa time
- b) Hot air ballooning, wine-tasting, window-shopping
- c) Skiing the slopes, apres-ski, roasting s'mores by a fireplace
- d) Up and at 'em early to beat the crowds to the beach, museums or amusement park
- e) Learning a regional sport or craft, bartering at the local market, sampling street food

**3. When you close your eyes and picture your happy vacation place, what do you see?**

- a) A room filled with couches, fresh fruit, relaxing music and my favorite magazines
- b) Somewhere with beautiful scenery and darling boutiques
- c) A snowy winter wonderland
- d) A hotel pool with waterfalls and waterslides
- e) A place I've only seen before in photos

**4. What kind of vacation accommodations do you prefer?**

- a) A destination spa
- b) A cozy inn
- c) A cabin in the woods
- d) A suite hotel with an in-room kitchen
- e) A bed & breakfast

## Travel Quiz: Where Should I Go on Vacation?

**5. Who do you want to accompany you on your vacation?**

- a) My best friends...or maybe all by myself
- b) My romantic partner – we need a little “we time”
- c) People who share my joie de vivre
- d) My family – of course!
- e) I don't care who I go with...just get me outta here!

**6. What is the most important factor in deciding where you go on vacation?**

- a) Luxurious accommodations
- b) Tasty food and drink
- c) Exhilarating activities
- d) Babysitting availability
- e) Experiencing new things

**7. What is your ideal vacation beverage?**

- a) Fresh-squeezed fruit juice
- b) Wine
- c) Hot cocoa
- d) A different frozen drinkie every day
- e) Whatever the locals drink

**8. Which of these travel souvenirs would you prefer?**

- a) A shirt, hat or bag featuring my destination's name
- b) Locally-made gourmet foods like chocolates, olive oil or spices
- c) Something from nature like a pine cone, seashell or rock
- d) A coffee mug, knickknack or smashed penny to add to my collection
- e) Digital photos

For the answers, please turn page,7

## Travel Quiz Results

Now, tally up how many times you chose each letter in the Travel Quiz to see which destinations are best for your next vacation!

### a) Pampering Getaway

You need some time away from the hustle and bustle of life. You want a little pampering in beautiful setting. Consider a vacation at:

With a partner: [Travaasa Hana on Maui, Hawaii](#)

Alone: [Miraval Spa in Tucson, Arizona](#)

With kids: [Enchantment Resort in Sedona, Arizona](#)



### b) Indulgent Retreat

You want to relax and enjoy good food, good company and good times. Consider a vacation in:

With a partner: [Carmel, California](#)

With friends: [Napa, California](#) or [Vancouver, British Columbia](#)

With kids: [Vancouver, British Columbia](#)

### c) Snowy Holiday

You will be happiest on an active, snow-filled vacation. Consider a vacation in:

For dog-sledding: [Outaouais, Quebec](#)

For skiing: [Adelboden, Switzerland](#) or [Keystone, Colorado](#)



### d) Memorable Family Vacation

Your vacation focus is on spending quality time together as a family that will create lifelong memories. Consider these vacation options:

[Disney Cruise](#)

[Negril, Jamaica](#)

[San Diego, California](#)

[Orlando, Florida](#)



### e) Adventurous Exploration

For you, travel is about experiencing new adventures and connecting with new cultures. Consider these vacation options:

[Morocco, Africa](#)

[Mexico City, Mexico](#)

[India](#)

[South African Safari](#)

**Nepal Association of Tour and Travel Agents**

नेपाल एशोसियेशन अफ टुर एण्ड ट्राभल एजेन्ट्स  
Goma Ganesh, Gairidhara, Naxal

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