

# NATTA WEEKLY NEWSLETTER



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15TH JANUARY 2016



## *Invitation*

*Together We Can Achieve...*

On behalf of **Nepal Association of Tour and Travel Agents (NATTA)**,  
President Mr. D.B. Limbu and Executive Board Members request the pleasure of  
your company at the Inaugural Ceremony of the

### **52<sup>nd</sup> ANNUAL GENERAL MEETING**

Date: 17th January 2016, Sunday

Time: 8:30 am

Venue: Hotel Yak & Yeti, Durbarmarg

Programme to be followed by High-Tea

RSVP : 4418661, 4419409

**ALL THREE CANDIDATES TO WORK FOR GIVING 'INDUSTRY STATUS' TO TOURISM**

Nepal Association of Tour and Travel Agents (NATTA) is selecting new leadership for a two-year term on January 17. Three candidates - incumbent 1st Vice president Shambhu Raj Pathak, incumbent General Secretary Mihika Dhakhwa, and former 1st Vice President Madhusudan Acharya - have fielded their respective panels in the election.

Republica talked to all three candidates to know their agendas. Excerpts:

**Tourism should be declared as a priority industry: Madhu Sudhan Acharya**

I will work to put pressure on the government to declare tourism as a priority industry, and work for the betterment of those involved in travel and ticketing business and to make a common voice of the industry. As tourism industry cannot prosper in the absence of a strong national carrier, my team will press the government to strengthen Nepal Airlines Corporation (NAC) by expanding fleet and adding destinations. I will put extra efforts for recovery of tourism industry hit hard by the April earthquake, Tarai unrest and the Indian blockade. Similarly, I will put focus on infrastructure development, and enhancing quality of our products and adding new products and services. My team will lobby for faster renovation of quake-damaged tourism infrastructures and historical monuments. As most of the travel agencies are not in a position to accept new payment cycle introduced by International Air Transport Association (IATA), which requires agents to make payment every week instead of every two weeks, I will work to change that provision. My team will also work to so resume the IATA Billing Settlement Plan (BSP) which has been discontinued recently. Our focus will also be on imparting trainings on digital marketing, social media marketing and making best use of IT on travel entrepreneurs. I will lobby for VAT exemption for tourism sector.

**Tourism diversification will get priority: Mihika Dhakhwa**

My focus will be on making tourism a priority industry. We will do needful lobbying with concerned government agencies for that. I have also felt the need to update crucial acts, rules and regulations related to the tourism industry in line with international trends and practices. My team will coordinate with concerned government agencies to make amendment to existing laws, rules and regulations. Diversifying tourism is my other objective. I will work to take tourism out of Kathmandu, Chitwan and Pokhara and put extra efforts for development of tourism infrastructure in different parts of the country. We have not promoted new destinations in the past three decades. I want to give new taste to tourists by developing new tourism products and services. My focus will also be on organizing trainings and workshops for skill development and enhancement of our members. We need to work for development of competitive workforce and groom our existing workforce as per the international trends and practices. I will also establish an interactive media center to address the problems and feedback our members.

**I will work to revive Indian, Chinese market: Shambhu Raj Pathak**

We need to have strategic plans for revival of market in China and India, increase air connectivity, beautify our airports and solving the problem at arrivals, departure and immigration to welcome more tourists. Our team will work with the government agencies for this. I will strongly lobby with the government to give 'industry' status to tourism sector so that it can expand rapidly. Similarly, my team will give needful suggestions to the concerned government agencies for the formulation of industry-friendly policies. My team will also work to organize national and international fairs in different parts of the country as well as foreign countries for tourism promotion. Such fairs will benefit lots of entrepreneurs as only a few entrepreneurs can afford to participate in international travel fairs. Hotels are offering cheaper rates to international tour operators compared to us. My team will also work to change this practice. I will also take necessary initiative for changing the new IATA payment cycle which have created problems for travel agents and tour operators.

Source: Republica



# Here's What The Flags Of Different Countries Around The World Say



**NEPAL**  
ADOPTED IN 1962

TRIANGLES SYMBOLISE HIMALAYAN PEAKS



SUN AND MOON DEPICT CALM AND RESOLVE

THESE SYMBOLIZATIONS EMPHASIZE ON THAT EVERY HUMAN BEING MUST CULTIVATE THESE QUALITIES.



**RUSSIA**

OFFICIALLY ADOPTED IN 1991

ORIGINALLY USED FOR RUSSIAN MERCHANT SHIPS BEFORE BEING ADOPTED BY THE RUSSIAN FEDERATION

ALSO USED AS THE OFFICIAL FLAG OF THE TSARDOM OF RUSSIA



UNOFFICIAL VARIANT OF THE RUSSIAN FLAG



**BRAZIL**

ADOPTED IN 1889

THE INSCRIPTION IS THE NATIONAL MOTTO OF 'ORDEM E PROGRESSO' MEANING 'ORDER AND PROGRESS'



THE BLUE CIRCLE ON THE BRAZILIAN FLAG DEPICTS A STARRY SKY

THE STARS ON THE BLUE CIRCLE REPRESENT FEDERAL REGIONS



THE GREEN FIELD AND GOLD RHOMBUS ARE REMNANTS OF AN IMPERIAL PAST, AS THEY WERE A PORTUGUESE COLONY



**JAPAN**  
ADOPTED IN 1870

KNOWN IN JAPAN AS NISSHOKI MEANING 'SUN-MARK FLAG'

ALSO KNOWN AS HINOMARU MEANING 'CIRCLE OF THE SUN'



THE LARGE RED DISC IS A DEPICTION OF THE RISING SUN

WHITE REPRESENTS HONESTY, INTEGRITY AND PURITY OF THE JAPANESE PEOPLE



**INDIA**  
ADOPTED ON 22ND JULY, 1947

KNOWN AS TIRANGA



SAFFRON DENOTES COURAGE AND SACRIFICE

WHITE STANDS FOR PEACE AND TRUTH

GREEN REPRESENTS FERTILITY AND PROSPERITY



THE ASHOKA CHAKRA SIGNIFIES THE ETERNAL WHEEL OF LAW

THE 24 SPOKES OF THE CHAKRA DEPICT THE 24 HOURS IN A DAY



**UNITED KINGDOM**

OFFICIALLY ADOPTED IN 1801

THE COLOURS RED, WHITE AND BLUE ARE A COMBINATION OF THE FLAGS OF ENGLAND, SCOTLAND AND IRELAND

THE UK FLAG IS ALSO KNOWN AS THE UNION JACK. FIRST USED IN 1801, THE RED, WHITE AND BLUE IS A COMBINATION OF THE FLAGS OF:



ENGLAND (THE CROSS OF ST. GEORGE)

SCOTLAND (THE CROSS OF ST. ANDREW)

NORTH IRELAND (THE CROSS OF ST. PATRICK)



**SOUTH AFRICA**

ADOPTED IN 1994

RED, WHITE & BLUE COLORS WERE TAKEN FROM THE COLORS OF THE BOER REPUBLICS

YELLOW, BLACK AND GREEN ARE TAKEN FROM THE AFRICAN NATIONAL CONGRESS FLAG



THE Y-SHAPE SYMBOLIZES THE CONVERGENCE OF ALL THE ELEMENTS OF SOUTH AFRICAN SOCIETY IN UNITY



**GERMANY**

OFFICIALLY ADOPTED IN 1919

ORIGIN LIES IN THE GERMAN REVOLUTION OF 1848



COLOURS DERIVED FROM THE COAT-OF-ARMS OF THE HOLY ROMAN EMPIRE

A BLACK EAGLE WITH RED BEAK AND CLAWS ON A GOLD FIELD

\*Gold is often confused for yellow in the German flag

THE NAME OF THE COUNTRY AS WELL AS THE DESIGN OF THE FLAG REFLECT THIS CENTRAL IMPORTANCE OF THE SUN.

THE SUN PLAYS AN IMPORTANT ROLE IN JAPANESE MYTHOLOGY AND RELIGION AS THE EMPEROR IS SAID TO BE THE DIRECT DESCENDENT OF THE SUN GODDESS, AMATERASU





**UNITED STATES OF AMERICA**

ADOPTED IN 1960

30 STARS REPRESENT THE 50 STATES



THE BLUE 'BOX' THEY'RE CONTAINED IN IS REFERRED TO AS THE UNION

13 RED & WHITE STRIPES REPRESENT THE FREED COLONIES\*

\*THESE WERE ORIGINALLY BRITISH COLONIES THAT WERE DECLARED INDEPENDENT AND BECAME THE FIRST STATES IN THE UNION.



**CANADA**

ADOPTED IN 1965

MAPLE LEAF IS THE TRADITIONAL EMBLEM OF CANADA

REPLACED THE COLONIAL UNION JACK FLAG

AFTER A LONG AND FURIOUS DEBATE, CANADA'S MAPLE LEAF FLAG MADE ITS FIRST OFFICIAL APPEARANCE ON FEBRUARY 15, 1965, REPLACING THE UNION JACK FLAG. THE SYMBOLISM LIES IN THE FACT THAT MAPLE IS THE TRADITIONAL EMBLEM OF CANADA, AND THAT THE GOVERNMENT WANTED TO ADOPT A DISTINCTIVE FLAG.



**ITALY**

ADOPTED IN 1948



GREEN STANDS FOR HOPE

WHITE REPRESENTS FAITH

RED REPRESENTS CHARITY

THE COLOURS CAME ABOUT DUE TO THE MERGING OF DIFFERENT GOVERNMENTS THROUGH THE HISTORY OF THE COUNTRY



**DENMARK**

OFFICIALLY ADOPTED IN 1625

ALSO KNOWN AS DANNEBROG

THE WHITE CROSS REPRESENTS CHRISTIANITY

OLDEST FLAG IN THE WORLD

ACCORDING TO LEGEND, THE DANES WERE ON A FAILING CRUSADE IN ESTONIA IN 1219, BUT AFTER PRAYING TO GOD A FLAG FELL FROM THE SKY. AFTER THIS EVENT, DANISH KING VALDEMAR II WENT ON TO DEFEAT THE ESTONIANS.



**SPAIN**

OFFICIALLY ADOPTED IN 1978

ORIGINALLY CHOSEN IN 1785 BY CHARLES III FROM AMONG 12 FLAG OPTIONS TO BE THE NAVAL ENSIGN

THE COAT OF ARMS REPRESENTS THE COUNTRY AND THE NATIONAL MOTTO OF 'PLUS ULTRA MEANING' MORE BEYOND