

Beautiful Nepal



Beautiful Nepal

QUOTES WEEKLY

Your smile will give you a positive countenance that will make people feel comfortable

29
around you.

-Les Brown

Nepal Association of Tour and Travel Agents

नेपाल एशोसियशन अफ टुर एण्ड ट्राभल एजेन्ट्स

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NATTA WEEKLY NEWSLETTER



NATTA WEEKLY NEWSLETTER 72

14TH AUGUST 2015

PAYMENT OF IATA BSP LINK FEES

We would like to inform all IATA Accredited members that the invoice for IATA BSPLink fees for July - Dec 2015 has been issued by IATA with a payment due date of 28th August 2015.

Those members who are keen on paying the BSPLink fees in NPR through NATTA are requested to do the following:

- The letter format to be filled up and printed in the company letterhead signed by the authorized person & stamped.
- The letter along with the amount is to be sent to NATTA Secretariat latest by 21st August 2015.

We have circulated the email to all IATA Accredited NATTA members along with the letter format to be filled up.

If you require any further information, please kindly contact NATTA Secretariat.

organizing the annual MATTA Fair—2015 in **Kuala Lumpu** starting from 4th—6th September 2015

Members interested to

Members interested to participate in MATTA Fair 2015 are requested to register at NATTA Secretariat.

(Priority to Participants is on the basis of

"First Come First Serve")

If any confusion/ queries you can contact Coordinator for the Fair, Ms. Jiswan Tuladhar Shrestha, Jt. Treasurer, NATTA

NATTA Membership Scheme

NATTA Board has introduced a Special Scheme for the Membership of FY 2072/73.

Scheme 1:

Those companies who apply for NATTA membership within end Bhadra 2072 will enjoy the exemption of registration fee.

Scheme 2:

Those companies who haven't renewed their membership for the past two years, can submit their application within Bhadra 2072 for renewal of membership without having to pay the fines.

Do not forget to submit your half yearly report to Department of Tourism latest by the end of Shrawan 2072.

Format of Periodical Form can be viewed below:

Click Here to View and download the format of Aawadhik Pratibedan



BUY TSHIRTS OF NATTA

Rs. 700/- only.

Contact @ NATTA Secretariat
+977-1-4418661, 4419409

NATTA President meets Consulate at Hongkong

On Wednesday, 12th Aug 2015, President D.B Limbu called on the office of Consulate

12th Aug General of Nepal for Hong nt D.B Kong at the Consulate on the General's office in Tsim Consulate Sha Tsui East, Hong Kong.

11 r i n conversation with Consulate Mr. Mahesh Prasad Dahal, NATTA President briefed about the current situation of Nepal in the aftermath of April 25th Earthquake and its aftershocks. addition, he also

informed regarding NATTA FAM Trip commencing from 24th September'15 requested him to assist NATTA providing the inventory of Travel writers, Journalists, Association heads and the leading tour operators. Consulate General has assured to help NATTA in this matter.

Lions Club International 's 98th Convention 2015

Lions Club International organized its 98th Convention at Honolulu, Hawai starting from 26th to 30th June 2015.

NATTA Executive Lion Mr. Binay Basnet

took part in the Convention and held discussions with foreign delegates informing them of the rapid recovery of Tourism Industry in Nepal after the April 25 earthquake. He told them that Nepal was quite safe for the potential visitors to come to Nepal.



The mega convention was participated by almost 30,000 Lions from across 210 countries.

On the event, 5,000 brochure, 5,000 Key ring of Nepalese Flag, 5,000 Khada with Nepalese Flag printed on them were distributed.



XXth NATTA Biennial Convention 25th September 2015





Convenor Mr. Madhu Sudan Acharya addressing in 19th Convention 2013

Distribution of Token of Appreciation to our Valuable Member

The logo is symbol that reflects rebuilding of Nepal tourism. The following thoughts have gone towards creating this design.

1. Dhaharara has been a symbol of destruction due to the EQ and this logo demonstrates the rebuilding of Dhaharara to symbolize that Nepal has recovered back to its glorious days. The use of the Dhaharara is more tuned for the Nepalese audience as this symbol stirs up many emotions and will be extremely motivational for the local audience. We must remember that the Dhaharara was a tower built to defend the valley against invaders so it has always stood strong and steadfast in history as a symbol of strength.



- 2. The logo also have people (reflection of tourists with cameras) visiting the site and looking at the structure in admiration.
- 3. The triangle is the symbolic representation of the world famous Himalayan mountains for which Nepal is internationally recognized for.
- 4. The rising Sun behind the triangle symbolizes a new dawn and a new beginning.

Theme of 17th Convention 2013

5. The use of the gold color is to symbolize the golden future in tourism and also symbolizes prosperity.

TOURISM IN NEW NEPAL

Courtesy:





Season's Best

Bali Coorg Shillong Spain New York **Italy** Scotland Shimla

Cruises

Asia Alaska Mediterranean Caribbean





Special Events

Mooncake Festival Labor Day, USA Grape Throwing Festival Onam Harvest Festival Stuttgart Beer Festival



Off Season's Best

Vietnam Cuba Cambodia Dubai Dharamshala Kerala Sweden New Zealand Ooty

Festivals

Ladakh Festival Old Town Autumn Festival Coonoor, Tamil Nadu Oktoberfest, Munich Fiesta San Miguel Johannesburg Arts Alive Festival

Adventure

Mashobra Shivgiri Jasper, Canada Black Forest, Germany Kuranda, Australia Peru Yellowstone, USA Parwanoo

Pilgrimage

Amritsar Dwarkadish Borobudur Wat Arun, Bangkok Shirdi Samarkand, Uzbekistan Temple of Heaven, Chi-Chidambaram

Beach

Ibiza Hikkaduwa Langkawi, Malaysia Mamallapuram San Diego, USA Krabi, Thailand Gopalpur On Sea <u>Vishakhapatnam</u> Tranquebar



Honeymoon

Bhutan Santorini, Greece Kalimpong, West Bengal Coonoor Shimla Paris, France Switzerland Turkey Darjeeling



Hill Stations

Salzburg, Austria Dalhousie, Himachal Genting Highlands Kurseong, West Bengal Lima, Peru Panchgani Pithoragarh Palampur Yelagiri



Luxury

Ananda in the Himalayas, Rishikesh Schloss Fuschl, Salzburg Lake Palace, Udaipur W Retreat Koh Samui Oberoi Rajvilas, Jaipur Orange County, Coorg



Heritage

Bhopal Great Wall China Machu Pichu, Peru Petra, Jordon Prague, Czech Republic Istanbul



Wildlife Augrabies Falls, SA Mudumalai

Wayanad, Kerala Shenandoah, USA Bandipur



Spa & Wellness

Amar Vilas, Agra Angasana Resort, Bangalore Banyan Tree, Phuket Park Hyatt Resort, Goa

Offbeat

Chiang Mai, Thailand Mashobra, Himachal Iceland The Outback, Austral-Valley of Flowers

Choe, Yong-Jin is the Ambassador of the Republic of Korea to Nepal. Here's some

Excerpts, he spoke with *THT Perspectives* on the relationship and potential to enhance trade and tourism.

Korea is a very popular destination for Nepali manpower. Any comments on tapping further into this potential?

I know that many Nepalis want to work in Korea. That is also because Korea is the only country that guarantees minimum wage not only for Korean workers but those from abroad as well. The fact is that Korean businessmen want more Nepali workers but the problem is the Employment Promise System is linked to 15 different labour exporting countries.

What can Nepal do to attract Korean investment in Nepal?

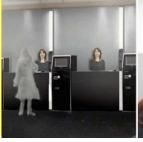
It is natural for Nepal to want Korean investment in Nepal. However, after the new constitution is born and the political situation is stable, I think there will be more interest in the economic issues and foreign investors will be more interested.

How can we increase the number of Korean tourists visiting Nepal?

I don't think the number is important. Korean tourists who come to Nepal are high end tourists who are educated and wealthy. They come to Nepal for pilgrimage and meditation not for fun. For Korean tourists, a trip to Nepal is spiritual healing. They not only visit Lumbini but also trek to the

Annapurna region or Everest region.

Further Details can be viewed at: http://thehimalayantimes.com/travel/for-korean-tourists-a-trip-to-nepal-is-spiritual-healing/





On the Picture: Henn na Hotel at Japan, First Robotic Hotel in the World

NEPAL BANKS ON FAM TRIPS FOR TOURISM RECOVERY

Nepal Tourism Board (NTB), tourism related organizations, airlines and travel companies are organizing series of familiarization (fam) tips for representatives of international media outlets and tour operators to tell potential tourists that Nepal is safe and recovering fast. NTB so far has organized three fam trips for Indian media and tour operators to reposition Nepal's tourism image tarnished by coverage of Nepal's disaster and destruction covered by different Indian media outlets.

NTB has set aside around Rs 25 million for the purpose of organizing fam trips. Travel and tour operators say fam trips offer journalists and tour operators a chance to experience the situation and get first hand information of any destination which helps a lot in tourism promotion. While journalists can spread news about the situation in that destination, tour operators can build the confidence of potential travelers.

With a theme of 'Building Better Tourism with Renewed Strength', Nepal Association of Tour and Travel agents (NATTA), on the occasion of its 20th general convention, is also organizing fam trip for around 50 international journalists, tour operators and heads of tourism associations from different countries. DB Limbu, president of NATTA, said South Asia Tourism Federation (SATF) will also hold its meeting in Kathmandu on the convention day i.e. September 25. "For the fam trip of six nights and seven days, we will be taking journalists and tour operators to major tourist destinations like Chitwan and Pokhara as well as other places of interest in the Kathmandu Valley so that they can get first hand information of these destinations and promote Nepal in the international market," said Limbu.

Similarly, Turkish Airlines in cooperation with Royal Mountain Travels recently organized a seven-day fam trip for journalist and tour operators from different European countries. The organizers said the participating journalists and tour operators have expressed commitment to spread the message that Nepal is safe to visit.

Best travel destinations for your zodiac sign

Traveling rules aren't set in stone. For a change, how about you sit back let the stars guide you? Find out which travel destinations would suit your zodiac sign.

AQUARIUS (JANUARY 20-FEBRUARY 18)



Curious and imaginative, Aquarians like to steer clear of usual tourist trails and are least likely to let a travel guidebook dictate their plans. Unexplored landscapes and

places shrouded with mystery really get them excited.

PLACES TO VISIT

Iceland (pictured): For the enchanting Northern Lights
Peru: For its rich history and the mysterious Incan ruin of
Machu Picchu



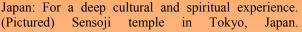
PISCES

Laidback Pisceans would much rather spend a lazy afternoon on a



tranquil beach with no cellular reception. They look for peace and serenity to escape the everyday rat race and for solitary reflection on life.

PLACES TO VISIT



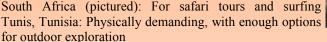
Las Palmas, Canary Islands: For pristine waters and sandy beaches

ARIES



Active and fierce, Aries prefer adrenalin-soaked, heart-pounding adventures. They need an itinerary and a destination that will channel their energy in the right way to squeeze the most out of the experience.

PLACES TO VISIT





TAURUS



Known for their exquisite taste and self-indulgent tendencies, Taureans like to be pampered on a vacation. Fine dining and great service feature on top of their list.

PLACES TO VISIT

Wine Country, California (pictured): A perfect place to unwind and enjoy some exquisite wine. St. Barths, Caribbean: With white-sand beaches, luxury



rental villas and cozy cottages, Taureans are sure to have a relaxing time.

GEMINI



Geminis are inherently social and love crowded places where they can interact with people and indulge in a bit of culture at the same time. Urban destinations with active nightlife are best suited to Gemini folks.

PLACES TO VISIT

London, England (pictured): For pub hopping, world class theater and museums.



Nicosia, Cyprus: The lively capital city of Cyprus with its rich culture will provide plenty to a Gemini traveler.

CANCER



Cancerians prefer the company of family or close friends when out on a vacation. Places with quiet, homey surroundings and accommodation suit them the most.

PLACES TO VISIT

Devon, England (pictured): For sleepy towns and beautiful coastlines. Palermo, Sicily: Perfect for its tranquil atmosphere

LEC



If a place is known for its glamour quotient and luxurious lifestyle, chances are it already features on a Leo's bucket list. Leos appreciate lavish destinations and are drawn to fancy and opulent surroundings.

PLACES TO VISIT

Paris, France (pictured): Chic and elegant, the French capital ticks all the right boxes for a Leo traveler.



Dubai, UAE: For lavish hotels, high-end shopping options and deluxe Middle Eastern experience, Dubai is just the place for pure indulgence.

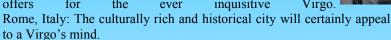
VIRGO



Virgos don't take anything at face value and like to analyze and observe the world around them. They may get fussy sometimes and like it best when things go according to their itinerary.

PLACES TO VISIT

Morocco (pictured): There's plenty that adventurous Morocco offers for the ever inquisitive Virgo.



LIBRA



Easy-going Librans make for perfect travel companions.
Always cool and composed, Librans are not easily shocked by new cultures and love adventurous backpacking trips.

PLACES TO VISIT

Cambodia (pictured): Adventure-loving Librans are sure to have a good time in tropical surroundings. Mykonos, Greece: To party until dawn.



SCORPIO



Headstrong Scorpio like things their way. They generally avoid crowded places and would much rather read in a cafe or enjoy secluded getaways rather than go for a loud concert.

PLACES TO VISIT

Venice, Italy (pictured): The peaceful gondola rides are just what a privacy-loving Scorpio craves on a vacation Bordeaux, France: For beautiful chateaux and delicious wine

SAGITTARIUS



Always curious and restless, a Sagittarian on a vacation is often like a little kid on a sugar rush. They get bored easily and like to cover as much as possible in a given

timeframe.

PLACES TO VISIT

Istanbul, Turkey (pictured): From beautiful mosques to spice markets, Istanbul will keep a Sagittarian busy all through the day and night Egypt: Mysterious pyramids and ancient history to tickle the grey cells

CAPRICORN



Capricorns are cautious travelers and avoid vulnerable situations. They're good with executing plans, like things simple and neat and love exploring historical

sites.

PLACES TO VISIT

Berlin, Germany (pictured): For historic monuments and art exhibition Prague, Czech Republic: For glorious hotels and majestic atmosphere