



**NEPAL ASSOCIATION
OF TOUR & TRAVEL AGENTS**



NATTA WEEKLY NEWSLETTER

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Wishing Happy Dashain!!

NATTA enews

NATTA FOUNDER MEMBER OF IMTA PRESIDENT ACHARYA JOINS GENERAL ASSEMBLY OF IMTA

NATTA has been listed as a Founder Member of International Mountain Tourism Alliance (IMTA) China for NATTA's concerns shown towards poverty alleviation in the Trans-Himalayan Zones of the country through Tourism and also on recommendations of CNTA. The Establishment Ceremony of IMTA and its First General Assembly was held in Xing Yi City of Guizhou Province of PR China from 18th through 26th September, 2016. President Acharya was invited to participate where he presented papers on various aspects of Nepal Tourism and spoke on issues of the economical benefits of Mountain tourism especially in the context of mountainous country like Nepal. The assembly also approved the Statute of IMTA besides forming a Council in which NATTA is given a very prestigious position. The Assembly



was graced by Dominique de Villepin- Former French Prime Minister, Shao Qiwei- Former Chairman of CNTA, He Yefei- Former Dy. Minister of the Overseas Chinese Affairs Office of the State Council and Francesco Frangialli – Hony. Secretary General of UNWTO. Tourism leaders from various countries viz., Nepal, Thailand, France, European Association of Mountain Area and India were invited to join the assembly.

View News in Website (<http://natta.org.np/news/natta-founder-member-of-imta>)

WORLD TOURISM DAY CELEBRATIONS - 2016

NATTA celebrated the World Tourism Day - 2016 this year with various activities based on WTD-2016 theme Tourism For All- Promoting Universal Accessibility.

37th WORLD TOURISM DAY RALLY

As a part of celebration of 37th World Tourism Day, different organizations of the tourism fraternity took out

a rally in the morning of September 27. The rally was orga

nized by MOCTCA along with number of travel trade organizations. Rally that started from Sanchaykosh Building in Thamel and passed through Basantapur, New Road Gate, Ratnapark and ended at Nepal Tourism Board premises with the formal program which was graced by Hon'ble Ministry of Peace and Reconstruction, Mrs. SitaDevi Yadav, Director General of MOCTCA and quite a number of GON bureaucrats and tourism stakeholders.

Similarly, at Tribhuvan International Airport (TIA), the first passenger arriving in Tribhuvan International Airport (TIA) in Kathmandu via the first flight was welcomed and given a VIP treatment on Tourism Day. The first passenger was on Fly Dubai. Mr. Ram Kumar Barakoti, NATTA Executive attended the short WTD ceremony held at TIA. The celebration of WTD-2016 in took place throughout the country where hundreds of people thronged to welcome tourists in their towns & cities.



View News in Website (<http://natta.org.np/news/37th-world-tourism-day-rally>)

NATTA 5th BLOOD DONATION PROGRAM

NATTA 5th Blood Donation Program was organized in partnership with QR on Sunday, the 25th September at the premises of Goma Ganesh Temple at Naxal on 25th September, '16 from 9 am - 2 pm.

Humanitarian gesture at the event was shown by the members of NATTA, QR Staff and other generous people. About 65 people donated blood on the



occasion. NATTA Cycle Rally & 5th Blood Donation Program were coordinated by Mr. Yubaraj Subedi, Chairman NATTA Sports & Entertainment Commiitee.

View News in Website (<http://natta.org.np/news/natta-5th-blood-donation-program>)

CYCLE RALLY 2016



NATTA in conjunction with Qatar Airways organized a Cycle Rally as its first edition of Let us keep our City Clean Awareness Campaign to create a mass awareness about cleanliness of our cities. The Cycle Rally took place on 24th September, '16 from 8.30 am – 10.30 am.

NATTA T-shirt with the print of WTD-2016 was launched by CEO

of NTB, Mr. Deepak Raj Joshi, and NATTA Past President Mr. Arjun P. Sharma and 1st Vice President Mr. C.N Pandey. Cycle rally was flag off by Country Manager of Qatar Airways Mr. J.P Nair amidst a short function at the premises of NATTA Secretariat.

The rally kicked off from NATTA Secretariat, Goma Ganesh, Naxal passing through Durbar Marg, Singha Durbar, Thapathali, Pulchowk and then Patan Durbar Square. For 10-15 minutes, participants also cleaned the area in Patan Durbar Square. On way back, the rally passed through Tripureswor, Basantapur Durbar Square, Thamel and then finally assemble at NATTA Secretariat for refreshment.

Bicycles were provided to the participants of the Rally and the event had an encouraging participation of more than hundreds of young tourism professionals including both male & female.â€‹

View News in Website (<http://natta.org.np/news/natta-cycle-rally-2016>)

TAAN ORGANISED HERITAGE WALK

Trekking Agencies' Association of Nepal (TAAN) organized a Heritage Walk Program in Kathmandu on 26th September 2016 to mark the 37th World Tourism Day. The walk started from Sanchaykosh Building, Thamel and passed through Narsingchowk, Thahiti, Bhedasing, Indrachok and finally gathered at Basantapur Durbar Square at 8 am. in the morning. The walk was participated in mostly by elderly people and differently abled people besides tourism stakeholders. The theme of the program was 'Tourism for All – Promoting Universal Accessibility'. NATTA Executive Committee was represented by Secy. Gen. Mr. Bhim Prasad Panta.

Information & Communication

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