

NATTA WEEKLY NEWSLETTER



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17TH JULY 2015



Beautiful Nepal

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NATTA TALKS TO TOURISM & LABOR MINISTER OVER THE NAFEA ISSUE

A joint meeting of NATTA Executive Board with NATTA Advisory Committee and Past Presidents of NATTA was held on Friday, the 10th July last to reflect on the problems faced by quite a number of ticketing professionals of NATTA as a result of the indefinite closure of all the offices of Nepal Association of Foreign Employment Entrepreneurs in Kathmandu in protest against the government decision of sending the Nepalese labor force to seven of the foreign countries on free visa and free air tickets.



As suggested by the above meeting, a four-member delegation of NATTA met the Hon'ble Minister for Culture, Tourism & Civil Aviation on Monday, the 13th July '15 and apprised him of the situation and requested him to coordinate with the Hon'ble State Minister for Labor to find a win-win solution to the problem immediately. NATTA delegates then called on the Labor Minister on the same day.

The NATTA delegates were told by the Labor Minister that the bottleneck created between the Govt. and the Foreign Employment entrepreneurs would come to an end soon after they sit together for dialogue. Answering the query of the delegates regarding the provision of air ticket issuance for the outgoing laborers, the Minister assured that he will have it on the policy to issue all air tickets from Nepal so that travel trade will not be affected.

The NATTA delegates comprised of First VP Mr. Shambhu Raj Pathak, Secretary General Ms. Mihika Dhakhwa, Treasurer Mr. Narayan P. Gurung Koney and Executive Member Mr. Yubaraj Subedi.

QUOTES WEEKLY

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

NTB PRESENTED WITH NATTA PROGRAMS

A NATTA delegation led by President D.B. Limbu called on the office of Mr. Ramesh Kumar Adhikari, Administrative Chief of Nepal Tourism Board and apprised him of the forthcoming promotional programs of the association. The delegates also requested the Chief to incorporate those programs in NTB's Annual Plan of Action and extend support and co-operation to NATTA in implementing them. NATTA Programs submitted to NTB includes: NATTA Fam Trip for 50 pax including int'l media and tour operators (Mid Sept), Himalayan Travel Mart

(May, 2016), Participation in NATTA Fair in Kuala Lumpur followed by Sales Mission to Penang (05-07 Sept.), Participation in OTM/TTF (Mumbai) followed by Sales Mission to Ahmedabad in Gujarat (Jan. 2016), MITT (Russia - March 2016), COTTM followed by Sales Mission to three major cities of China (Jan-Feb 2016), FITUR (Jan-Feb, 2016), TTF (Bangkok), BITF (Dhaka), Travel Adventure Show in Chicago, USA in Jan 2016 and participation in ATM Dubai, May 2016. Besides the above, the NATTA delegates also urged the NTB to support NATTA in organizing a Training

Program for Tour Officers, IATA Training and in carrying out Domestic Tourism Promotion programs from time to time.

Mr. Adhikari, the Chief of NTB has assured that the board will call a meeting soon to finalize the calendar of tourism promotional activities with the advent of the new fiscal year that begins from July 17th.

NATTA officials in the delegation were Secy Gen. Mihika Dhakhwa, Joint Treasurer Jiswan Tuladhar Shrestha and CEO Prof. Hari Sarmah.

DEMO OF A PROMOTIONAL DOCUMENTARY



A group of local tourism enthusiasts *Passion to Travel* after completing its ever first promotional documentary reflecting the current tourism scenario of Nepal after the 25 April earthquake presented the documentary at NATTA meeting hall on 14th July. Mr. Pankaj Pradhananga from Four Season Travel & Tours, one of the

pioneers in the group narrated the rationale behind the production of the documentary and hoped that this four minute long documentary could play an instrumental role in bouncing our tourism back to a better status. The documentary is now already in the YouTube for the general viewers. Speaking on the occasion President D.B. Limbu and Secretary General Mihika Dhakhwa thanked the producers and hoped that in future *Passion to Travel* will seriously brood on

producing additional sequel of this documentary aiming the dissemination of positive messages about Nepal's tourism.

The video can be viewed in the following link:

<https://www.youtube.com/watch?v=WNWszii6ys>



MATTA FAIR®

NATTA in coordination with NTB is organizing the annual MATTA Fair—2015 in **Kualalumpur** along with Sales Mission in **Penang** starting from 4th–9th September 2015. Coordinator for MATTA Fair is NATTA Jt. Treasurer Ms. Jiswan Tuladhar Shrestha.

Interested Participants are requested to register the names at NATTA Secretariat.

(Priority to Participants is on the basis of “First Come First Serve”)

INVITING ARTICLES FOR NATTA SOUVENIR - 2015

NATTA is going to host its biennial event 20th NATTA Convention and 06th NATTA Special Program—Carnival 2015 on 25th September this year in Kathmandu with the theme **“Building Better Tourism with Renewed Strength”**. As per the tradition NATTA publishes a Souvenir on the occasion to mark the event and distribute the same to all the participants including the delegates from various countries and all the invitees from the tourism fraternity.

NATTA Members with facile pen are hereby requested to kindly ink out their ideas and feeling on tourism issues focusing on the given theme and email the same to NATTA Secretariat at natta@mail.com.np or mediacentre@natta.org.np

Articles for the Souvenir must not exceed the word limitation of 2000 and should be in typed form in English with double space.

The deadline for the submission of articles is 03rd August 2015. The articles selected by the Editorial Board will be published in the NATTA Souvenir.

Tourist Arrival Data in 2014

Nationality	Land	Air	Total
Australia	2675	21841	24516
Austria	388	2932	3320
Bangladesh	5375	16476	21851
Belgium	631	4806	5437
Canada	1411	10199	11610
China	48206	75599	123805
Denmark	596	4554	5150
France	2373	21724	24097
Germany	3723	14305	18028
Israel	708	5519	6227
Italy	1319	9028	10347
Japan	2350	23479	25829
Malaysia	1739	17176	18915
Netherlands	3209	9111	12320
Newzealand	262	2955	3217
Norway	69	2401	2470
Pakistan	5	3959	3964
Singapore	664	5744	6408
Srilanka	33641	3905	37546
Switzerland	1072	5375	6447
Spain	1409	11701	13110
Sweden	642	3082	3724
South Korea	5613	17592	23205
Chinese Taipei	2131	7058	9189
Thailand	27107	6315	33422
U.S.A.	3594	46236	49830
U.K.	3557	33202	36759
Others	38095	75937	114032
India	11573	123770	135343
Total	204137	585981	790118



Together We Can Achieve
नेपाल एसोसिएशन अफ टूर एण्ड ट्राभल एजेन्ट्स

Nepal Association of Tour & Travel Agents

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नाट्टा नं: १८९/०१-७२

मिति: २०७२/२/२२

नाट्टा सदस्यता स्कीम

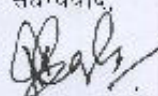
नेपाल एसोसिएशन अफ टूर एण्ड ट्राभल एजेन्ट्स (नाट्टा) कार्यसमितिले यही आगामी आर्थिक वर्षका लागि दुईवटा सदस्यता स्कीम प्रारंभ गर्ने भएको व्यहोरा सहष जानकारी गराउँदछौ ।

स्कीम १.

नया आर्थिक वर्ष प्रारंभ भएको मितिले दुई महिना भित्रै नाट्टाको सदस्यताका लागि आवेदन गर्ने कम्पनीहरूका लागि नियमित रजिष्ट्रेशन शुल्क भिनाइ गरिने छ ।

स्कीम-२

विगतका दुई वर्ष सम्म सधैंको सदस्यता नवीकरण नगरी निलम्बनमा परेका कम्पनीहरूका लागि यही आगामी आर्थिक वर्षको पहिलो दुई महिना भित्र सदस्यता नवीकरण गराउन आवेदन/निवेदन बुझाएमा त्यस्ता कम्पनीहरूलाई कुनै बच जरीवाना नलिई सदस्यता नवीकरण गरि दिने व्यवस्था भिलाइएको छ ।

सधन्यवाद,

मिहिका धाख्या
महा सचिव



Airport development, tourism re-branding high on agenda



The government has prioritised the development of airports and re-branding of Nepal's tourism industry in the budget for the next fiscal year. As the country accelerates its drive to enhance airport capacity and facilities, the government will be investing in the expansion of Tribhuvan International Airport (TIA), regional international airports in Bhairahawa and Pokhara, and small airports in rural hill districts.

However, the budget is silent on development of the much-talked about Second International Airport (SIA) in Nijgadh, Bara though it has addressed the airport's key components—smart city in Nijgadh and Fast-Track road connecting Nijgadh and Kathmandu. Tourism Ministry officials expressed surprise that the much-needed airport was not in the budget's priority.

Overall, 2015-16 will see an unprecedented investment in airport expansion and development. The government has accorded priority to the development and upgradation of airport infrastructure in a bid to revitalise the tourism industry that has been struggling to attract even a million tourists in a year in its six-decade history.

The government aims to encourage domestic airlines to provide services from airports outside Kathmandu to reduce air traffic congestion at the TIA. The government has also allocated funds for the upgradation of airports in Rajbiraj, Nepalgunj, Dhangadhi and Biratnagar. The government will make a capital investment of Rs5.75 billion in the Civil Aviation Authority of Nepal for the development of new airports and upgradation of the existing one. However, the investment has decreased from Rs7.08 billion allocated this fiscal year.

The budget has given priority to the reconstruction of historic sites, settlements and places of cultural significance through community involvement. "The government will leave no stone unturned to promote Nepal as an attractive destination in the global tourism map," said Mahat. The government has allocated Rs1.01 billion for the reconstruction and promotional activities of Nepal's tourism.

The areas affected by earthquake will be assessed through safety audit to boost visitors' confidence. The budget has set aside sufficient financial resources for the development of Lumbini and Janakpur—the country's religious icons. The Greater Lumbini master plan will be executed and initiate works on developing the Buddhist Circuit will be started next fiscal year. A feasibility study on the Salleri-Chaurikharka-Mt Everest tourism road will be conducted and the government will expedite the development of the Great Himalaya Trail.

The government has given continuation to the scheme of 100 percent tax exemption for those entrepreneurs willing to build resorts near Rara Lake in Mugu district, while a package for the development of Karnali tourism will be devised, according to the budget.

What's in the budget

- Unprecedented investment in airports
- Re-branding of Nepal's tourism industry
- Rs1.75 billion allocated for TIA expansion plan
- Rs2.50 billion for the upgradation of Gautam Buddha airport
- Upgradation of airports in Rajbiraj, Nepalgunj, Dhangadhi and Biratnagar
- Rs1.01 billion for tourism promotion
- Earthquake affected tourist areas to be assessed through safety audit
- Buddhist Circuit will be started from next fiscal year
- Feasibility study of Salleri-Chaurikharka-Mt Everest tourism road

SOME MORE COUNTRIES WHO HAVE SOFTEN TRAVEL ADVISORY FOR NEPAL

Here are the links with Google Translation to view:

NORWAY

For Further Info:

<https://translate.google.com/translate?sl=auto&tl=en&js=y&prev=t&hl=en&ie=UTF-8&u=http%3A%2F%2Fwww.landsider.no%2Ftraveladvice%2FOffisielt-reiserad-for-Nepal%2F&edit-text=&act=url>

FINLAND

For Further Info:

<https://translate.google.com/translate?sl=auto&tl=en&js=y&prev=t&hl=en&ie=UTF-8&u=http%3A%2F%2Fformin.finland.fi%2Fpublic%2Fdefault.aspx%3Fcontentid%3D69046%26contentlan%3D1%26culture%3Dfi-Fi&edit-text=&act=url>

NETHERLANDS

For Further Info:

<https://translate.google.com/translate?sl=auto&tl=en&js=y&prev=t&hl=en&ie=UTF-8&u=http%3A%2F%2Fwww.rijksoverheid.nl%2Fonderwerpen%2Freisadviezen%2Fnepal&edit-text=&act=url>

BELGIUM

For Further Info:

https://translate.google.com/translate?sl=auto&tl=en&js=y&prev=t&hl=en&ie=UTF-8&u=http%3A%2F%2Fdiplomatie.belgium.be%2Fnl%2FDiensten%2FOp%20reis%20in%20het%20buitenland%2Freisadviezen%2Fazie%2Fnepal%2Fra_nepal.jsp&edit-text=&act=url



बुधवार विदेशी पर्यटक पशुपति क्षेत्रमा । भूकम्पपछि पर्यटकको आगमन क्रमशः बाकिर्दै गएको छ ।

तस्विर : प्रकाश तिमिल्सेना / कान्तिपुर

Nepal Association of Tour and Travel Agents

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