



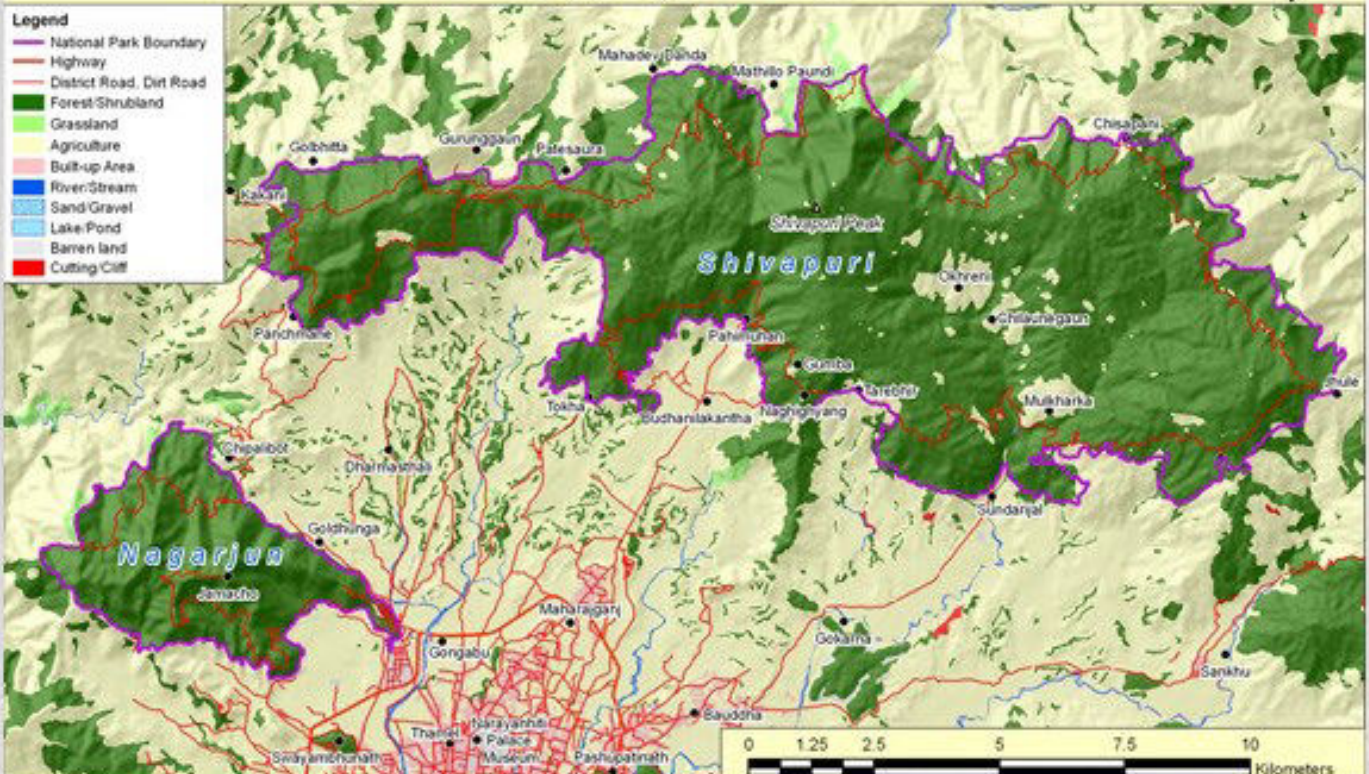
NATTA WEEKLY NEWSLETTER

Issue no 56, Date : 17th April, 2015

BEAUTY OF SHIVAPURI NATIONAL PARK



Shivapuri Nagarjun National Park



Bagmati Cleaning Campaign

A 100th Week Celebration



The 100th week of the Bagmati River Cleanliness Campaign was marked on Saturday morning, 11th April 2015, with participation of thousands of people. The sector allocated to travel trade was Gaurighat - JumboDanda section of Bagmati River. Participants formed a human chain of 28 kilometers along the riverbanks. The greater campaign kicked off with the singing of the national anthem and oath taking to keep the river clean.



NATTA President and JTCC Coordinator Mr. D. B Limbu along with the members of Executive Committee and General Members had actively participated in it. Various personnels from Government and non governmental body had joined the Campaign.

This great campaign is also believed to have raised the awareness on cleanliness of the rivers.

Keep our City Clean!

Meeting at the Ministry

A meeting in regard to deportee cases was held at NATTA Secretariat on 25th March 2015. The meeting was President Mr.D.B. Limbu participated in a meeting called by Ministry of Culture, Tourism & Civil Aviation, Singhadurbar held on Wednesday, 15th April to finalize a proposed Tourism Industry Reporting Form designed and prepared by the Statistics Department under the Ministry. President Limbu provided a few concrete suggestions intended to modify the information sought in the meeting. Companies in the tourism industry will soon be sent the Forms to be filled in. All contents of the form will be confidential and will be used only for the purpose of maintaining the statistical records.

Air India Country Manager at NATTA

The Country Manager of Air India Mr. R. Rajasekharan called on the NATTA Secretariat Thursday, the 16th April'15 and held discussions with President Mr. D.B. Limbu and Secy. General Ms. Mihika Dhakhwa primarily on the issues of ADM and showed his readiness to co- operate NATTA and its member agents to solve any problems that might impede their business interest.



NATTA in the Main Organizing Committee

The First historic Budhanilkantha Festival was held on 1st Baishakh, 2072. NATTA was one of the members of the Main Organizing Committee. The festival was organized to promote tourism in the Budhanilkantha Area in the northern part of the Kathmandu Valley.

NATTA- APJC MEETING

A meeting of the NATTA-APJC members was held at NATTA Secretariat on 16th April to discuss about the possible agenda of the upcoming APJC Meeting likely to be held this month. The meeting was attended by NATTA-APJC Members, Ms. Mihika Dhakhwa, Mr. Sudhir Kumar Upadhyay, Mr. Laxman Tiwari and Mr. Kedar Dawadi.

Also present in the meeting were the NATTA President Mr. DB Limbu, Advisor Mr. Shyam Raj Thapaliya, and NATTA Executive Members Mr. Chitra Bahadur Gurung and Mr. Binay Basnet.



NATTA Treasurer at NCC Meeting

Nepal Chamber of Commerce had convened a meeting to collect suggestions on Tax and VAT from several of its member associations. NATTA Treasurer Mr. Narayan P. Gurung Koney represented NATTA in the meeting.



UFTAA announces its recently reshuffled Board

The UFTAA Board

President Mr. Joseph BORG OLIVIER - FATTA, Malta

Vice President Mr. Udaya NANAYAKKARA - Affiliates, Sri Lanka

Vice President, Finance Mr. Richard LOHENTO - ATOV, Benin

Mrs. Thiane AMAR - Affiliates, Senegal

Mr. Mario BEVACQUA - Affiliates, Italy

Mr. Antoon van EECKHOUT - VVR, Belgium

Mr. Yossi FATAEL - IATAC, Israel

Mr. Sunil KUMAR - TAAI, India

Mr. Devinder OHRI - NATAS, Singapore

WTF Shanghai 2015

NATTA in coordination with NTB is organizing World Travel Fair 2015, Shanghai, China to be held from 7th May till 10th May. Total of six Nepalese travel companies are participating as exhibitors in one of the leading Fair, WTF. Participants are :

1. Rosha Travels & Tours Pvt. Ltd.
2. My Nepal Adventure Tours & Travels Pvt. Ltd.
3. Mountain Adventure Trekking Pvt. Ltd.
4. Orchid Nepal Holiday Tours Pvt. Ltd.
5. Worldways Tours & Travels Pvt. Ltd.
6. Intertours Nepal

Coordinator for WTF, Shanghai is NATTA Executive Member Ms. Kamla Gurung.

CAPTURED SNAP



A woman holds an umbrella while it rains at Bungamati, Lalitpur.



A rainbow is seen from the premises of Nepal Tourism Board in Kathmandu.



Elderly men sit on a parked road roller at Lalitpur.



Celebration of Bisket Jatra on the New Year's Day in Bhaktapur, Nepal

पर्यटकको दैनिक खर्च ४६.४ डलर



पछिल्ला २ वर्षयता नेपाल आउने पर्यटकको संख्या स्थिर रहे पनि खर्चालु पर्यटक आउने क्रम भने बढ्दै गएको छ । १ वर्षमा १ पर्यटकले गर्ने दैनिक खर्च ४ डलरले बढेर ४६.४ डलर पुगेको संस्कृति पर्यटन तथा नागरिक उड्डयन मन्त्रालयले जनाएको छ । सन् २०१३ मा नेपाल आउने पर्यटकले दैनिक ४२.८ डलर खर्च गर्थे ।

गत वर्ष डलरको मूल्य बढेकाले यसबाट व्यवसायीले अतिरिक्त लाभसमेत प्राप्त गरेका छन् । पर्यटक नबढ्दा चिन्तित व्यवसायीलाई यसले थोरै भए पनि राहत दिएको छ ।

सन् २०१४ मा नेपाल भ्रमण गर्ने पर्यटक संख्या घटे पनि पर्यटनले प्राप्त गर्ने आम्दानी भने १२ अर्ब रुपैयाँ बढेको छ । पर्यटक संख्या स्थिर रहे पनि

आम्दानी बढ्नुको कारण उनीहरूले गर्ने दैनिक खर्च नै हो । २०१३ मा पर्यटन क्षेत्रबाट ३४ अर्ब २१ करोड रुपैयाँ आम्दानी भएकोमा सन् २०१४ मा बढेर ४६ अर्ब ३७ करोड पुगेको छ । यो आम्दानी अघिल्लो वर्षभन्दा १२ अर्ब १४ करोड ६४ लाख रुपैयाँले बढी हो ।

व्यवसायीका अनुसार पर्वतारोहण, पदयात्रा तथा साहसिक पर्यटनमा आउने पर्यटकले बढी खर्च गर्ने गरेका छन् । यसबाहेक मुद्रास्फीतिअनुसार नेपालका पर्यटन व्यवसायीले शुल्क नियन्त्रण गर्दै गएका कारण पनि आम्दानी बढेको उनीहरूको अनुमान छ ।

“पछिल्लो समय होटलहरूको रुम रेट पनि १० देखि १५ प्रतिशतसम्म बढेको छ,” होटल संघ नेपाल (हान)का कार्यकारी निर्देशक प्रवेश अर्याल भन्छन्, “होटलमात्र नभई सबै क्षेत्रमा शुल्क बढेको छ र यी सबै आधारलाई हेर्दा खर्च गर्ने पर्यटक पनि बढ्दै गएको देखिन्छ ।”

अर्यालका अनुसार पर्यटकले गर्ने खर्च बढे पनि नेपाल अझै संसारका सस्तो गन्तव्यमै पर्छ । व्यवसायीबीचको अस्वस्थ प्रतिस्पर्धा नियन्त्रण हुने हो भने पर्यटनले अझै बढी आम्दानी गर्न सक्ने अर्याल बताउँछन् । नेपाल आउने हवाई भाडा महँगो भएकाले पर्यटकहरू हचिकने गरे पनि यहाँ अरु पर्यटकीय शुल्क भने सस्तो मानिन्छन् ।

२०१३ मा ७ लाख ९७ हजार ६१६ पर्यटक नेपाल भित्रिएकामा सन् २०१४ मा घटेर ७ लाख ९० हजार ११८ मा सीमित भएको थियो । संख्या घटे पनि खर्च गर्ने पर्यटक बढेको मन्त्रालयले जनाएको छ । सन् १९९८ मा पर्यटकले दैनिक ४० डलर खर्च गर्ने गरे पनि मुलुक सशस्त्र द्वन्द्वमा फसेपछि २००६ मा यस्तो आम्दानी २८ डलरमा झरेको थियो । पर्यटकीय गतिविधि सहरभित्रै खुम्चिँदा आम्दानी बढ्न सकेको थिएन । शान्ति-प्रक्रियापछि आम्दानी पनि बिस्तारै बढ्ने क्रममा रहेको अर्यालको भनाइ छ । सन् २०१२ मा ३५ डलर थियो ।

नेपाल भित्रिने पर्यटक संख्या विगत ५ वर्षदेखि स्थिर रहे पनि खर्च गर्ने पर्यटककै कारण लगानीकर्ता टिकिरहन सकेको अर्याल बताउँछन् । सन् २०११ मा सरकारले पर्यटन वर्ष मनाउने क्रममा २१.४ प्रतिशतले आगमनदर बढेयता हालसम्म उक्त वृद्धिलाई कुनै वर्षले भेट्न सकेका छैनन् । सन् २०१२ मा ९.८ प्रतिशतले वृद्धि भएको आगमनदर २ वर्षयता लगातार घटिरहेको छ ।

नेपालको कुल गार्हस्थ्य उत्पादन (जीडीपी)मा पर्यटन क्षेत्रको योगदान गत वर्षको २ प्रतिशतबाट बढेर २.६ प्रतिशत पुगेको छ । २०१३ भन्दा २०१४ मा विदेशीको बसाइ अवधि १२.५७ बाट घटेर १२.४४ मा झरेको छ ।

यो वर्ष स्थलमार्गबाट आउने पर्यटक संख्यामा पनि कमी आएको छ । गत वर्ष २ लाख ९ हजार ७७४ पर्यटक नेपाल आएका थिए । तर, यो वर्ष २ लाख ४ हजार १३७ मात्र भित्रिएका छन् ।

पर्यटनका प्रमुख सूचक :

सूचक	सन् २०१३	सन् २०१४
कुल पर्यटक	७,९७,६१६	७,९०,११८
प्रतिपर्यटक बसाइ अवधि (दिन)	१२.५७	१२.४४
आम्दानी (रुपैयाँमा)	३४,२१,१०,००,०००	४६,६३,७५,००,०००
प्रतिदिन खर्च (डलरमा)	४२.८	४६.४
कुल गार्हस्थ्य उत्पादनमा योगदान	२.०	२.६

स्रोत : संस्कृति, पर्यटन तथा नागरिक उड्डयन मन्त्रालय

Source: Daily News



PLACES TO TRAVEL FOR THE MONTH OF MAY 2015

**Season's Best**

[Amsterdam](#)
[Lonavala](#)
[Switzerland](#)
[Finland](#)
[Hong Kong](#)
[Jammu & Kashmir](#)
[Orlando](#)

Cruises

[Alaska](#)
[Caribbean](#)
[Mediterranean](#)
[Bahamas](#)
[Singapore](#)



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**Special Events**

[Tulip Mania, Ottawa](#)
[Moatsu Mong, Nagaland](#)
[Festa dei Serpari, Italy](#)
[Keukenhof, Netherlands](#)
[Sikkim Summer Carnival](#)

**Off Season's Best**

[Goa](#)
[Kerala](#)
[Hobart, Australia](#)
[New Zealand](#)
[Sao Paulo, Brazil](#)
[Argentina](#)
[Dubai](#)

Festivals

[Buddha Purnima Festival](#)
[Vivid Sydney Festival](#)
[Dresden Music Festival](#)
[Jazz Fest, New Orleans](#)
[Beliye Nochi, Russia](#)

Adventure

[Banff, Canada](#)
[Lake Tahoe, USA](#)
[Augrabies, South Africa](#)
[Leh](#)
[Trekking Trails in Ooty](#)
[Narkanda](#)
[Galapagos Island](#)

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Pilgrimage

[Dharamshala](#)
[Hemkunt Sahib](#)
[Chardham, Rishikesh](#)
[Rome](#)
[St. Paul's Cathedral](#)
[Cologne Cathedral](#)

Beach

[Krabi](#)
[Bora Bora](#)
[Bali](#)
[Bahamas](#)
[Devbagh](#)
[Varkala](#)
[Ganpatipule](#)

**Honeymoon**

[Mount Abu](#)
[Florence](#)
[Malaysia](#)
[Hawaii](#)
[Scotland](#)
[Gangtok](#)
[Paris](#)

**Hill Stations**

[Stockholm](#)
[Sarahan](#)
[Salzburg, Austria](#)
[Kausani](#)
[Kanatal](#)
[Luxembourg](#)
[Copenhagen](#)

**Luxury**

[Four Season's Bali](#)
[Coorg Orange County](#)
[Azamara Cruises](#)
[Oberoi, Shimla](#)
[Taj Fort Aguada, Goa](#)
[Beau Rivage, Geneva](#)
[Maradiva Villas, Mauritius](#)

**Heritage**

[Mysore Palace, Mysore](#)
[Meenakshi Temple, Madurai](#)
[Stonehenge, England](#)
[Machu Pichu, Peru](#)
[Moscow](#)
[Cappadocia, Turkey](#)

**Wildlife**

[Bandhavgarh, MP](#)
[Parambikulam](#)
[Glacier National Park](#)
[Masai Mara, Kenya](#)
[Tsitsikamma, SA](#)
[Pench National Park](#)
[Olympic Park, USA](#)

**Spa & Wellness**

[JW Marriott, Mumbai](#)
[Ananda in the Himalayas](#)
[Soneva Fushi, Maldives](#)
[Taj Malabar Jiva Spa, Banyan Tree, Macau](#)

**Offbeat**

[Naukuchiatal](#)
[Palampur](#)
[Yelagiri](#)
[Slovenia](#)
[JShetland Islands](#)
[Kurseong](#)



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Facts That Will Instantly Make You Happier

Let's chase those blues away with these facts that will bring a smile to your face.
Here are some happy facts to brighten up your day.

The actor who is the voice of Winnie the Pooh calls up children in cancer wards to cheer them up.



Reddit user [SirNerd](#) says voice actor Jim Cummings puts on Winnie the Pooh's voice and tells the children how much he loves them and how brave they are.

Penguins mate for life, and they propose by giving their prospective mate a pebble.

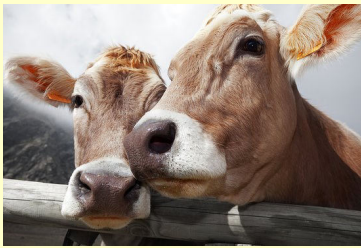


Apparently a male penguin spends a lot of time looking for the best pebble to give to his special lady.

Every year, hundreds of new trees are planted because squirrels forget where they bury their nuts.



Cows have BFFs.



They get stressed when separated from their best friends.



This smiley animal exists.



It's called a [quokka](#). It's the size of a cat, and it lives in Australia.



Blind people smile even if they haven't seen a smile before.



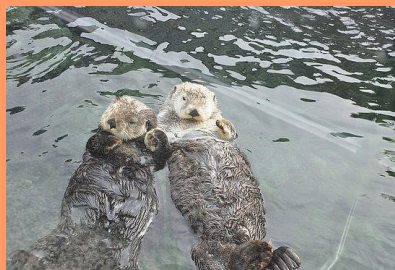
It's a natural human expression.

The actors who voiced Mickey Mouse and Minnie Mouse were married in real life.

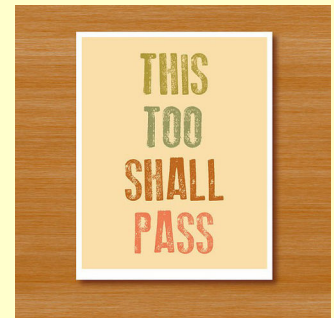


Wayne Allwine and Russi Taylor were married in real life. Both of them were named Disney legends in 2008.

Otters hold hands when they sleep so they won't drift away from the group.



Whatever you're upset about right now will eventually pass. And that's a fact.



Nepal Association of Tour and Travel Agents

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