



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

Issue: 112, Date: June 17, 2016



Photo: Nepalese Rupee

Nepal's official currency is the Nepalese Rupee or NPR. The Nepalese Rupee comes in 1, 2, 5 coins and 5, 10, 20, 50, 500 and 1000 rupee notes.

Between 1945 and 2007 Nepalese bank notes were issued with the portraits of different kings. Starting in October 2007 the king's portrait was replaced by Mount Everest on all notes which have been issued since. This reflects the historical change from kingdom to republic.

For the foreigners, there are many ways to get a cash converted to Nepalese rupees throughout the main cities in Nepal. Nepalese Rupees can be obtained via ATM's, money exchangers, cash advance credit cards, travelers cheque and wire services. Major cash currencies for converting to Rs include USD, GBP, EURO, YEN and Indian Rupee. Most other currencies are also accepted.

NATTA news

NATTA supported by GDS

17th June, 2016



Team of Galileo Nepal and Sabre Travel Network were at NATTA Secretariat to handover the laptop given as support gesture to NATTA Secretariat on 17th June 2016.

Galileo team led by Ms. Suchita Joshi, Country Manager of Galileo handed over a dynamic laptop and a printer to President Mr. Madhu

Sudan Acharya amidst a moderate gathering of NATTA Executives at NATTA. On behalf of Galileo, Ms. Joshi expressed her satisfaction on being able to be of some help to NATTA, a close partner of the company.

Similarly, on behalf of Sabre, Ms. Anupa Budhathoki, the General Manager of Sabre presented an attractive laptop for use at NATTA Secretariat, while speaking on the occasion, she assured NATTA of her best support ever.

President Acharya thanked the team of both GDS, Sabre and Galileo and greatly appreciated their cooperation extended to NATTA whenever NATTA approached them for. Mr. Acharya also informed the GDS team about NATTA's upcoming events like the Biennial Convention & NATTA Golden Jubilee Year Celebrations.

Nepal promoted in South Korea

17th June, 2016



South Korea, with approximately 25000 visitors per year to Nepal, remains a source market of utmost significance to Nepal. Therefore, in conjunction with the 2016 edition of KOFTA travel fair (June 9 to 12), Nepal Tourism Board, in cooperation with Nepal Association of Tour and Travel Agents (NATTA) Western Regional Chapter Pokhara, organized a promotional program in Seoul on June 13th, which was participated in by local media personnel and travel trade – altogether 80. The program was organized with a view to enhance Nepal's destination image amongst the South Korean Travelling population, and also to enhance business networking. Therefore it featured two key activities – media briefing and a B2B session.

Charge De Affairs of the Nepalese Embassy in Seoul Mr. Kiran Shakya, in his welcome address, shed light on the status of Nepal-Korea cooperation and thanked the Korean government for constant support and cooperation to Nepal's development process. "A country of diverse natural and cultural attractions, Nepal offers exciting experiences for different type of travelers," he said. Mr. Dil Gautam, president of NATTA Western Regional Association Pokhara, shared about the objectives of the program and also reassured the Korean travel trade of safety, security and hassle free experiences in Pokhara and periphery. Mr. Chiranjibi Khanal, Joint Secretary, Government of Nepal and Nepal Tourism Board executive committee member, apprised the gathering of Nepal's destination promotion programs in South Korea; and also passed assurance of more focus and activities in the coming days. Nepal Tourism Board representative Mr. Udaya Bhattarai, showcased Nepal's tourist resources and post 25/04 earthquake scenario vis a vis tourism resources and services, through a presentation entitled "Nepal : Back on the Top of the World." Mr. Shin Joong-Mok, Chairman, KOTFA 2016 and a prominent personality in South Korean Tourism, not only expressed joy on being a part of the Nepal event, but also assured Nepal of constant support and cooperation from the Korean tourism fraternity. "I retain a lifelong desire to go stay in Nepal when I retire – farming coffee in the remote beautiful hills," he said enthusiastically.

The delegation received enthusiastic queries from the local media with respect to the status of post earthquake recovery, air connectivity from Korea, the nature, scope and structure of Nepal's destination promotion programs in South Korea and designing promotion based on product portfolio matching the interests of Korean travelers.

Mr. K.P. Sitoula, Honorary PRR of Nepal Tourism Board in South Korea, thanked all for their presence, patience, engagement and inputs and also stressed on the importance of visits to Nepal right now and said it would be the best for m of support to Nepal's post earthquake recovery. Mr.

Yang Keol Seok was the lucky winner of the NATTA-Pokhara sponsored draw featuring a 7 Days 6 nights full board package of Pokhara and periphery. Likewise, through the platform of B2B, the Nepalese delegates also explored business prospects with the participating Korean counterparts.

(Source: NTB Press Release)

Delegates of ICIMOD in NATTA

14th June, 2016



On behalf of GIZ (German International Cooperation) and ICIMOD (International Centre for Integrated Mountain Development), four delegates visited NATTA Secretariat on 14th June 2016 to discuss on the initiations that would make tourism in high mountain areas more sustainable, especially in the trekking segment. Mr. Eike Otto, Tourism and Regional Development Consultant highlighted on the actions that can be implemented in the mountains / Kailash areas.

President Mr. Madhu Sudan Acharya briefed about NATTA's concern in reviving Nepal's Tourism which has weakened a lot after the April 2015 earthquake and the blockade imposed by the neighboring India and also the internal political issues. He expressed that NATTA would always be ready to work in tandem with govt. or non govt. organizations for the conservation of environment.

Similarly, CEO Prof. Dr. Hari Sarmah praised the activities of ICIMOD that expressed NATTA's satisfaction over the fact that ICIMOD has been working in close coordination and proximity with concerned ministries.

The team is cooperating with tour operators from the German speaking source markets and are currently searching for synergies and potential partners at local level.

Meeting for World Urban Conference

14th June, 2016



Secretary General Mr. Bhim Prasad Panta attended the meeting organized by FNCCI in coordination with UN Habitat and Ministry of Urban Development (MOUD) at FNCCI on 14th June 2016.

As Nepal will be participating in 3rd World Urban Conference (Habitat III) organized by United Nations Human Settlement Program (UN Habitat) in Ecuador in October 2016. A Pre Draft Report has been prepared by a committee formed by MOUD. The meeting was called to discuss and provide guidelines by Consultative Forum of Private Sector on certain thematic areas which will be presented in the conference. Some of the areas were Enhancing urban and peri-urban food production, integration of urban economy into national development policy.

Gantabya Nepal marked 2nd Anniversary

13th June, 2016



On the occasion of 2nd Anniversary of Gantabya Nepal News the publication had organized an interactive program on "Safety in Tourism" in the gracious presence of Hon'ble Home Minister Mr. Shakti Bahadur Basnet on 13th June 2016 at Hotel Marshyangdi.

NATTA 1st Vice President Mr. CN Pandey, Secretary General Mr. Bhim Prasad Panta, Treasurer Mr. Chitra Bahadur Gurung took part in the program which was well-attended by other NATTA members.

A few of the tourism personalities were also felicitated by Gantabya Nepal in recognition of their contributions in Nepalese Tourism.

New Member Welcomed

12th June, 2016



New Members were welcomed at the 12th Board Meeting of NATTA on 12th June 2016. With a short introduction on NATTA Team and a briefing on upcoming and past activities of NATTA a small interaction was held at NATTA Secretariat. MD Adventure Travel & Tours Pvt. Ltd. and Eco Himalayan Holiday Tours Pvt. Ltd. are the new members who have been affiliated to NATTA.

President Mr. Madhu Sudan Acharya handed over the Certificate of NATTA Membership to the new member companies with honor and felicitation.

Friday Quote:



Information & Communication

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