



# NATTA WEEKLY NEWSLETTER

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BEAUTY OF  
**NEPAL**



## INSIDE:

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## NATTA MEETS MINISTRY OF SUPPLIES

**P**resident Mr. Madhusudan Acharya and CEO Prof. Dr. Hari Sarmah met Hon'ble Minister for Supplies, Ganesh Man Pun on 27th January 2016 and handed over a letter of demand to facilitate the tourist vehicles in Kathmandu, Pokhara, Chitwan and Lumbini with necessary fuel.

Hon'ble Minister has already issued instruction to his Ministry to accomplish it the soonest possible.

To view Press Release to the above effect, [CLICK HERE](#)



## PARTICIPATION IN NAC REPORTING ON 3 YEAR PLANNING

**N**ATTA President Mr. Madhu Sudan Acharya and 2<sup>nd</sup> VP Mr. D.K Sharma along with the CEO Prof. Dr. Hari Sarmah participated in the Declaration of NAC's Three Year Planning on 25<sup>th</sup> January 2016. The program was held in the auditorium of Nepal Tourism Board and was graced by Minister for Culture, Tourism and Civil Aviation Hon'ble Anand Prasad Pokhrel, State Minister for Culture, Tourism and Civil Aviation Hon'ble Bal Bahadur Mahat and the then Tourism Secretary Mr. Dinesh Kumar Thapaliya.

Mr. Sugat Ratna Kansakar shed light on the Three Year Planning of NAC which was well-received by the tourism stakeholders. Mr. Madhu Sudan Acharya, President NATTA suggested a few points which were missing in the planning. President Acharya suggested that NAC should take into account the idea of code sharing plan, Interline plan, Regional Airport Operation Plan and Cargo Division Restructure Plan. These suggestions were found to be very pragmatic and NAC has committed to include them in the Planning document.

### INFORMATIONS

NATTA's new Membership Directory is due to get published latest by mid March 2016 this year. Directory will have the total circulation of 5000 copies and will be made available to all the NATTA Members, Airlines, Hotels, Corporate Houses all over the country and Travel and Tour related National and International associations including UFTAA/JATA/TAAI/MATTA/NATAS/ABTA/IATA/TTAA etc.

NATTA Members are requested to provide your company details to be published in the NATTA Membership Directory - 2016 by filling up the Company Profile Form. Also, for putting up the advertisement of your company in the NATTA Membership Directory-2016, you are kindly requested to contact NATTA Secretariat.

For detail information, [CLICK HERE](#)

NATTA is currently in the process of making a need assessment of its members in regard to training on TICKETING AND BASIC FARE CONSTRUCTION meant for staff of travel trade members. Members can write an email to NATTA Secretariat stating your need of such training latest by the end of this month.

## REVIEW MEETING ON RESTRICTED AREAS

**P**resident Mr. Madhu Sudan Acharya on an invitation participated in a meeting convened by Legislative Parliament on 26<sup>th</sup> January 2016 to discuss and provide the input to the government in regard to the existing rules regarding trekking activities in the restricted areas including Climbing Royalty and Trekking Permit Fee.

The meeting couldn't draw any conclusive decision as the real stakeholders were not invited in the meeting. A separate committee was suggested to look into the issue and report the government. The committee included: department of immigration, Ministry of Home Affairs, Trekking Agencies Association of Nepal (TAAN), Nepal Association of Tour & Travel Agents (NATTA) and Nepal Mountaineering Association (NMA).



A team of NOJA (Nepal Online Journalist Association) felicitating President Mr. Madhu Sudan Acharya and Board members at NATTA Secretariat on 26th January 2016.

## FITUR Special

### Nepal outshines all participants in FITUR 2016, bags “Best Stand” award

Nepal stall bagged the “Best Stand” Award in Country category in FITUR 2016 for its simplicity with mysticism theme projected through colorful creations for the first time. Appreciating the Nepal’s Stall, the jury says, “A mountain brought to the colored flags form a tent which showcases both mountainous side in a Stand Awards and Portugal, IATA, Mr. Nepalese delegation by present the award. The Ujjwala Dali, Officiating Marketing and Promo-Sudhir Upadhyay – NATTA. Nepal stall section in Hall 4, was



theme, replicating the Boudhnath Stupa; the most unaffected UNESCO World Heritage site, standing tall post-earthquake. Taking into consideration the European people’s keen interest & curiosity in Buddhism, the Stupa dome with its “all seeing eyes” and colorful prayer flags attracted lot of visitors to Nepal stand. Over 225000 total visitors thronged various country pavilions during the 5-day event.



*Outdoor Advertising of Nepal at FITUR—2016*

In Madrid, FITUR assembled the great business and innovation forum of the worldwide tourism industry where Nepal Tourism Board in coordination with Nepal Association of Tour & Travel Agents (NATTA) participated along with 16 private companies from Nepal from 20 - 24 January 2016. The 36th edition of FITUR 2016, a premier business and promotion forum, held in Madrid, Spain for last 5 days was inaugurated by Her Majesty the Queen, Leticia Ortiz. The trade show brought together 9500 plus companies of wholesalers, tour operators, travel agencies, carrier companies, hotels & accommodation, leisure & culture service companies and tourism travel media from more than 165 countries to showcase their countries and products alike.

Nepal Tourism Board in coordination with Nepal Association of Tour & Travel Agents (NATTA) participated along with 16 private companies from Nepal – Outshine Adventure Pvt. Ltd, Sampurna Aventura Travel & Tours P. Ltd., Vista Adventure Nepal Pvt. Ltd, Destination Nepal Trek & Expedition Pvt. Ltd, Palpali Tour & Travel Pvt. Ltd, All Nepal Trekking Pvt. Ltd. Red Carpet Tours & Travels Pvt. Ltd, Buna Treks & Expedition Pvt. Ltd, Makalu Adventure Travel & Tours Pvt. Ltd, Royal Mountain Travel – Nepal Pvt. Ltd, BCN Travels & Tours Pvt. Ltd, Asian Adventure Treks & Expedition P. Ltd, Osho World Adventure Pvt. Ltd, Yala Adventure Pvt. Ltd, Vista Travels & Tours Pvt. Ltd. and Gaama Travel & Tours Pvt. Ltd.



**Source: NTB Press Release**

**Media Pick on Meet with Minister of Supplies, Press Release of NATTA**  
Source: Abhiyan and Karobar



**Mahendranagar-New Delhi bus Services Launched**

In a major boost to connectivity between Nepal and India, two bus services from Mahendranagar to New Delhi were flagged off on Wednesday

**पर्यटन सवारीले आवश्यक इन्धन पाउने**

माघ १३, काठमाडौं (अस) । पर्यटन सवारीलाई आवश्यक इन्धन दिन आपूर्ति मन्त्रालयले सम्बन्धित निकायलाई निर्देशन दिएको छ । नेपाल एसोसिएसन अफ टुर एण्ड ट्राभल एजेण्ट्स (नाट्टा)को प्रतिनिधिमण्डलले बुधवार आपूर्ति मन्त्री गणेशमान पुनसँग भेटी इन्धन माग गरेसँगै मन्त्रालयले सम्बन्धित निकायलाई निर्देशन दिएको हो । काठमाडौं, चितवन, पोखरा र लुम्बिनीमा पर्यटक सवारीलाई इन्धन उपलब्ध गराइने मन्त्रालयले

बताएको छ । 'नाकाबान्दीपछि अहिलेसम्म कालोबजारीमा तेल किनेर पर्यटकलाई घुमाउनुपर्ने बाध्यता थियो, अब मन्त्रालयले इन्धन आपूर्ति गर्ने भएपछि सहज हुनेछ,' नाट्टाका अध्यक्ष मधुसूदन आचार्यले भने । केही दिनमा निश्चित मापदण्ड बनाएर नाट्टाको सिफारिशमा पर्यटक सवारीलाई तेल वितरण गरिने नाट्टाले बताएको छ । पर्यटन सिजन शुरू हुने समय भएकाले पर्यटन क्षेत्रलाई सक्दो सहयोग गर्ने मन्त्रालयले बताएको छ ।

**पर्यटक गाडीलाई इन्धन माग**

काठमाडौं, १३ माघ (कास) : नेपाल एसोसिएसन अफ टुर एण्ड ट्राभल एजेण्ट्स (नाट्टा)ले पर्यटक सवारीलाई आवश्यक इन्धन उपलब्ध गराउन माग गरेको छ । उक्त संस्थाका प्रतिनिधिले

आपूर्तिमन्त्री गणेशमान पुनलाई भेटी पर्यटक सिजन सुरु हुन लागेको भन्दै बस्तो माग गरेका हुन् । मन्त्री पुनले यसबारे मातहतका निकायलाई निर्देशन दिएको नाट्टाका अध्यक्ष मधुसूदन आचार्यले जनाकारी दिए ।

**Himalaya Airlines plans to start ops by March-end**

Himalaya Airlines, a new Nepal-China joint-venture company, plans to launch its international commercial operations by the March-end. Recently, the airline had signed a long-term service agreement with Sri Lankan Airline's aviation integrated training academy, Sri Lankan Training, to receive A320 family simulator training for ab initio pilots and cabin crew. Currently, 26 international and two Nepali airlines fly to 23 destinations in 13 countries from Nepal. The country has signed air service agreements with 38 countries so far, the latest being New Zealand and Vietnam.

**Work on new Pokhara airport to start by Feb**

The government has planned to start the construction of the proposed international airport in Pokhara by mid-February keeping up the momentum of the recent ground breaking ceremony for the upgradation of Gautam Buddha Airport in Bhairahawa into a regional international airport.



The plan was revealed by Tourism Ministry Secretary Suresh Man Shrestha here on Friday. According to Shrestha, the process of signing a loan agreement with China EXIM Bank has been moving ahead smoothly.

The bank has agreed to provide a soft loan to the government to build the new airport, which has been in the works for 40 years. The proposed site at Chinnendanda lies 3 km to the east of the existing domestic airport.

The importance of the improvement plan lies in the airport's being the front door to Lumbini, the birthplace of the Buddha which has been rapidly gaining popularity as an international pilgrimage but suffers from poor access which has hindered further growth.

The airport will be built under the Engineering Procurement and Construction (EPC) model. The EPC contract binds the contractor to deliver the project at a stipulated time at the predetermined price regardless of any increase in costs that the contractor may incur after the contract is signed.

Caan had invited bids for the project on February 9, 2012. The airport project has been on hold since July 2012 after the lowest bidder China CAMC quoted a price of \$305 million, which is 85 percent higher than the government's estimate. The government had expected the project to cost around \$166 million.

In 1975, the government had acquired more than 3,106 ropanis of land for the planned airport. As per the feasibility report, the airport will accommodate medium category jets like the Boeing 757 and the Airbus 320.

Source : Agencies



## China's outbound trips crossed 120 million in 2015

Beijing - Chinese travelers made 4.12 billion trips on domestic or outbound travel in 2015, equivalent to the entire population making nearly three trips each during the year.



The China National Tourism Administration recently released data showing that Chinese travelers made 4.12 billion trips on domestic or outbound travel in 2015, equivalent to the entire mainland Chinese population making nearly three trips each during the year. The number of outbound trips totaled 120 million during the year. Revenues from tourism exceeded RMB4 trillion (US\$607 billion). The World Travel and Tourism Council reported that China's tourism industry contributed 10.1% to the GDP, surpassing the contributions of the education, banking and automobile industries.

Independent travelers comprised 3.2 billion of the four billion domestic trips recorded in 2015, and they spent an average of RMB937.5 per person on domestic travel. Overall, China's domestic independent tourism market was worth three trillion RMB (US\$455 billion).

The number of travelers on organized outbound tours grew 35.2%, but the proportion of outbound travelers in the total outbound travel number grew only 2.5%. Two thirds of the 120 million outbound trips in 2015, or 80 million trips, were made by independent travelers.

Outbound travelers spent an average of over RMB11,625 per person (approx: US\$1,765) in 2015. Spending by outbound independent travelers accounted for 80% of the outbound market's shopping expenditure of RMB684.1 billion (approx: US\$103 billion) in 2015. Chinese visitors on average spent more than RMB7,000 (approx: US\$1,062) on shopping in Japan, Korea, Europe and the US. The 1% of Chinese passengers out of all passengers at London Heathrow Airport accounted for 25% of the airport's duty-free sales.

The overseas shopping expenditure of Chinese visitors averaged RMB5,830 (approx: US\$885) per person from January to October 2015, up 16.3% y-o-y. Among outbound Chinese travelers, 53.6% cited shopping as the main reason for travel, and the travelers spent 55.8% of their overseas expenditure on shopping.

The number of tourists visiting attractions with an organized tour dropped from the level of 60%-70% in 2010 to 20%-30% in 2015. The number of travelers who drove independently to attractions rose to 75% of the total number of visitors received by attractions.

Among independent travelers, 71.2% said they wanted a one-stop solution and better purchasing, consumer experience, and faster travel solutions for tourism consumption.

The top 10 outbound destinations in 2015 were: Hong Kong, Seoul, Tokyo, Phuket, Bangkok, Singapore, Taipei, Chiang Mai, Bali and Jeju Island.

The top 10 Chinese cities for guesthouses were: Jinhua, Hangzhou, Wenzhou, Taizhou, Zhaoxing, Xiamen, Ningbo, Shanghai, Wuxi and Beijing. Source – China Travel News

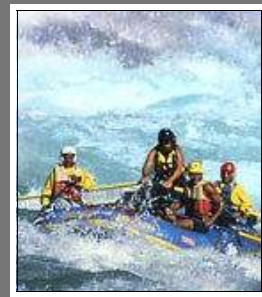
**Season's Best**

Brazil  
Dubai  
Goa  
Kumarakom  
Morocco  
New Zealand  
Tasman Peninsula  
Udaipur



**Cruises**

Asia  
Alaska  
Singapore  
Caribbean  
Galapagos Islands  
South America  
Australia & New Zealand



**Special Events**

Khajuraho Dance Festival  
Samba Carnival Germany  
Valentine's Day  
Rio Carnival  
Sapporo Snow Festival



**Off Season's Best**

Cappadocia  
Florence, Italy  
Grand Canyon, USA  
Oslo  
Shimla  
Sikkim  
Vienna, Austria

**Festivals**

Jaisalmer Desert Festival  
Berlin Film Festival  
Losar Festival, Tibet  
Chiang Mai Flower Fest  
Venice Carnival

**Adventure**

Aspen, USA  
Bheemeshwari  
Kalimpong  
Kuranda, Australia  
Lakshadweep Islands  
Nepal  
Phuket, Thailand



**Pilgrimage**

Basilica Bom Jesus, Goa  
Golden Temple, Amritsar  
Mahabodhi Temple  
Uluru Australia  
Wat Pho, Bangkok

**Beach**

Alibag  
Bahamas  
Pondicherry  
Hikkaduwa, Sri Lanka  
Koh Samui  
Miami  
Seychelles



**Honeymoon**

Caribbean Cruise  
Gold Coast, Australia  
Langkawi  
Ooty  
South Africa  
South Island, NZ  
Jodhpur



**Hill Stations**

BR Hills  
Coorg, Karnataka  
Genting Highlands, Malaysia  
Innsbruck, Austria  
Mahabaleshwar  
Palampur



**Luxury**

Devigarh, Udaipur  
Oberoi Amarvilas, Agra  
Taj Exotica, Goa  
La Mamounia, Marrakech  
Bulgari Resort, Bali



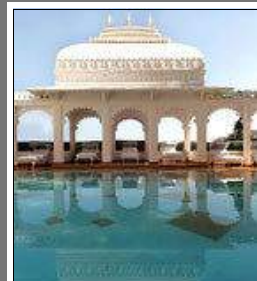
**Heritage**

Agra  
Belur & Halebid  
Cu Chi Tunnels, Vietnam  
Kandy, Sri Lanka  
Santa Fe, Argentina  
Bhopal



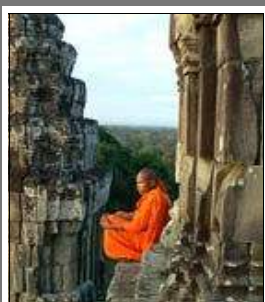
**Wildlife**

Bandipur  
Kaikoura, NZ  
Keoladeo, Bharatpur  
Kruger National Park  
Manas NP, Guwahati  
Ranthambore  
Sundarbans



**Spa & Health**

Ananda in the Himalayas  
Renaissance, Koh Samui  
Golden Palms, Bangalore  
Taj Malabar, Cochin



**Offbeat**

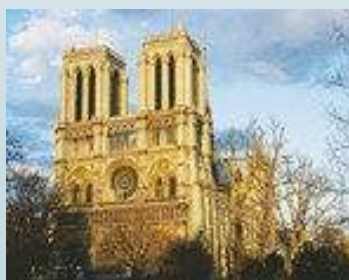
Devbagh, Karnataka  
Murud Janjira  
Ghana  
Kashipur  
French Polynesia  
Tranquebar  
Zanzibar, Tanzania



# FUN AND ENTERTAINMENT



WORLD LANDMARKS::  
NAME THEM



Nepal Association of Tour and Travel Agents

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